

1967 CENSUS OF BUSINESS



BC67-MLS-17



Retail Trade

MERCHANDISE LINE SALES

IOWA

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

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Retail Trade MERCHANDISE LINE SALES

IOWA

Issued August 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Iowa

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual*, 1967.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.




Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

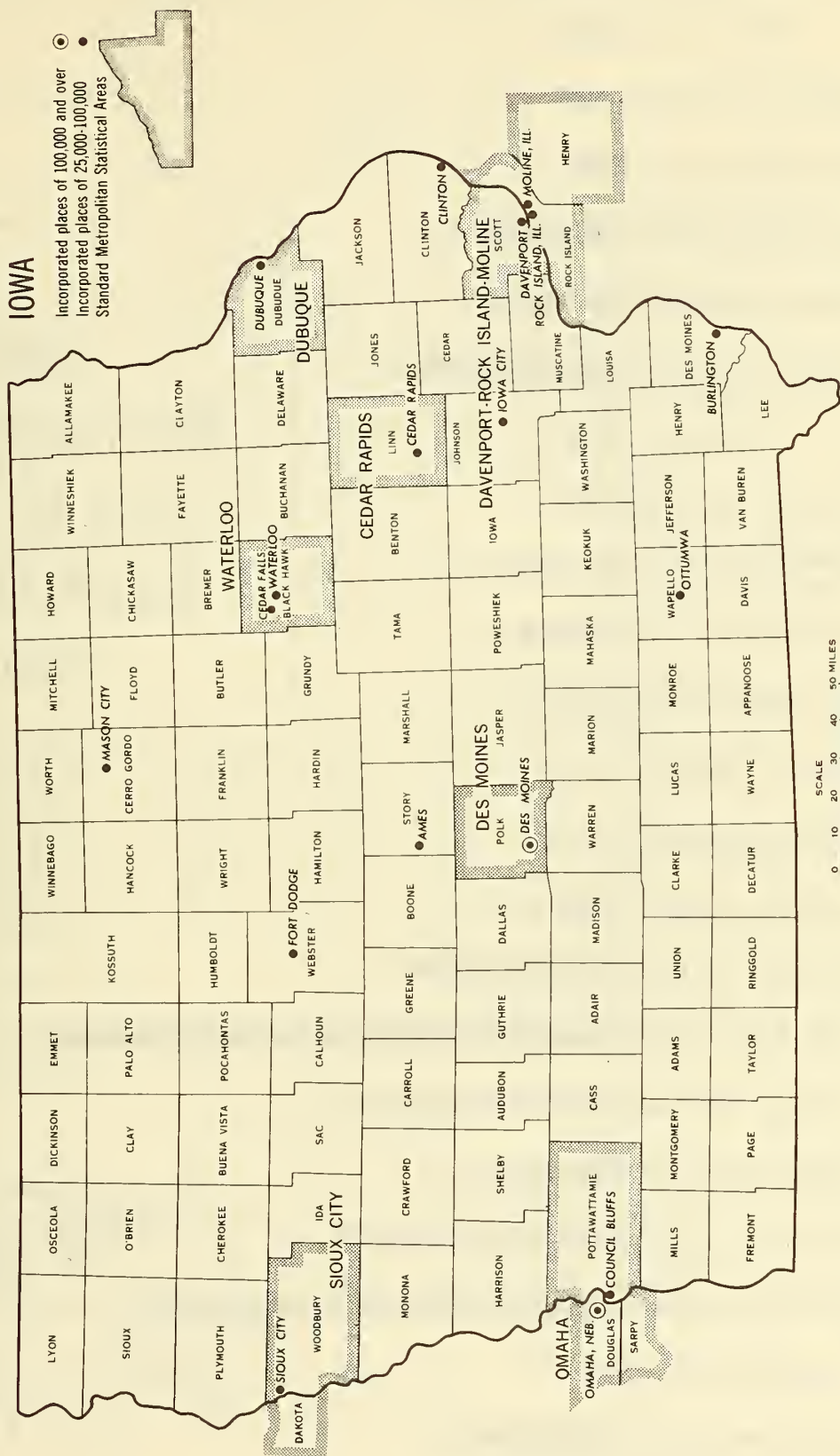
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

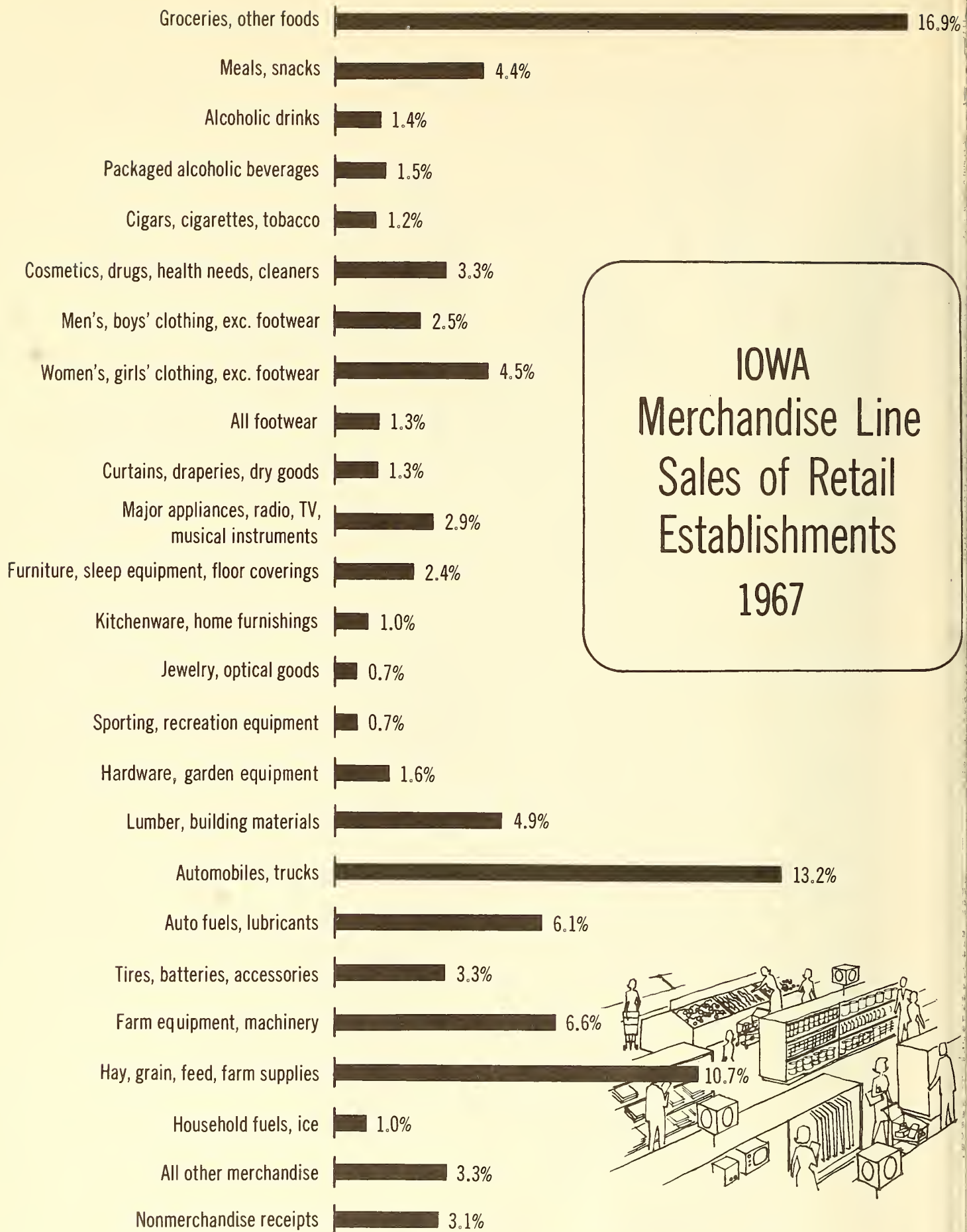
 Incorporated places of 100,000 and over
 Incorporated places of 25,000-100,000
 Standard Metropolitan Statistical Areas

 Incorporated places of 100,000 and over
 Incorporated places of 25,000-100,000
 Standard Metropolitan Statistical Areas

**Incorporated places of 25,000-100,000
Standard Metropolitan Statistical Areas**

Standard Metropolitan Statistical Areas





1967 CENSUS OF BUSINESS, U.S. Department of Commerce, Bureau of the Census

TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments ¹
RETAIL TRADE					PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						
	TOTAL	22 376	4 798 041	(X)	100.0		TOTAL	175	17 145	(X)	100.0
020	GROCERIES-OTHER FOODS	4 133	811 319	57.8	16.9	200	CURTAINS-ORAPERIES-ORY GOODS . .	6	52	4.1	.3
040	MEALS-SNACKS	4 995	211 168	31.6	4.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	1 001	25.0	5.8
060	ALCOHOLIC DRINKS	2 150	66 226	43.7	1.4	320	HARWARE-GAROEING EQUIPMENT . .	11	218	8.3	1.3
080	PACKAGED ALCOHOLIC BEVERAGES . .	1 263	72 896	20.8	1.5						
100	CIGARS-CIGARETTES-TOBACCO	5 297	58 857	4.8	1.2	340	LUMBER-BUILDING MATERIALS	175	15 372	89.7	89.7
120	COSMETICS-DRUGS-CLEANERS	3 000	157 109	11.5	3.3	356	ALL OTHER LUMBER-MILLWORK . . .	64	730	16.4	4.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 589	121 724	16.6	2.5	357	PAINT-VARNISH ETC.	161	9 358	56.7	54.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 944	217 936	27.7	4.5	358	PAINT SUNORIES	155	2 079	12.7	12.1
180	ALL FOOTWEAR	1 492	64 307	9.4	1.3	359	WALLPAPER-OTHER WALL COVERINGS	123	1 282	9.4	7.5
200	CURTAINS-ORAPERIES-ORY GOOOS . .	1 327	61 906	9.5	1.3	361	GLASS	67	1 923	25.1	11.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 175	141 331	17.0	2.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 480	112 877	17.3	2.4	500	ALL OTHER MERCHANOISE	8	206	12.5	1.2
260	KITCHENWARE-HOME FURNISHINGS . .	2 202	48 284	5.6	1.0	520	NONMERCHANOISE RECEIPTS	74	219	3.6	1.3
280	JEWELRY-OPTICAL GOODS	1 584	33 486	5.1	.7	-	MISCELLANEOUS MERCHANDISE . . .	(X)	76	(X)	.4
300	SPORTING-RECREATION EQUIPMENT . .	1 422	32 784	5.2	.7						
320	HARWARE-GAROEING EQUIPMENT . . .	2 416	78 686	10.5	1.6						
340	LUMBER-BUILDING MATERIALS	2 316	236 778	31.2	4.9						
360	AUTOMOBILES-TRUCKS	1 395	632 483	70.9	13.2						
380	AUTO FUELS-LUBRICANTS	4 439	294 729	27.3	6.1						
400	AUTO TIRES-BATTERIES-ACCESS	4 642	158 128	11.1	3.3						
420	FARM EQUIPMENT MACHINERY	1 183	314 682	51.9	6.6						
440	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	1 855	515 689	70.3	10.7						
460	HOUSEHOLD FUELS-ICE	882	45 882	21.2	1.0						
480	ALL OTHER MERCHANOISE	3 617	159 337	11.0	3.3						
500	NONMERCHANOISE RECEIPTS	9 333	149 437	4.9	3.1						
520											
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					ELECTRICAL SUPPLY STORES (SIC 524)						
	TOTAL	2 664	624 443	(X)	100.0		TOTAL ²	22	1 723	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	375	8 039	13.8	1.3						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	250	3 878	10.9	.6						
260	KITCHENWARE-HOME FURNISHINGS . .	512	6 728	14.8	1.1						
300	SPORTING-RECREATION EQUIPMENT . .	400	3 697	10.0	.6						
320	HARWARE-GAROEING EQUIPMENT . . .	1 221	42 871	21.9	6.9						
340	LUMBER-BUILDING MATERIALS	1 679	205 519	83.7	32.9						
360	AUTOMOBILES-TRUCKS	1 117	9 142	11.7	1.5						
380	AUTO FUELS-LUBRICANTS	152	885	1.1	.1						
400	AUTO TIRES-BATTERIES-ACCESS	323	12 192	10.0	2.0						
420	FARM EQUIPMENT MACHINERY	911	304 276	79.5	48.7						
440	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	161	5 703	13.8	.9						
460	HOUSEHOLD FUELS-ICE	180	1 527	4.3	.2						
480	ALL OTHER MERCHANOISE	170	2 896	9.0	.5						
500	NONMERCHANOISE RECEIPTS	1 153	16 394	4.7	2.6						
520	MISCELLANEOUS MERCHANDISE	(X)	695	(X)	.1						
-											
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					HARWARE STORES (SIC 5251)						
	TOTAL	841	190 640	(X)	100.0		TOTAL	649	62 532	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	568	4.9	.3	120	COSMETICS-DRUGS-CLEANERS	16	63	4.1	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	110	410	2.2	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	71	2.5	.1
260	KITCHENWARE-HOME FURNISHINGS . .	28	267	5.0	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	46	14.2	.1
320	HARWARE-GAROEING EQUIPMENT . . .	411	7 134	7.2	3.7	180	ALL FOOTWEAR	23	88	1.7	.1
340	LUMBER-BUILDING MATERIALS	841	173 792	91.2	91.2	200	CURTAINS-ORAPERIES-ORY GOOOS . .	29	93	1.9	.1
341	LUMBER	782	69 230	39.0	36.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	289	6 302	16.3	10.1
342	PLYWOOD	735	19 290	11.5	10.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	120	2 432	13.5	3.9
343	WINDOWS, DOORS, AND FRAMES-METAL	517	5 523	5.1	2.9	260	KITCHENWARE-HOME FURNISHINGS . .	464	6 267	12.1	10.0
344	KITCHEN CABINETS	375	2 874	2.6	1.5	280	JEWELRY-OPTICAL GOODS	104	199	1.7	.3
345	ALL OTHER MILLWORK	685	12 396	8.0	6.5	300	SPORTING-RECREATION EQUIPMENT . .	379	3 602	8.3	5.8
346	WALLBOARD	732	12 216	7.3	6.4						
347	ASPHALT AND ASBESTOS PRODUCTS . .	707	10 320	6.2	5.4	320	HARWARE-GAROEING EQUIPMENT . .	649	31 388	50.2	50.2
348	PAINT-GLASS-WALLPAPER	631	4 294	3.5	2.3	322	GARDENING EQUIPMENT-SUPPLIES . .	572	4 971	8.8	7.9
349	HEATING AND PLUMBING EQUIP	152	1 554	4.5	.8	323	PLUMBING-ELECTRICAL SUPPLIES . .	582	7 166	12.6	11.5
351	METAL ROOFING AND SIOING	474	2 789	2.5	1.5	324	OTHER HARWARE-TOOLS	649	19 250	30.8	30.8
352	MASONRY SUPPLIES	629	7 085	5.1	3.7						
353	INSULATION	504	2 989	2.6	1.6	340	LUMBER-BUILDING MATERIALS	529	7 052	13.7	11.3
354	PREFABRICATED BLDGS AND PARTS . .	203	4 983	8.1	2.6	356	ALL OTHER LUMBER-MILLWORK . . .	179	2 118	9.6	3.4
355	ALL OTHER BUILDING MATERIALS . . .	480	18 168	16.0	9.5	364	PAINT-SUNORIES-GLASS-WALLPAPER	521	4 933	9.8	7.9
440	FARM EQUIPMENT MACHINERY	10	118	9.0	.1	400	AUTO FUELS-LUBRICANTS	69	184	1.7	.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	27	3 646	39.5	1.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	140	1 438	6.1	2.3
480	HOUSEHOLD FUELS-ICE	125	954	3.9	.5	440	FARM EQUIPMENT MACHINERY	21	448	14.8	.7
500	ALL OTHER MERCHANOISE	21	213	3.5	.1	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	68	440	4.1	.7
520	NONMERCHANOISE RECEIPTS	368	3 445	3.4	1.8	480	HOUSEHOLD FUELS-ICE	40	424	10.1	.7
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	(Z)	500	ALL OTHER MERCHANOISE	115	1 175	7.7	1.9
						520	NONMERCHANOISE RECEIPTS	179	759	4.3	1.2
						-	MISCELLANEOUS MERCHANOISE	(X)	61	(X)	.1
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)					FARM EQUIPMENT DEALERS (SIC 5252)						
	TOTAL ²	99	9 481	(X)	100.0		TOTAL	878	342 922	(X)	100.0
020	GROCERIES-OTHER FOODS	478	11 912	3.3	2.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	745	4.6	.2
040	MEALS-SNACKS	192	8 087	3.4	1.6	320	HARWARE-GAROEING EQUIPMENT . .	108	2 778	5.8	.8
100	CIGARS-CIGARETTES-TOBACCO	125	1 482	1.4	.3	340	LUMBER-BUILDING MATERIALS	12	869	13.0	.3
120	COSMETICS-DRUGS-CLEANERS	659	19 253	4.1	3.7	380	AUTOMOBILES-TRUCKS	115	9 111	12.8	2.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	747	56 872	11.5	11.0	400	AUTO FUELS-LUBRICANTS	80	685	1.7	.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	800	134 367	26.7	25.9	420	AUTO TIRES-BATTERIES-ACCESS . . .	179	10 726	11.1	3.1
180	ALL FOOTWEAR	681	21 452	4.5	4.1	440	FARM EQUIPMENT MACHINERY	878	303 678	88.6	88.6
						460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	62	1 572	8.1	.5
						500	ALL OTHER MERCHANDISE	24	1 272	9.7	.4
						520	NONMERCHANOISE RECEIPTS	482	11 404	5.5	3.3
						-	MISCELLANEOUS MERCHANOISE	(X)	82	(X)	(Z)
					GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)						
	TOTAL	991	518 000	(X)	100.0		TOTAL	991	518 000	(X)	100.0
020	GROCERIES-OTHER FOODS	478	11 912	3.3	2.3						
040	MEALS-SNACKS	192	8 087	3.4	1.6						
100	CIGARS-CIGARETTES-TOBACCO	125	1 482	1.4	.3						
120	COSMETICS-DRUGS-CLEANERS	659	19 253	4.1	3.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	747	56 872	11.5	11.0						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	800	134 367	26.7	25.9						
180	ALL FOOTWEAR	681	21 452	4.5	4.1						

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
200	CURTAINS-DRAPERIES-DRY GOODS . .	871	52 044	10.2	10.0		VARIETY STORES (SIC 533)				
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	411	34 898	7.8	6.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	454	23 804	5.4	4.6						
260	KITCHENWARE-HOME FURNISHINGS . .	653	24 984	5.1	4.8		TOTAL	402	70 539	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	574	7 942	1.7	1.5						
300	SPORTING-RECREATION EQUIPMENT . .	360	11 125	2.5	2.1	020	GROCERIES-OTHER FOODS.	278	2 590	4.7	3.7
320	HAROWARE-GARDENING EQUIPMENT . .	472	15 120	5.0	2.9	040	MEALS-SNACKS	147	4 501	10.0	6.4
340	LUMBER-BUILDING MATERIALS.	203	13 538	4.6	2.6	120	COSMETICS-DRUGS-CLEANERS	381	6 575	9.3	9.3
400	AUTO FUELS-LUBRICANTS.	84	644	.5	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	365	3 464	4.9	4.9
42D	AUTO TIRES-BATTERIES-ACCESS. . . .	111	15 881	6.9	3.1	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	384	13 793	19.6	19.6
440	FARM EQUIPMENT MACHINERY	31	1 048	1.1	.2	180	ALL FOOTWEAR	340	2 390	3.7	3.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	45	309	.8	.1	200	CURTAINS-DRAPERIES-DRY GOODS . .	384	6 585	9.3	9.3
500	ALL OTHER MERCHANDISE.	653	39 216	8.2	7.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	218	1 446	2.7	2.0
520	NONMERCHANDISE RECEIPTS.	546	23 488	5.5	4.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	196	1 023	2.2	1.5
-	MISCELLANEDUS MERCHANDISE.	(X)	534	(X)	.1	260	KITCHENWARE-HOME FURNISHINGS . .	353	5 854	8.5	8.3
						280	JEWELRY-OPTICAL GOODS.	322	1 326	2.2	1.9
	DEPARTMENT STORES (SIC 531)					300	SPORTING-RECREATION EQUIPMENT . .	149	503	2.5	.7
	TOTAL	102	353 549	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT . .	287	2 447	4.6	3.5
020	GROCERIES-DTHER FOODS.	60	3 400	1.3	1.0	340	LUMBER-BUILDING MATERIALS.	62	145	2.2	.2
040	MEALS-SNACKS	27	3 426	1.8	1.0	500	ALL OTHER MERCHANDISE.	373	15 893	24.9	22.5
100	CIGARS-CIGARETTES-TDBACCO.	11	1 057	1.1	.3	520	NONMERCHANDISE RECEIPTS.	248	1 830	3.3	2.6
12D	COSMETICS-DRUGS-CLEANERS	96	11 121	3.2	3.1	-	MISCELLANEOUS MERCHANDISE.	(X)	174	(X)	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	102	41 988	11.9	11.9		GENERAL MERCHANDISE STORES (SIC 539 PART)				
141	MEN'S CLOTHING	102	31 467	8.9	8.9						
142	BOYS' CLOTHING	96	10 521	3.2	3.0		TOTAL	398	87 808	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	102	96 154	27.2	27.2	020	GROCERIES-OTHER FOODS.	139	5 921	17.6	6.7
161	CHILDREN'S-INFANTS' WEAR	102	9 763	2.8	2.8	100	CIGARS-CIGARETTES-TOBACCO.	83	328	5.4	.4
162	HANOBAGS-ACCESSORIES	96	5 380	1.6	1.5	120	COSMETICS-DRUGS-CLEANERS	180	1 555	3.3	1.8
163.	MILLINERY.	97	2 209	.6	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	279	11 408	17.8	13.0
164	HOSIERY.	101	5 674	1.6	1.6	141	MEN'S CLOTHING	258	7 720	12.6	8.8
165	LINGERIE	97	14 882	4.5	4.2	142	BOYS' CLOTHING	247	3 225	5.2	3.7
166	WOMENS COATS-SUITS-FURS-RAINWR	98	9 986	2.9	2.8	160	WOMEN'S-GIRLS'CLOTHING'EX FOOTWR	311	24 379	33.3	27.8
167	WOMEN'S DRESSES.	101	22 224	6.4	6.3	161	CHILDREN'S-INFANTS' WEAR	276	2 495	3.4	2.8
168	WOMEN'S BLOUSES-SPTSWR	96	17 980	5.5	5.1	162	HANDBAGS-ACCESSORIES	215	1 547	2.5	1.8
169	GIRLS'-SUBTEEN-TEEN WEAR	93	7 523	2.2	2.1	163	MILLINERY.	143	292	.6	.3
171	OTHER WOMENS-GIRLS-CLOTHES ACC	13	447	.7	.1	164	HOSIERY.	284	1 871	2.5	2.1
180	ALL FOOTWEAR	90	15 428	4.7	4.4	165	LINGERIE	265	3 925	5.5	4.5
200	CURTAINS-DRAPERIES-DRY GOODS . .	102	28 003	7.9	7.9	166	WOMENS COATS-SUITS-FURS-RAINWR	200	1 861	3.0	2.1
201	PIECE GOODS-NOTIONS.	97	9 755	3.0	2.8	167	WOMEN'S DRESSES.	222	4 297	6.6	4.9
202	CURTAINS-ORAPERIES.	98	17 361	5.1	4.9	168	WOMEN'S BLOUSES-SPTSWR	254	4 920	6.9	5.6
203	ALL OTHER ODMESTICS.	9	882	1.1	.2	169	GIRLS'-SUBTEEN-TEEN WEAR	202	1 786	2.7	2.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	93	28 163	8.3	8.0	171	OTHER WOMENS-GIRLS-CLOTHES ACC	42	385	7.8	.4
221	MAJOR HOUSEHOLD APPLIANCES . . .	69	16 530	6.3	4.7	180	ALL FOOTWEAR	250	3 630	5.6	4.1
222	RAIODS-TV'S MUSICAL INSTR.	88	10 753	3.2	3.0	200	CURTAINS-ORAPERIES-DRY GOODS . .	296	11 532	16.0	13.1
223	ALL OTHER APPLIANCES	5	877	1.1	.2	201	PIECE GOODS-NOTIONS.	259	5 263	7.3	6.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	91	19 586	6.0	5.5	202	CURTAINS-DRAPERIES.	257	5 920	8.4	6.7
241	FLOOR COVERINGS.	77	7 397	2.5	2.1	203	ALL OTHER ODMESTICS.	75	339	2.8	.4
242	FURNITURE-SLEEP EQUIPMENT.	89	12 189	3.7	3.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	98	5 277	13.3	6.0
260	KITCHENWARE-HOME FURNISHINGS . .	101	15 677	4.4	4.4	221	MAJOR HOUSEHOLD APPLIANCES . . .	67	3 063	12.4	3.5
261	CHINA-GLASSWARE.	93	6 172	1.8	1.7	222	RADIOIS-TV'S MUSICAL INSTR. . . .	81	2 147	5.6	2.4
262	KITCHENWARE-HOUSEWARES	96	9 430	2.8	2.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	165	3 189	5.1	3.6
-	MISCELLANEOUS MERCHANOISE.	(X)	34	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS . .	198	3 449	6.3	3.9
280	JEWELRY-PTICAL GOODS.	86	4 660	1.4	1.3	261	CHINA-GLASSWARE.	144	859	2.1	1.0
300	SPORTING-RECREATION EQUIPMENT. . .	95	8 730	2.5	2.5	262	KITCHENWARE-HOUSEWARES	173	2 177	4.2	2.5
320	HAROWARE-GAROENING EQUIPMENT . .	67	10 451	4.9	3.0	263	DTHER KITCHENWARE-HOME FURNISH	22	398	3.4	.5
321	HAROWARE-TOOLS	59	5 087	2.6	1.4	280	JEWELRY-OPTICAL GOODS.	165	1 955	3.6	2.2
322	GAROENING EQUIPMENT-SUPPLIES . .	56	5 364	2.8	1.5	300	SPORTING-RECREATION EQUIPMENT. .	116	1 892	4.3	2.2
340	LUMBER-BUILDING MATERIALS.	66	11 494	4.7	3.3	320	HARDWARE-GAROENING EQUIPMENT . .	118	2 220	8.7	2.5
348	PAINT-GLASS-WALLPAPER.	61	4 467	2.0	1.3	321	HAROWARE-TOOLS	101	1 419	7.6	1.6
356	ALL OTHER LUMBER-MILLWORK.	51	7 025	4.3	2.0	322	GAROENING EQUIPMENT-SUPPLIES . .	91	706	3.0	.8
400	AUTO FUELS-LUBRICANTS.	16	317	.4	.1	340	LUMBER-BUILDING MATERIALS.	75	1 897	6.7	2.2
420	AUTO TIRES-BATTERIES-ACCESS. . . .	58	14 436	7.3	4.1	348	PAINT-GLASS-WALLPAPER.	63	694	2.7	.8
440	FARM EQUIPMENT MACHINERY	13	920	1.3	.3	356	ALL OTHER LUMBER-MILLWORK. . . .	37	1 048	4.2	1.2
500	ALL OTHER MERCHANOISE.	98	19 705	5.7	5.6	380	AUTOMOBILES-TRUCKS	20	48	.8	.1
501	TOYS-GAMES-WHEEL GOODS	93	7 420	2.2	2.1	400	AUTO FUELS-LUBRICANTS.	60	295	2.6	.3
502	BOOKS-STATIONERY-PHOTO. EQUIP.	91	8 949	2.7	2.5	420	AUTO TIRES-BATTERIES-ACCESS. . . .	46	1 434	5.9	1.6
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	65	3 328	1.1	.9	440	FARM EQUIPMENT MACHINERY	18	127	.9	.1
520	NONMERCHANDISE RECEIPTS.	83	18 659	6.1	5.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	37	295	10.7	.3
534	AUTO REPAIR.	41	926	.6	.3	480	HOUSEHOLD FUELS-ICE.	19	181	8.6	.2
535	ALL OTHER SERVICE RECEIPTS	83	17 711	5.7	5.0	500	ALL OTHER MERCHANOISE.	181	3 607	6.0	4.1
-	MISCELLANEOUS MERCHANOISE.	(X)	174	(X)	(Z)	520	NONMERCHANDISE RECEIPTS.	185	2 917	5.4	3.3
						-	MISCELLANEOUS MERCHANOISE.	(X)	271	(X)	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	ORY GOODS STDRES (SIC S39 PART)					02D	GROCERIES-OTHER FOODS.	61	2 046	79.5	79.5	
						023	FROZEN FOODS	5	26	7.0	1.0	
						024	ALL OTHER FDOOS.	61	1 991	77.4	77.4	
	TOTAL ²	53	3 713	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	29	(X)	1.1	
	SEWING AND NEELEWDRK STORES (SIC S39 PART)					040	MEALS-SNACKS	7	129	23.4	5.0	
						100	CIGARS-CIGARETTES-TDBACCD. . . .	10	89	11.7	3.5	
						120	CDSMETICS-DRUGS-CLEANERS	4	15	5.8	.6	
	TOTAL ²	36	2 391	(X)	100.0	500	ALL OTHER MERCHANDISE.	8	101	14.6	3.9	
	FDOO STORES (SIC S4)					520	NONMERCHANDISE RECEIPTS.	14	21	2.8	.8	
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	173	(X)	6.7	
	TOTAL	2 438	896 473	(X)	100.0		RETAIL BAKERIES (SIC S46)					
							TDTAL ²	187	10 230	(X)	100.0	
D2D	GRDCERIES-OTHER FDDDS.	2 438	779 751	87.0	87.0		RETAIL BAKERIES-BAKING, SELLING (SIC S462)					
040	MEALS-SNACKS	112	2 398	3.4	.3		TOTAL ²	177	9 909	(X)	100.0	
08D	PACKAGED ALCDHOLIC BEVERAGES	546	8 585	3.7	1.0		RETAIL BAKERIES--SELLING ONLY (SIC S463)					
10D	CIGARS-CIGARETTES-TOBACCO.	1 520	28 833	4.0	3.2		TOTAL ²	10	321	(X)	100.0	
12D	CDSMETICS-DRUGS-CLEANERS	1 418	34 755	4.8	3.9		DAIRY PRODUCTS STDRES (SIC S45)					
14D	MEN'S-BDYS' CLOTHING EXC FDDTWR. . .	73	573	2.1	.1		TOTAL ²	65	5 928	(X)	100.0	
16D	WDMEN'S-GIRLS'CLOTHING+EX FDDTWR .	131	1 048	1.3	.1		EGG AND POULTRY OEALEERS (SIC S49 PT.)					
26D	KITCHENWARE-HOME FURNISHINGS	168	1 998	1.8	.2		TDTAL ²	36	6 094	(X)	100.0	
32D	HAROWARE-GARDENING EQUIPMENT	83	498	2.9	.1		OTHER MISCELLANEDUS FDDD STDRES (SIC S49 PT.)					
40D	AUDT FUELS-LUBRICANTS.	66	677	9.0	.1		TOTAL ²	8	367	(X)	100.0	
46D	HAY-GRAIN-FEEO-FARM SUPPLIES	48	1 240	33.3	.1		AUTOMOTIVE OEALEERS (SIC SS EX+ SS4)					
SD0	ALL DTHER MERCHANDISE.	952	18 707	3.1	2.1		TOTAL	1 S22	8D4 792	(X)	100.0	
S2D	NONMERCHANOISE RECEIPTS.	874	15 831	2.5	1.8		MAJDR APPL-RAOID-TV-MUSICAL INST	172	7 8D4	20.8	1.0	
-	MISCELLANEOUS MERCHANOISE.	(X)	1 579	(X)	.2		KITCHENWARE-HOME FURNISHINGS . .	135	755	2.9	.1	
	GROCERY STDRES (SIC S41)						SPORTING-RECREATION EQUIPMENT. .	173	5 346	15.5	.7	
	TOTAL	2 0DS	861 270	(X)	100.0		HARDWARE-GARDENING EQUIPMENT . .	130	1 611	6.8	.2	
D2D	GRDCERIES-DTHER FOODS.	2 005	746 492	86.7	86.7		AUTDMDBILES-TRUCKS	1 078	621 S21	85.3	77.2	
021	MEATS-FISH-POULTRY	1 877	196 294	23.2	22.8		AUDT FUELS-LUBRICANTS.	785	8 D20	1.4	1.0	
022	PRODUCE (FRESH FRUITS-VEGT8LS)	1 774	59 415	7.0	6.9		AUDT TIRES-BATTERIES-ACCESS. . . .	1 282	87 472	11.5	10.9	
023	FROZEN FOODS	1 589	35 374	4.7	4.1		FARM EQUIPMENT MACHINERY	43	3 920	13.1	.5	
024	ALL DTHER FOODS.	1 978	455 139	S2.9	S2.8		ALL DTHER MERCHANDISE.	230	19 216	27.2	2.4	
D4D	MEALS-SNACKS	78	1 811	2.2	.2		NONMERCHANDISE RECEIPTS.	1 233	47 325	6.2	S.9	
D80	PACKAGED ALCOHOLIC BEVERAGES	S39	8 S33	3.6	1.0		-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1 8D1	(X)	.2
10D	CIGARS-CIGARETTES-TOBACCO.	1 491	28 631	4.0	3.3		MOTOR VEHICLE DEALERS (SIC SS1+ SS2)					
12D	CDSMETICS-DRUGS-CLEANERS	1 403	34 666	4.8	4.0		TOTAL	1 033	717 156	(X)	100.0	
14D	MEN'S-BDYS' CLOTHING EXC FDDTWR. . .	73	S72	2.1	.1		380	AUTDMDBILES-TRUCKS	1 033	617 3D8	86.1	86.1
16D	WDMEN'S-GIRLS'CLOTHING+EX FDDTWR .	130	1 041	1.3	.1		40D	AUDT FUELS-LUBRICANTS.	679	S 301	.9	.7
26D	KITCHENWARE-HOME FURNISHINGS	164	1 985	1.7	.2		420	AUDT TIRES-BATTERIES-ACCESS. . . .	923	48 248	6.9	6.7
32D	HAROWARE-GARDENING EQUIPMENT	83	453	2.8	.1		44D	FARM EQUIPMENT MACHINERY	38	3 801	12.1	.5
40D	AUDT FUELS-LUBRICANTS.	63	S25	9.0	.1		500	ALL OTHER MERCHANOISE.	29	806	2.7	.1
S00	ALL DTHER MERCHANOISE.	934	18 SS7	3.1	2.2	220	NONMERCHANDISE RECEIPTS.	910	40 792	5.9	5.7	
S16	ALL OTHER MERCHANDISE.	337	3 177	1.4	.4	-	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	896	(X)	.1
S17	PAPER-PAPER PRDUDTS	884	15 380	2.6	1.8		OEALEERS WITH OOMESTIC CAR FRANCHISE ONLY (SIC SS1 PT.)					
S20	NDNMERCHANDISE RECEIPTS.	804	15 637	2.5	1.8		TOTAL	836	612 681	(X)	100.0	
-	MISCELLANEDUS MERCHANOISE.	(X)	2 36S	(X)	.3							
	MEAT MARKETS (SIC S42 PT.)											
	TOTAL ²	60	8 333	(X)	100.0							
	FISH (SEA FODO) MARKETS (SIC S42 PT.)											
	TOTAL ²	3	148	(X)	100.0							
	FRUIT STORES AND VEGETABLE MKTS. (SIC S43)											
	TOTAL	13	1 529	(X)	100.0							
020	GROCERIES-OTHER FOODS.	13	1 495	97.8	97.8							
022	PRODUCE (FRESH FRUITS-VEGT8LS)	13	1 353	88.5	88.5							
024	ALL OTHER FOODS.	4	77	6.1	S.0							
-	MISCELLANEOUS MERCHANOISE.	(X)	S1	(X)	3.3							
	MISCELLANEOUS MERCHANOISE.	(X)	34	(X)	2.2							
	CAN0Y, NUT, AND CONFECTIONERY STORES (SIC S44)											
	TOTAL	61	2 S74	(X)	100.0							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES-TRUCKS	836	525 921	85.8	85.8		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
381	NEW PASSENGER CARS-RETAIL . . .	836	315 103	51.4	51.4						
382	NEW PASSENGER CARS-WHOLESALE . .	56	3 516	8.8	.6						
383	NEW COMMERCIAL VEHICLES-RETAIL . .	509	51 171	12.2	8.4		TOTAL	133	25 561	(X)	100.0
384	NEW COMMERCIAL VEHICLES-WHOLESALE	28	821	2.7	.1						
385	USED PASSENGER CARS-RETAIL . . .	809	130 228	21.8	21.3	380	AUTOMOBILES-TRUCKS	133	24 042	94.1	94.1
386	USED PASSENGER CARS-WHOLESALE . .	470	13 365	3.3	2.2	381	NEW PASSENGER CARS-RETAIL . . .	5	1 836	36.7	7.2
387	USED COMMERCIAL VEHICLES	453	10 776	3.0	1.8	385	USED PASSENGER CARS-RETAIL . . .	133	19 151	74.9	74.9
392	ALL OTHER AUTOS-TRUCKS	41	812	2.3	.1	386	USED PASSENGER CARS-WHOLESALE . .	88	2 196	13.1	8.6
						387	USED COMMERCIAL VEHICLES	26	500	9.7	2.0
400	AUTO FUELS-LUBRICANTS	627	4 081	.8	.7	392	ALL OTHER AUTOS-TRUCKS	3	26	2.0	.1
401	GASOLINE	185	2 269	4.3	.4	-	MISCELLANEOUS MERCHANDISE	(X)	311	(X)	1.2
403	MOTOR OILS-GREASES-OTHER OILS . .	530	1 812	.4	.3						
						400	AUTO FUELS-LUBRICANTS	9	95	2.3	.4
420	AUTO TIRES-BATTERIES-ACCESS . . .	826	41 921	6.8	6.8	401	GASOLINE	7	74	11.1	.3
421	PARTS INSTALLED IN REPAIR WORK . .	817	25 530	4.2	4.2	403	MOTOR OILS-GREASES-OTHER OILS . .	6	18	.6	.1
422	PARTS-WHOLESALE	695	9 595	1.7	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)
423	PARTS-RETAIL	661	3 375	.6	.6						
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	508	3 417	.8	.6	420	AUTO TIRES-BATTERIES-ACCESS . . .	36	614	6.2	2.4
						421	PARTS INSTALLED IN REPAIR WORK . .	34	379	3.9	1.5
440	FARM EQUIPMENT MACHINERY	37	3 740	12.2	.6	422	PARTS-WHOLESALE	6	116	2.9	.5
500	ALL OTHER MERCHANDISE	24	716	2.6	.1	423	PARTS-RETAIL	7	79	1.7	.3
						424	AUTOMOBILE TIRES-BATTERIES-ACC . .	5	37	1.0	.1
520	NONMERCHANDISE RECEIPTS	806	35 574	5.9	5.8	500	ALL OTHER MERCHANDISE	3	82	10.3	.3
527	SERVICE LABOR	792	32 424	5.5	5.3						
528	OTHER NONMERCHANDISE RECEIPTS . .	273	3 107	1.5	.5	520	NONMERCHANDISE RECEIPTS	44	497	4.5	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	724	(X)	.1	527	SERVICE LABOR	25	346	4.4	1.4
						528	OTHER NONMERCHANDISE RECEIPTS . .	27	151	2.8	.6
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	231	(X)	.9
	TOTAL	28	18 106	(X)	100.0		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
380	AUTOMOBILES-TRUCKS	28	14 547	80.3	80.3						
381	NEW PASSENGER CARS-RETAIL . . .	28	9 060	50.0	50.0		TOTAL	349	61 166	(X)	100.0
385	USED PASSENGER CARS-RETAIL . . .	27	3 996	25.0	22.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR .	6	76	2.2	.1
386	USED PASSENGER CARS-WHOLESALE . .	11	1 007	7.5	5.6	180	ALL FOOTWEAR	7	136	4.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	473	(X)	2.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	156	7 518	22.4	12.3
						240	FURNITURE-SLEEP EQUIP-FLOOR COV .	31	218	12.9	.4
400	AUTO FUELS-LUBRICANTS	12	90	.6	.5	260	KITCHENWARE-HOME FURNISHINGS . .	134	754	2.4	1.2
403	MOTOR OILS-GREASES-OTHER OILS . .	12	81	.5	.4	280	JEWELRY-OPTICAL GOODS	20	37	3.8	.1
-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	(Z)	300	SPORTING-RECREATION EQUIPMENT . .	120	1 152	4.6	1.9
						320	HARDWARE-GARDENING EQUIPMENT . .	127	1 371	5.3	2.2
420	AUTO TIRES-BATTERIES-ACCESS . . .	27	1 834	10.2	10.1	340	LUMBER-BUILDING MATERIALS	34	212	4.6	.3
421	PARTS INSTALLED IN REPAIR WORK . .	26	1 011	5.7	5.6	380	AUTOMOBILES-TRUCKS	12	145	16.6	.2
422	PARTS-WHOLESALE	22	390	2.3	2.2	400	AUTO FUELS-LUBRICANTS	95	2 555	16.7	4.2
423	PARTS-RETAIL	22	231	1.4	1.3	420	AUTO TIRES-BATTERIES-ACCESS . . .	349	39 075	63.9	63.9
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	15	202	1.6	1.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	5	380	15.0	.6
520	NONMERCHANDISE RECEIPTS	27	1 630	9.1	9.0	500	ALL OTHER MERCHANDISE	125	1 679	5.3	2.7
527	SERVICE LABOR	27	1 532	8.6	8.5	520	NONMERCHANDISE RECEIPTS	243	5 669	10.9	9.3
528	OTHER NONMERCHANDISE RECEIPTS . .	4	93	1.7	.5	-	MISCELLANEOUS MERCHANDISE	(X)	189	(X)	.3
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)						TOTAL	93	16 022	(X)	100.0
	TOTAL	36	60 808	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR .	6	74	2.4	.5
380	AUTOMOBILES-TRUCKS	36	52 798	86.8	86.8	180	ALL FOOTWEAR	6	135	3.9	.8
381	NEW PASSENGER CARS-RETAIL . . .	36	33 486	55.1	55.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	91	4 524	29.5	28.2
382	NEW PASSENGER CARS-WHOLESALE . .	3	605	6.0	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV .	30	215	9.2	1.3
383	NEW COMMERCIAL VEHICLES-RETAIL . .	6	2 407	12.0	4.0	260	KITCHENWARE-HOME FURNISHINGS . .	84	624	4.0	3.9
385	USED PASSENGER CARS-RETAIL . . .	36	14 576	24.0	24.0	280	JEWELRY-OPTICAL GOODS	18	36	1.6	.2
386	USED PASSENGER CARS-WHOLESALE . .	10	1 064	2.5	1.7	300	SPORTING-RECREATION EQUIPMENT . .	70	874	8.8	5.5
387	USED COMMERCIAL VEHICLES	7	581	2.4	1.0	320	HARDWARE-GARDENING EQUIPMENT . .	81	1 208	8.6	7.5
389	MOTORCYCLES-MOTORSCOOTERS . . .	3	79	.7	.1	340	LUMBER-BUILDING MATERIALS	31	162	3.6	1.0
						400	AUTO FUELS-LUBRICANTS	21	226	5.9	1.4
400	AUTO FUELS-LUBRICANTS	31	1 035	2.1	1.7	403	MOTOR OILS-GREASES-OTHER OILS . .	20	159	4.2	1.0
403	MOTOR OILS-GREASES-OTHER OILS . .	31	163	.3	.3	-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	.4
-	MISCELLANEOUS MERCHANDISE	(X)	872	(X)	1.4						
						420	AUTO TIRES-BATTERIES-ACCESS . . .	93	5 107	31.9	31.9
420	AUTO TIRES-BATTERIES-ACCESS . . .	34	3 878	6.4	6.4	416	NEW TIRES-TUBES (TO FLEET OPRTS)	36	427	4.4	2.7
421	PARTS INSTALLED IN REPAIR WORK . .	34	2 375	3.9	3.9	417	NEW TIRES-TUBES (TO OTHER USERS)	85	2 021	14.7	12.6
422	PARTS-WHOLESALE	34	883	1.5	1.5	418	RETIRES (TO FLEET OPERATORS) . . .	18	32	.6	.2
423	PARTS-RETAIL	35	429	.7	.7	419	RETIRES (TO OTHER USERS)	46	164	1.6	1.0
424	AUTOMOBILE TIRES-BATTERIES-ACC . .	21	191	.3	.3	426	AUTOMOBILE ACCESSORIES	76	762	6.4	4.8
520	NONMERCHANDISE RECEIPTS	33	3 091	5.2	5.1	428	NEW AUTO TIRES SOLO TO DEALERS	41	453	4.0	2.8
527	SERVICE LABOR	33	3 056	5.1	5.0	429	NEW TRUCK-BUS TIRES (TO USERS)	44	629	5.9	3.9
528	OTHER NONMERCHANDISE RECEIPTS . .	3	32	.3	.1	431	NEW TRK-BUS TIRES (TO DEALERS)	33	193	1.8	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)	433	RETIRES SOLD TO DEALERS	21	33	.5	.2
						434	RETIRES-TRUCK-BUS (TO USERS)	23	41	.8	.3
						435	RETIRES-TRUCK-BUS (TO DEALERS)	14	23	.4	.1
						436	STORAGE BATTERIES	79	327	2.3	2.0
						460	HAY-GRAIN-FEED-FARM SUPPLIES . .	4	369	17.6	2.3
						500	ALL OTHER MERCHANDISE	70	977	7.3	6.1
						520	NONMERCHANDISE RECEIPTS	70	1 391	9.8	8.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	100	(X)	.6	400	AUTO FUELS-LUBRICANTS.	3 182	277 797	79.4	79.4
						401	GASOLINE	3 179	252 772	72.3	72.3
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					402	OTHER AUTOMOTIVE FUELS	436	12 156	12.8	3.5
						403	MOTOR OILS-GREASES-OTHER OILS.	2 852	12 863	4.0	3.7
	TOTAL	256	45 144	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	2 672	37 429	13.7	10.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	66	2 993	15.2	6.6	421	PARTS INSTALLED IN REPAIR WORK	1 363	10 103	7.7	2.9
221	MAJOR HOUSEHOLD APPLIANCES . .	55	1 410	7.6	3.1	423	PARTS-RETAIL	358	1 688	3.9	.5
222	RAOIOS-TV'S MUSICAL INSTR. . . .	59	1 528	8.0	3.4	424	AUTOMOBILE TIRES-BATTERIES-ACC	2 486	25 637	10.0	7.3
223	ALL OTHER APPLIANCES	5	53	4.7	.1	460	HAY-GRAIN-FEEO-FARM SUPPLIES . .	18	653	13.3	.2
260	KITCHENWARE-HOME FURNISHINGS . .	50	130	.8	.3	480	HOUSEHOLD FUELS-ICE.	174	2 484	6.9	.7
264	SMALL ELECTRICAL APPLIANCES. . .	49	109	.5	.2	500	ALL OTHER MERCHANOISE.	123	984	4.4	.3
300	SPORTING-RECREATION EQUIPMENT. .	50	278	1.7	.6	520	NONMERCHANOISE RECEIPTS.	2 226	14 741	5.9	4.2
306	BOATS-MOTORS-MARINE EQUIPMENT.	5	97	8.0	.2	527	SERVICE LABOR.	2 146	12 241	5.1	3.5
317	ALL OTHER SPTG GOOOS EXC BOATS	46	181	1.2	.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	352	(X)	.1
320	HAROWARE-GAROEING EQUIPMENT . .	46	163	1.4	.4		APPAREL AND ACCESSORY STORES (SIC 56)				
380	AUTOMOBILES-TRUCKS	9	129	20.0	.3		TOTAL	1 357	186 658	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	74	2 329	20.3	5.2	120	COSMETICS-DRUGS-CLEANERS	27	132	2.3	.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	256	33 968	75.2	75.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	524	60 930	69.5	32.6
500	ALL OTHER MERCHANOISE.	55	703	3.8	1.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	798	77 430	65.9	41.5
520	NONMERCHANOISE RECEIPTS.	173	4 277	11.3	9.5	180	ALL FOOTWEAR	573	41 034	44.1	22.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	174	(X)	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	61	3 065	13.0	1.6
	BOAT DEALERS (SIC 5591)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	182	1.1	.1
	TOTAL	37	4 835	(X)	100.0	280	JEWELRY-OPTICAL GOOOS.	85	314	2.0	.2
300	SPORTING-RECREATION EQUIPMENT. .	37	3 986	82.4	82.4	300	SPORTING-RECREATION EQUIPMENT. .	31	279	1.9	.1
400	AUTO FUELS-LUBRICANTS.	7	64	5.3	1.3	500	ALL OTHER MERCHANOISE.	59	483	2.7	.3
500	ALL OTHER MERCHANOISE.	4	110	20.7	2.3	520	NONMERCHANOISE RECEIPTS.	482	2 648	3.2	1.4
520	NONMERCHANOISE RECEIPTS.	23	300	9.2	6.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	161	(X)	.1
527	SERVICE LABOR.	23	195	5.9	4.0		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
531	STORAGE AND DOCKING SERVICES . .	6	71	4.2	1.5		TOTAL	502	64 619	(X)	100.0
-	MISCELLANEOUS	(X)	6	(X)	.1	120	COSMETICS-DRUGS-CLEANERS	5	58	2.5	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	375	(X)	7.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	801	16.0	1.2
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	502	60 751	94.0	94.0
	TOTAL	68	16 525	(X)	100.0	180	ALL FOOTWEAR	14	1 262	14.8	2.0
500	ALL OTHER MERCHANOISE.	68	15 919	96.3	96.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	6	196	6.8	.3
504	MOBILE HOMES-HOUSEHOLD TRLRS.	54	12 190	96.2	73.8	280	JEWELRY-OPTICAL GOOOS.	50	211	2.6	.3
505	CAMP TRAILERS-TRAVEL TRAILERS.	29	3 599	46.4	21.8	520	NONMERCHANOISE RECEIPTS.	176	1 202	3.7	1.9
507	ALL OTHER MERCHANOISE.	7	105	3.4	.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	137	(X)	.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	.1		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
520	NONMERCHANOISE RECEIPTS.	32	301	3.6	1.8		TOTAL	407	57 542	(X)	100.0
527	SERVICE LABOR.	16	88	1.5	.5	120	COSMETICS-DRUGS-CLEANERS	4	55	2.3	.1
532	OTHER NONMERCHANOISE RECEIPTS.	24	209	3.5	1.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	742	16.8	1.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	305	(X)	1.8	142	BOYS' CLOTHING	9	242	5.6	.4
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					143	MEN'S TAILORED OUTERWEAR	4	294	13.1	.5
	TOTAL	32	(0)	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	4	120	5.2	.2
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)					145	MEN'S HATS	3	33	3.1	.1
	TOTAL	3	(0)	(X)	100.0	146	OTHER MEN'S CLOTHING.	3	53	3.1	.1
	GASOLINE SERVICE STATIONS (SIC 554)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	407	54 067	94.0	94.0
	TOTAL	3 182	349 759	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR. . . .	131	1 595	11.1	2.8
020	GROCERIES-OTHER FOODS.	490	2 655	4.1	.8	163	MILLINERY.	164	660	3.0	1.1
040	MEALS-SNACKS	141	2 155	7.6	.6	164	HOSIERY.	259	1 087	2.8	1.9
080	PACKAGEO ALCOHOLIC BEVERAGES . .	15	229	20.0	.1	165	LINGERIE	355	4 002	8.3	7.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	936	6 232	4.4	1.8	168	WOMEN'S BLOUSES-SPTSWR	391	13 945	25.3	24.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	47	613	3.7	.2	172	DRESSES.	394	19 052	34.2	33.1
260	KITCHENWARE-HOME FURNISHINGS . .	43	417	2.2	.1	173	COATS-SUITS.	399	10 206	18.0	17.7
280	JEWELRY-OPTICAL GOOOS.	37	374	2.3	.1	174	HANOBAGS	263	1 135	3.0	2.0
300	SPORTING-RECREATION EQUIPMENT. .	104	907	4.1	.3	175	FURS	25	381	5.1	.7
320	HARDWARE-GAROEING EQUIPMENT. .	62	763	3.7	.2	176	OTHER WOMENS-GIRLS' CLOTHES ACC	165	2 004	6.6	3.5
380	AUTOMOBILES-TRUCKS	142	973	6.1	.3	180	ALL FOOTWEAR	12	1 252	14.8	2.2
						200	CURTAINS-ORAPERIES-ORY GOOOS . .	6	149	6.9	.3
						280	JEWELRY-OPTICAL GOOOS.	47	202	3.2	.4
						520	NONMERCHANOISE RECEIPTS.	149	955	3.3	1.7
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	120	(X)	.2
							MILLINERY STORES (SIC 563 PT.)				
							TOTAL ²	35	947	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments ²
	CORSET AND LINGERIE STORES (SIC 563 PT.)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	135	5.7	.4
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	1 234	8.0	3.3
	TOTAL	5	240	(X)	100.0	180	ALL FOOTWEAR	332	34 902	94.3	94.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	227	94.6	94.6	500	ALL OTHER MERCHANDISE	17	165	4.6	.4
165	LINGERIE	5	216	90.0	90.0	520	NONMERCHANDISE RECEIPTS	155	554	2.7	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	4.6	-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1
	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	5.4		MEN'S SHOE STORES (SIC 566 PT.)				
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						TOTAL ²	9	605	(X)	100.0
	TOTAL	43	4 234	(X)	100.0		WOMEN'S SHOE STORES (SIC 566 PT.)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	4 069	96.1	96.1		TOTAL	40	5 877	(X)	100.0
161	CHILDREN'S-INFANTS' WEAR	8	89	8.7	2.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	25	590	13.8	10.0
163	MILLINERY	6	88	10.9	2.1	180	ALL FOOTWEAR	40	5 134	87.4	87.4
164	HOSIERY	21	353	17.3	8.3	181	MEN'S AND BOYS' FOOTWEAR	8	162	14.0	2.8
165	LINGERIE	21	371	14.2	8.8	182	WOMEN'S AND GIRLS' FOOTWEAR . .	40	4 912	83.6	83.6
168	WOMEN'S BLOUSES-SPTSWR	23	1 312	43.2	31.0	183	CHILDREN'S AND INFANTS' FOOTWR	10	56	4.3	1.0
172	DRESSES	19	415	16.5	9.8	500	ALL OTHER MERCHANDISE	3	44	4.9	.7
173	COATS-SUITS	15	245	10.7	5.8	520	NONMERCHANDISE RECEIPTS	21	107	2.9	1.8
174	HANDBAGS	8	93	12.9	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(Z)
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	27	1 089	33.8	25.7		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(Z)		TOTAL ²	9	757	(X)	100.0
520	NONMERCHANDISE RECEIPTS	13	42	2.4	1.0		FAMILY SHOE STORES (SIC 566 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	2.9		TOTAL	274	29 774	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	28	122	5.1	.4
	TOTAL ²	12	1 656	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	81	641	6.2	2.2
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					180	ALL FOOTWEAR	274	28 468	95.6	95.6
	TOTAL	351	51 480	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR	274	8 180	27.5	27.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	351	47 971	93.2	93.2	182	WOMEN'S AND GIRLS' FOOTWEAR . .	274	15 428	51.8	51.8
142	BOYS' CLOTHING	243	3 309	9.3	6.4	183	CHILDREN'S AND INFANTS' FOOTWR	267	4 859	16.3	16.3
143	MEN'S TAILORED OUTERWEAR	333	19 518	39.6	37.9	500	ALL OTHER MERCHANDISE	12	117	5.4	.4
144	OTHER MEN'S OUTERWEAR	309	7 804	17.1	15.2	520	NONMERCHANDISE RECEIPTS	124	414	2.6	1.4
145	MEN'S HATS	285	1 456	3.2	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	12	(X)	(Z)
146	OTHER MEN'S CLOTHING	336	15 884	32.7	30.9		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	603	12.7	1.2		TOTAL	50	2 812	(X)	100.0
168	WOMEN'S BLOUSES-SPTSWR	19	146	6.1	.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	122	26.5	4.3
-	MISCELLANEOUS MERCHANDISE	(X)	440	(X)	.9	142	BOYS' CLOTHING	7	120	26.5	4.3
180	ALL FOOTWEAR	134	2 087	9.4	4.1	-	MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(Z)
280	JEWELRY-OPTICAL GOODS	11	28	2.3	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	50	2 595	92.3	92.3
300	SPORTING-RECREATION EQUIPMENT . .	13	185	7.0	.4	161	CHILDREN'S-INFANTS' WEAR	50	2 528	89.9	89.9
520	NONMERCHANDISE RECEIPTS	107	560	2.5	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	.1	520	NONMERCHANDISE RECEIPTS	9	15	2.7	.5
	CUSTOM TAILORS (SIC 567)					-	MISCELLANEOUS MERCHANDISE	(X)	79	(X)	2.8
	TOTAL	8	(0)	(X)	100.0		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
	FAMILY CLOTHING STORES (SIC 565)						TOTAL	2	(0)	(X)	100.0
	TOTAL	112	30 385	(X)	100.0		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
120	COSMETICS-DRUGS-CLEANERS	10	58	1.2	.2	200	CURTAINS-ORAPERIES-ORY GOODS . .	198	3 488	8.2	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	112	11 603	38.2	38.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	800	80 206	68.7	43.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	112	12 220	40.2	40.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	571	82 691	77.1	45.0
180	ALL FOOTWEAR	88	2 764	9.7	9.1	260	KITCHENWARE-HOME FURNISHINGS . .	279	5 414	12.4	2.9
200	CURTAINS-DRAPERIES-ORY GOODS . .	54	2 867	12.5	9.4	280	JEWELRY-OPTICAL GOODS	16	296	5.4	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	26	.7	.1	300	SPORTING-RECREATION EQUIPMENT . .	31	264	7.6	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	180	.9	.6	320	HARDWARE-GARDENING EQUIPMENT . .	66	995	18.5	.5
260	KITCHENWARE-HOME FURNISHINGS . .	10	52	1.2	.2	340	LUMBER-BUILDING MATERIALS	37	866	21.7	.5
280	JEWELRY-OPTICAL GOODS	23	72	.6	.2	420	AUTO TIRES-BATTERIES-ACCESS. . . .	12	176	12.5	.1
300	SPORTING-RECREATION EQUIPMENT . .	13	62	.8	.2						
500	ALL OTHER MERCHANDISE	34	153	.8	.5						
520	NONMERCHANDISE RECEIPTS	32	310	6.1	1.0						
-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.1						
	SHOE STORES (SIC 566)										
	TOTAL	332	37 013	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All estab- lish- ments ¹					Establishments handling the line	All estab- lish- ments ¹
480	HOUSEHOLD FUELS-ICE	19	118	10.0	.1	340	LUMBER-BUILDING MATERIALS.	17	643	21.3	1.6
500	ALL OTHER MERCHANDISE	70	872	5.0	.5	420	AUTO TIRES-BATTERIES-ACCESS.	8	145	11.4	.4
520	NONMERCHANDISE RECEIPTS.	645	8 201	7.7	4.5	500	ALL OTHER MERCHANDISE.	17	281	9.2	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	149	(X)	.1	520	NONMERCHANDISE RECEIPTS.	234	2 597	9.6	6.5
						-	MISCELLANEOUS MERCHANDISE.	(X)	253	(X)	.6
	FURNITURE STORES (SIC 5712)						RADIO AND TELEVISION STORES (SIC 5732)				
	TOTAL	422	77 635	(X)	100.0		TOTAL	202	29 937	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS	85	1 295	4.5	1.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	202	26 223	87.6	87.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	133	6 692	21.8	8.6	224	NEW MAJOR APPLIANCES	94	4 720	24.0	15.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	422	66 271	85.4	85.4	225	NEW RADIOS-TV'S ETC.	202	20 575	68.7	68.7
243	SLEEP EQUIPMENT.	384	8 651	11.9	11.1	226	USEO MAJOR APPL-RADIOS-TV'S.	121	585	3.2	2.0
244	OTHER HOUSEHOLD FURNITURE.	417	42 782	55.7	55.1	227	RECORDS-TAPES-MUSICAL INSTR.	55	328	4.0	1.1
245	FLOOR COVERINGS-SOFT SURFACE	353	12 509	17.4	16.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	827	39.4	2.8
246	FLOOR COVERINGS-HARD SURFACE	151	913	3.2	1.2	260	KITCHENWARE-HOME FURNISHINGS	32	494	10.6	1.7
247	NONHOUSEHOLD FURNITURE	80	1 410	8.4	1.8	264	SMALL ELECTRICAL APPLIANCES.	19	253	6.5	.8
260	KITCHENWARE-HOME FURNISHINGS	113	1 172	4.7	1.5	265	ALL OTHER KITCHENWARE-HOUSEWR.	19	238	11.9	.8
280	JEWELRY-OPTICAL GOODS.	5	143	2.7	.2	320	HARDWARE-GARDENING EQUIPMENT	8	81	16.6	.3
300	SPORTING-RECREATION EQUIPMENT.	7	66	11.1	.1	340	LUMBER-BUILDING MATERIALS.	4	38	11.1	.1
320	HARDWARE-GARDENING EQUIPMENT	8	119	22.2	.2	500	ALL OTHER MERCHANDISE.	9	72	2.6	.2
500	ALL OTHER MERCHANDISE.	27	199	2.1	.3	520	NONMERCHANDISE RECEIPTS.	134	2 184	10.4	7.3
520	NONMERCHANDISE RECEIPTS.	174	1 592	4.0	2.1	-	MISCELLANEOUS MERCHANDISE.	(X)	18	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	86	(X)	.1						
	HOME FURNISHINGS STORES (OTHER 571)						RECORD SHOPS (SIC 5733 PT.)				
	TOTAL	167	20 934	(X)	100.0		TOTAL ²	19	1 943	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS	61	1 807	26.4	8.6		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	642	14.9	3.1		TOTAL	73	13 139	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	115	14 406	78.7	68.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	73	12 530	95.4	95.4
260	KITCHENWARE-HOME FURNISHINGS	29	2 143	99.0	10.2	228	PIANOS	42	2 211	23.4	16.8
280	JEWELRY-OPTICAL GOODS.	6	82	15.3	.4	229	ORGANS	51	4 235	40.0	32.2
340	LUMBER-BUILDING MATERIALS.	9	151	17.9	.7	231	MUSICAL INSTR-ACCESSORIES.	51	4 236	43.4	32.2
500	ALL OTHER MERCHANDISE.	15	285	16.8	1.4	232	RADIOS PHONO-TAPE RECORDS-TV'S	26	767	13.0	5.8
520	NONMERCHANDISE RECEIPTS.	59	1 245	13.5	5.9	233	RECORDS-TAPES-RELATED ACCESS.	25	352	6.6	2.7
-	MISCELLANEOUS MERCHANDISE.	(X)	173	(X)	.8	234	SHEET MUSIC-RELATED ITEMS.	44	729	8.4	5.5
	FLOOR COVERINGS STORES (SIC 5713)										
	TOTAL	108	16 966	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	40	561	7.0	4.3
200	CURTAINS-ORAPERIES-ORY GOODS	24	482	9.3	2.8	-	MISCELLANEOUS MERCHANDISE.	(X)	48	(X)	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	24	628	15.7	3.7						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	108	14 324	84.4	84.4		EATING AND DRINKING PLACES (SIC 58)				
260	KITCHENWARE-HOME FURNISHINGS	5	29	4.7	.2		TOTAL	4 762	274 136	(X)	100.0
340	LUMBER-BUILDING MATERIALS.	7	138	19.0	.8	020	GROCERIES-OTHER FOODS.	335	2 140	14.0	.8
520	NONMERCHANDISE RECEIPTS.	34	1 125	15.3	6.6	040	MEALS-SNACKS	4 292	192 804	78.0	70.3
-	MISCELLANEOUS MERCHANDISE.	(X)	240	(X)	1.4	060	ALCOHOLIC DRINKS	2 120	65 836	47.1	24.0
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					080	PACKAGED ALCOHOLIC BEVERAGES	315	1 644	9.3	.6
	TOTAL	36	1 454	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO.	2 019	8 056	6.2	2.9
200	CURTAINS-ORAPERIES-ORY GOODS	36	1 309	90.0	90.0	400	AUTO FUELS-LUBRICANTS.	33	903	33.3	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	145	(X)	10.0	500	ALL OTHER MERCHANDISE.	109	413	7.1	.2
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					520	NONMERCHANDISE RECEIPTS.	629	2 213	4.3	.8
	TOTAL ²	15	2 089	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	127	(X)	(2)
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						EATING PLACES (SIC 5812)				
	TOTAL ²	8	425	(X)	100.0		TOTAL	3 365	215 139	(X)	100.0
	HOUSEHOLD APPLIANCE STORES (SIC 572)					020	GROCERIES-OTHER FOODS.	233	2 017	15.2	.9
	TOTAL	361	40 148	(X)	100.0	040	MEALS-SNACKS	3 365	187 842	87.3	87.3
200	CURTAINS-ORAPERIES-ORY GOODS	52	384	7.5	1.0	060	ALCOHOLIC DRINKS	723	17 656	26.3	8.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	347	32 228	80.6	80.3	080	PACKAGED ALCOHOLIC BEVERAGES	90	575	10.7	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	1 183	32.9	2.9	100	CIGARS-CIGARETTES-TOBACCO.	1 059	4 078	4.9	1.9
260	KITCHENWARE-HOME FURNISHINGS	105	1 602	14.8	4.0	400	AUTO FUELS-LUBRICANTS.	22	824	36.3	.4
300	SPORTING-RECREATION EQUIPMENT.	20	146	9.0	.4	500	ALL OTHER MERCHANDISE.	75	272	4.0	.1
320	HARDWARE-GARDENING EQUIPMENT	45	685	17.1	1.7	520	NONMERCHANDISE RECEIPTS.	487	1 752	3.9	.8
						-	MISCELLANEOUS MERCHANDISE.	(X)	123	(X)	.1
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)										
	TOTAL	2 349	153 850	(X)	100.0						

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¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
020	GROCERIES-OTHER FOODS	173	1 235	12.1	.8	120	COSMETICS-DRUGS-CLEANERS	693	100 201	70.0	70.0
040	MEALS-SNACKS	2 349	129 485	84.2	84.2	121	MEDICINES EXC. PRESCRIPTION	632	32 510	24.5	22.7
060	ALCOHOLIC DRINKS	687	17 283	26.6	11.2	122	PRESCRIPTION MEDICINES	693	43 876	30.7	30.7
080	PACKAGED ALCOHOLIC BEVERAGES	64	430	9.6	.3	123	ALL OTHER DRUGS-PROPRIETARIES	514	23 813	22.3	16.6
100	CIGARS-CIGARETTES-TOBACCO	847	3 207	4.9	2.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	43	672	2.5	.5
400	AUTO FUELS-LUBRICANTS	21	817	33.3	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	52	960	3.3	.7
500	ALL OTHER MERCHANDISE	61	190	3.2	.1	200	CURTAINS-DRAPERIES-DRY GOODS	21	941	5.2	.7
520	NONMERCHANDISE RECEIPTS	342	1 112	3.5	.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	87	1 221	2.4	.9
-	MISCELLANEOUS MERCHANDISE	(X)	91	(X)	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	82	1.5	.1
	CAFETERIAS (SIC 5812 PT.)					260	KITCHENWARE-HOME FURNISHINGS	138	4 139	6.3	2.9
	TOTAL	137	18 841	(X)	100.0	280	JEWELRY-OPTICAL GOODS	259	1 367	1.9	1.0
040	MEALS-SNACKS	137	17 965	95.4	95.4	300	SPORTING-RECREATION EQUIPMENT	62	1 056	2.2	.7
060	ALCOHOLIC DRINKS	8	103	31.2	.5	320	HARDWARE-GARDENING EQUIPMENT	73	3 079	6.6	2.2
100	CIGARS-CIGARETTES-TOBACCO	49	354	3.3	1.9	340	LUMBER-BUILDING MATERIALS	54	658	2.1	.5
500	ALL OTHER MERCHANDISE	25	367	14.6	1.9	400	AUTO FUELS-LUBRICANTS	15	79	1.5	.1
520	NONMERCHANDISE RECEIPTS	(X)	52	(X)	.3	420	AUTO TIRES-BATTERIES-ACCESS	15	181	.8	.1
-	MISCELLANEOUS MERCHANDISE					500	ALL OTHER MERCHANDISE	349	10 857	11.9	7.6
	REFRESHMENT PLACES (SIC 5812 PT.)					520	NONMERCHANDISE RECEIPTS	188	1 623	2.4	1.1
	TOTAL	879	42 448	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	.1
020	GROCERIES-OTHER FOODS	54	751	33.9	1.8		PROPRIETARY STORES (SIC 591 PT.)				
040	MEALS-SNACKS	879	40 392	95.2	95.2	120	COSMETICS-DRUGS-CLEANERS	62	3 000	(X)	100.0
060	ALCOHOLIC DRINKS	28	270	15.3	.6	-	MISCELLANEOUS MERCHANDISE	(X)	1 985	66.2	66.2
100	CIGARS-CIGARETTES-TOBACCO	163	517	7.5	1.2			1 015	(X)	33.8	
500	ALL OTHER MERCHANDISE	11	68	40.0	.2		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
520	NONMERCHANDISE RECEIPTS	120	273	2.2	.6		TOTAL	3 213	745 298	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	177	(X)	.4	020	GROCERIES-OTHER FOODS	124	2 509	16.6	.3
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					040	MEALS-SNACKS	60	500	33.3	.1
	TOTAL	1 397	58 997	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES	299	61 113	87.2	8.2
020	GROCERIES-OTHER FOODS	102	122	3.8	.2	100	CIGARS-CIGARETTES-TOBACCO	115	1 777	22.2	.2
040	MEALS-SNACKS	927	4 962	12.7	8.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	76	482	11.1	.1
060	ALCOHOLIC DRINKS	1 397	48 180	81.7	51.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	56	537	33.3	.1
080	PACKAGED ALCOHOLIC BEVERAGES	225	1 069	11.7	1.8	180	ALL FOOTWEAR	59	456	10.0	.1
100	CIGARS-CIGARETTES-TOBACCO	959	3 978	10.1	6.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	164	3 723	14.7	.5
500	ALL OTHER MERCHANDISE	34	141	5.7	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	779	50.0	.1
520	NONMERCHANDISE RECEIPTS	142	461	5.9	.8	260	KITCHENWARE-HOME FURNISHINGS	168	2 439	10.7	.3
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.1	280	JEWELRY-OPTICAL GOODS	351	22 348	71.4	3.0
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					300	SPORTING-RECREATION EQUIPMENT	161	9 240	63.1	1.2
	TOTAL	755	146 054	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	220	8 070	15.7	1.1
020	GROCERIES-OTHER FOODS	194	3 383	4.7	2.3	340	LUMBER-BUILDING MATERIALS	217	13 860	12.1	1.9
040	MEALS-SNACKS	167	2 741	8.5	1.9	380	AUTOMOBILES-TRUCKS	15	660	50.0	.1
080	PACKAGED ALCOHOLIC BEVERAGES	58	1 137	5.7	.8	400	AUTO FUELS-LUBRICANTS	116	5 648	10.6	.8
100	CIGARS-CIGARETTES-TOBACCO	536	9 146	8.1	6.3	420	AUTO TIRES-BATTERIES-ACCESS	143	4 088	6.5	.5
120	COSMETICS-DRUGS-CLEANERS	755	102 186	70.0	70.0	440	FARM EQUIPMENT MACHINERY	155	5 148	7.8	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	55	687	2.5	.5	460	HAY-GRAIN-FEED-FARM SUPPLIES	1 544	502 222	86.9	67.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	66	1 020	3.3	.7	480	HOUSEHOLD FUELS-ICE	461	40 955	27.3	5.5
200	CURTAINS-DRAPERIES-DRY GOODS	33	957	5.2	.7	500	ALL OTHER MERCHANDISE	746	44 823	85.7	6.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	88	1 231	2.2	.8	520	NONMERCHANDISE RECEIPTS	1 247	13 477	4.0	1.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	83	1.5	.1	-	MISCELLANEOUS MERCHANDISE	(X)	444	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS	153	4 184	6.3	2.9		LIQUOR STORES (SIC 592)				
280	JEWELRY-OPTICAL GOODS	288	1 410	1.9	1.0		TOTAL	277	62 944	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	63	1 065	2.2	.7	040	MEALS-SNACKS	18	194	21.4	.3
320	HARDWARE-GARDENING EQUIPMENT	75	3 087	6.4	2.1	060	ALCOHOLIC DRINKS	10	176	30.0	.3
340	LUMBER-BUILDING MATERIALS	54	659	2.1	.5	080	PACKAGED ALCOHOLIC BEVERAGES	277	61 017	96.9	96.9
400	AUTO FUELS-LUBRICANTS	15	80	1.5	.1	100	CIGARS-CIGARETTES-TOBACCO	52	388	16.2	.6
420	AUTO TIRES-BATTERIES-ACCESS	15	183	.8	.1	520	NONMERCHANDISE RECEIPTS	174	724	1.3	1.2
500	ALL OTHER MERCHANDISE	380	11 049	12.0	7.6	-	MISCELLANEOUS MERCHANDISE	(X)	445	(X)	.7
520	NONMERCHANDISE RECEIPTS	195	1 639	2.4	1.1		ANTIQUE STORES (SIC 5932)				
-	MISCELLANEOUS MERCHANDISE	(X)	124	(X)	.1		TOTAL ²	6	143	(X)	100.0
	DRUG STORES (SIC 591 PT.)						SECONOHANO STORES (SIC 5933)				
	TOTAL	693	143 054	(X)	100.0		TOTAL	105	5 609	(X)	100.0
020	GROCERIES-OTHER FOODS	176	3 274	4.7	2.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	24	176	21.9	3.1
040	MEALS-SNACKS	148	2 562	8.1	1.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	24	323	38.1	5.8
080	PACKAGED ALCOHOLIC BEVERAGES	56	1 104	5.6	.8	180	ALL FOOTWEAR	10	17	4.5	.3
100	CIGARS-CIGARETTES-TOBACCO	486	8 874	8.0	6.2	200	CURTAINS-DRAPERIES-DRY GOODS	7	21	7.0	.4
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	28	1 417	64.5	25.3
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	420	50.0	7.5
						260	KITCHENWARE-HOME FURNISHINGS	12	56	12.5	1.0

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	8	44	9.8	.8		LIQUEFIED PETROL. GAS (BTTLO. GAS) DEALERS (SIC 5984)				
300	SPORTING—RECREATION EQUIPMENT . .	6	90	48.4	1.6						
380	AUTOMOBILES—TRUCKS	11	533	40.2	9.5						
400	AUTO FUELS—LUBRICANTS	4	73	34.2	1.3		TOTAL	188	33 598	(X)	100.0
420	AUTO TIRES—BATTERIES—ACCESS. . . .	37	1 840	87.0	32.8						
500	ALL OTHER MERCHANDISE	24	440	65.0	7.8	220	MAJOR APPL—RADIO—TV—MUSICAL INST	98	1 769	9.4	5.3
520	NONMERCHANDISE RECEIPTS	16	60	8.5	1.1	320	HARDWARE—GARDENING EQUIPMENT . .	6	124	14.8	.4
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	1.8	340	LUMBER—BUILDING MATERIALS	34	546	7.1	1.6
						440	FARM EQUIPMENT MACHINERY	6	25	1.4	.1
						460	HAY—GRAIN—FEED—FARM SUPPLIES . .	30	2 085	21.3	6.2
	SPORTING GOODS STORES (SIC 5952)					480	HOUSEHOLD FUELS—ICE	188	27 648	82.3	82.3
	TOTAL	95	9 190	(X)	100.0	482	OTHER LP GAS SALES	188	27 135	80.8	80.8
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	24	155	7.7	1.7	483	OTHER FUELS	5	283	16.6	.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	8	103	16.6	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	221	(X)	.7
180	ALL FOOTWEAR	29	281	10.8	3.1	500	ALL OTHER MERCHANDISE	33	159	3.1	.5
						520	NONMERCHANDISE RECEIPTS	83	975	5.4	2.9
						-	MISCELLANEOUS MERCHANDISE	(X)	267	(X)	.8
300	SPORTING—RECREATION EQUIPMENT . .	95	7 367	80.2	80.2						
301	ATHLETIC GOODS (TO INDIVIDUALS) . .	76	2 299	28.1	25.0		FUEL AND ICE DEALERS, N.E.C. (SIC 5982)				
302	ATHLETIC GOODS (TO TEAMS)	34	1 076	21.4	11.7		TOTAL	39	2 582	(X)	100.0
303	HUNTING EQUIPMENT	49	1 350	20.6	14.7						
304	FISHING EQUIPMENT	51	921	13.9	10.0						
305	WINTER SPORTS EQUIPMENT	30	443	10.1	4.8	340	LUMBER—BUILDING MATERIALS	3	160	49.2	6.2
306	BOATS—MOTORS—MARINE EQUIPMENT . .	26	416	7.4	4.5	480	HOUSEHOLD FUELS—ICE	39	2 223	86.1	86.1
315	CAMPING EQUIP—SUPPLIES	34	400	6.6	4.4	483	OTHER FUELS	39	2 117	82.0	82.0
316	BICYCLES—LUGGAGE	14	139	4.8	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	105	(X)	4.1
320	HARDWARE—GARDENING EQUIPMENT . .	15	196	11.7	2.1						
500	ALL OTHER MERCHANDISE	7	218	19.8	2.4	520	NONMERCHANDISE RECEIPTS	4	46	5.5	1.8
520	NONMERCHANDISE RECEIPTS	39	209	4.4	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	153	(X)	5.9
-	MISCELLANEOUS MERCHANDISE	(X)	661	(X)	7.2						
	BICYCLE SHOPS (SIC 5953)						FLORISTS (SIC 5992)				
	TOTAL	10	914	(X)	100.0		TOTAL ²	193	13 385	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT . .	10	820	89.7	89.7						
520	NONMERCHANDISE RECEIPTS	7	45	6.7	4.9		CIGAR STORES AND STANDS (SIC 5993)				
-	MISCELLANEOUS MERCHANDISE	(X)	49	(X)	5.4		TOTAL	21	1 418	(X)	100.0
	JEWELRY STORES (SIC 597)					100	CIGARS—CIGARETTES—TOBACCO	21	1 056	74.5	74.5
	TOTAL	262	23 561	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	362	(X)	25.5
220	MAJOR APPL—RADIO—TV—MUSICAL INST	10	114	5.7	.5						
260	KITCHENWARE—HOME FURNISHINGS . .	93	1 658	12.5	7.0		BOOK STORES (SIC 5942)				
266	ALL OTHER HOME FURN EXC. CHINA	67	571	5.9	2.4		TOTAL	33	6 050	(X)	100.0
267	CHINA—GLASSWARE	81	1 087	9.0	4.6						
280	JEWELRY—OPTICAL GOODS	262	19 033	80.8	80.8	500	ALL OTHER MERCHANDISE	33	5 801	95.9	95.9
281	WATCHES—CLOCKS	247	3 594	15.7	15.3	508	COMM'L STATIONERY—OFFICE SUPPL.	3	245	12.8	4.0
282	SILVERWARE	217	2 416	11.5	10.3	512	SOCIAL STATIONERY—GRNG CARDS . .	19	222	5.0	3.7
285	ALL OTHER JEWELRY ITEMS	216	3 336	16.9	14.2	513	BOOKS—PERIODICALS	33	4 395	72.6	72.6
286	OPTICAL GOODS	29	135	5.1	.6	514	ART—DRAFTING ENG. SUPPLIES . . .	3	249	10.1	4.1
287	DIAMONDS, EXC. DIAMOND WATCHES	249	7 083	30.6	30.1	515	ALL OTHER MERCHANDISE	28	665	13.3	11.0
288	RINGS, EXC. DIAMONDS	225	2 469	11.9	10.5	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.3
300	SPORTING—RECREATION EQUIPMENT . .	4	86	11.1	.4	520	NONMERCHANDISE RECEIPTS	8	114	2.3	1.9
500	ALL OTHER MERCHANDISE	7	100	15.3	.4	-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	2.2
520	NONMERCHANDISE RECEIPTS	259	2 554	10.8	10.8						
529	WATCH—CLOCK—JEWELRY REPAIRS . .	258	2 505	10.6	10.6		STATIONERY STORES (SIC 5943)				
533	ALL NONMOSC RCPTS FROM CUSTOMERS	9	29	1.8	.1		TOTAL ²	46	4 352	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	.1						
	FUEL OIL DEALERS (SIC 5983)						HAY, GRAIN, AND FEED STORES (SIC 5962)				
	TOTAL	47	7 043	(X)	100.0		TOTAL	920	382 487	(X)	100.0
400	AUTO FUELS—LUBRICANTS	18	1 432	34.6	20.3	020	GROCERIES—OTHER FOODS	24	1 073	33.3	.3
420	AUTO TIRES—BATTERIES—ACCESS. . . .	16	324	8.0	4.6	320	HARDWARE—GARDENING EQUIPMENT . .	85	1 515	6.0	.4
480	HOUSEHOLD FUELS—ICE	47	4 893	69.5	69.5	340	LUMBER—BUILDING MATERIALS	98	7 750	11.4	2.0
483	OTHER FUELS	47	4 189	59.5	59.5	400	AUTO FUELS—LUBRICANTS	42	1 906	6.6	.5
-	MISCELLANEOUS MERCHANDISE	(X)	704	(X)	10.0	420	AUTO TIRES—BATTERIES—ACCESS. . .	27	453	1.8	.1
520	NONMERCHANDISE RECEIPTS	10	128	6.5	1.8	440	FARM EQUIPMENT MACHINERY	64	2 261	6.1	.6
-	MISCELLANEOUS MERCHANDISE	(X)	266	(X)	3.8	460	HAY—GRAIN—FEED—FARM SUPPLIES . .	920	358 344	93.7	93.7
						480	HOUSEHOLD FUELS—ICE	114	2 919	4.6	.8
						500	ALL OTHER MERCHANDISE	34	1 028	10.3	.3
						520	NONMERCHANDISE RECEIPTS	242	4 664	3.3	1.2
						-	MISCELLANEOUS MERCHANDISE	(X)	574	(X)	.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	547	162 D62	(X)	100.0		TOTAL	248	68 692	(X)	100.0
D2D	GROCERIES-OTHER FOODS	29	774	13.5	.5	D2D	GROCERIES-OTHER FOODS	64	8 780	100.0	12.8
18D	ALL FOOTWEAR	11	118	4.1	.1	D4D	MEALS-SNACKS	16	2 335	40.0	3.4
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	12	159	4.3	.1	10D	CIGARS-CIGARETTES-TOBACCO	31	3 264	52.1	4.8
26D	KITCHENWARE-HOME FURNISHINGS	9	127	5.5	.1	12D	COSMETICS-DRUGS-CLEANERS	62	377	1.9	.5
32D	HARDWARE-GARDENING EQUIPMENT	47	2 207	12.3	1.4	14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	76	1 949	8.7	2.8
34D	LUMBER-BUILDING MATERIALS	6D	4 923	12.8	3.0	16D	WDMEN'S-GIRLS' CLOTHING EX FOOTWR	76	3 437	15.6	5.0
40D	AUTO FUELS-LUBRICANTS	36	1 928	9.5	1.2	18D	ALL FOOTWEAR	72	639	2.9	.9
42D	AUTO TIRES-BATTERIES-ACCESS	44	1 217	4.8	.8	20D	CURTAINS-DRAPERIES-DRY GOODS	75	1 921	9.0	2.8
44D	FARM EQUIPMENT MACHINERY	71	2 799	11.7	1.7	22D	MAJOR APPL-RADIO-TV-MUSICAL INST	82	4 368	19.3	6.4
46D	HAY-GRAIN-FEED-FARM SUPPLIES	547	141 D49	87.0	87.0	24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	75	1 105	5.1	1.6
48D	HOUSEHOLD FUELS-ICE	71	3 258	7.2	2.0	26D	KITCHENWARE-HOME FURNISHINGS	77	1 291	6.0	1.9
50D	ALL OTHER MERCHANDISE	11	322	8.6	.2	28D	JEWELRY-OPTICAL GOODS	74	387	1.9	.6
52D	NONMERCHANDISE RECEIPTS	212	2 953	4.6	1.8	30D	SPORTING-RECREATION EQUIPMENT	73	729	3.6	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	228	(X)	.1	32D	HARDWARE-GARDENING EQUIPMENT	74	5 624	20.8	8.2
	GARDEN SUPPLY STORES (SIC 5969 PT.)					34D	LUMBER-BUILDING MATERIALS	72	2 029	10.4	3.0
	TOTAL	55	5 142	(X)	100.0	40D	AUTO FUELS-LUBRICANTS	4	63	3.5	.1
32D	HARDWARE-GARDENING EQUIPMENT	55	3 779	73.5	73.5	42D	AUTO TIRES-BATTERIES-ACCESS	74	678	3.0	1.0
42D	AUTO TIRES-BATTERIES-ACCESS	3	37	2.9	.7	44D	FARM EQUIPMENT MACHINERY	35	165	1.0	.2
46D	HAY-GRAIN-FEED-FARM SUPPLIES	22	457	14.9	8.9	46D	HAY-GRAIN-FEED-FARM SUPPLIES	17	5 104	47.7	7.4
50D	ALL OTHER MERCHANDISE	17	516	19.7	10.0	48D	HOUSEHOLD FUELS-ICE	5	247	13.3	.4
52D	NONMERCHANDISE RECEIPTS	17	166	14.0	3.2	50D	ALL OTHER MERCHANDISE	124	2D 678	49.9	30.1
-	MISCELLANEOUS MERCHANDISE	(X)	187	(X)	3.6	52D	NONMERCHANDISE RECEIPTS	103	3 482	10.0	5.1
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	.1
	TOTAL ²	25	1 160	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
	HOBBIY, TOY, AND GAME SHOPS (SIC 5995)						TOTAL	96	34 506	(X)	100.0
	TOTAL	38	2 061	(X)	100.0	02D	GROCERIES-OTHER FOODS	6	157	17.2	.5
50D	ALL OTHER MERCHANDISE	38	1 878	91.1	91.1	12D	COSMETICS-DRUGS-CLEANERS	6D	178	1.1	.5
52D	NONMERCHANDISE RECEIPTS	17	30	2.8	1.5	14D	MEN'S-BOYS' CLOTHING EXC FOOTWR.	74	1 855	10.0	5.4
-	MISCELLANEOUS MERCHANDISE	(X)	153	(X)	7.4	16D	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	73	3 332	18.0	9.7
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					18D	ALL FOOTWEAR	72	636	3.3	1.8
	TOTAL	39	3 999	(X)	100.0	20D	CURTAINS-DRAPERIES-DRY GOODS	72	1 584	8.8	4.6
50D	ALL OTHER MERCHANDISE	39	3 825	95.6	95.6	22D	MAJOR APPL-RADIO-TV-MUSICAL INST	73	2 570	13.9	7.4
52D	NONMERCHANDISE RECEIPTS	16	101	8.3	2.5	24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	72	922	5.1	2.7
-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	1.8	26D	KITCHENWARE-HOME FURNISHINGS	73	698	3.8	2.0
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					28D	JEWELRY-OPTICAL GOODS	72	215	1.1	.6
	TOTAL ²	78	3 694	(X)	100.0	30D	SPORTING-RECREATION EQUIPMENT	72	644	3.6	1.9
	OPTICAL GOODS STORES (SIC 5999 PT.)					32D	HARDWARE-GARDENING EQUIPMENT	74	5 581	23.5	16.2
	TOTAL	35	3 D25	(X)	100.0	34D	LUMBER-BUILDING MATERIALS	59	899	5.7	2.6
28D	JEWELRY-OPTICAL GOODS	35	3 000	99.2	99.2	42D	AUTO TIRES-BATTERIES-ACCESS	70	667	3.6	1.9
52D	NONMERCHANDISE RECEIPTS	9	18	2.0	.6	44D	FARM EQUIPMENT MACHINERY	32	152	1.3	.4
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.2	46D	HAY-GRAIN-FEED-FARM SUPPLIES	4	244	5.5	.7
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					50D	ALL OTHER MERCHANDISE	84	11 065	39.8	32.1
	TOTAL ²	154	1D 879	(X)	100.0	52D	NONMERCHANDISE RECEIPTS	74	3 D68	12.6	8.9
						-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
							TOTAL ²	47	9 449	(X)	100.0
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL	105	24 737	(X)	100.0
						D2D	GROCERIES-OTHER FOODS	31	4 868	100.0	19.7
						22D	MAJOR APPL-RADIO-TV-MUSICAL INST	9	1 797	87.9	7.3
						26D	KITCHENWARE-HOME FURNISHINGS	4	593	52.1	2.4
						34D	LUMBER-BUILDING MATERIALS	12	1 130	55.4	4.6
						40D	AUTO FUELS-LUBRICANTS	3	63	3.6	.3
						46D	HAY-GRAIN-FEED-FARM SUPPLIES	14	4 860	82.3	19.6
						48D	HOUSEHOLD FUELS-ICE	5	242	11.6	1.0
						50D	ALL OTHER MERCHANDISE	37	9 368	91.5	37.9
						52D	NONMERCHANDISE RECEIPTS	21	298	4.2	1.2
						-	MISCELLANEOUS MERCHANDISE	(X)	1 518	(X)	6.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Cedar Rapids SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
RETAIL TRADE						FARM EQUIPMENT DEALERS (SIC 5252)							
TOTAL			B75	273 269	(X)	100.0	TOTAL			12	6 195	(X)	100.0
020	GROCERIES-OTHER FOODS.	166	49 622	45.8	18.2	440 520 -	FARM EQUIPMENT MACHINERY	12	5 633	90.9	90.9		
040	MEALS-SNACKS	223	15 583	27.4	5.7		NONMERCHANTOISE RECEIPTS.	9	226	3.6	3.6		
060	ALCOHOLIC DRINKS	117	4 836	39.1	1.8		MISCELLANEOUS MERCHANTOISE.	(X)	335	(X)	5.4		
100	CIGARS-CIGARETTES-TOBACCO.	264	3 917	4.7	1.4	GENERAL MERCHANTOISE GROUP STORES (SIC 53 PART*)							
120	COSMETICS-ORUGS-CLEANERS	105	11 301	9.7	4.1	TOTAL			34	53 155	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	39	9 024	15.4	3.3	020	GROCERIES-OTHER FOODS.	20	568	1.4	1.1		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	63	19 786	30.5	7.2	040	MEALS-SNACKS	11	1 127	3.4	2.1		
180	ALL FOOTWEAR	45	5 158	9.3	1.9	120	COSMETICS-ORUGS-CLEANERS	25	2 003	3.9	3.8		
200	CURTAINS-ORAPERIES-ORY GOOOS	44	4 941	7.4	1.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	7 848	15.2	14.8		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	102	13 342	17.3	4.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	28	15 399	29.2	29.0		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	60	8 900	16.0	3.3	180	ALL FOOTWEAR	22	1 761	3.7	3.3		
260	KITCHENWARE-HOME FURNISHINGS	78	3 922	5.3	1.4	200	CURTAINS-ORAPERIES-ORY GOOOS	30	4 483	8.4	8.4		
280	JEWELRY-OPTICAL GOOOS.	50	2 678	4.3	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	2 634	5.6	5.0		
300	SPORTING-RECREATION EQUIPMENT.	52	2 756	4.6	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	2 043	5.6	3.8		
320	HARWARE-GAROEING EQUIPMENT	72	4 674	9.3	1.7	260	KITCHENWARE-HOME FURNISHINGS	26	2 687	5.2	5.1		
340	LUMBER-BUILDING MATERIALS.	73	13 728	27.1	5.0	280	JEWELRY-OPTICAL GOOOS.	20	736	1.5	1.4		
360	AUTOMOBILES-TRUCKS	41	33 216	64.5	12.2	300	SPORTING-RECREATION EQUIPMENT.	15	1 412	3.2	2.7		
400	AUTO FUELS-LUBRICANTS.	185	16 101	23.2	5.9	320	HARWARE-GAROEING EQUIPMENT	19	1 456	4.8	2.7		
420	AUTO TIRES-BATTERIES-ACCESS.	183	8 701	11.1	3.2	340	LUMBER-BUILDING MATERIALS.	9	1 343	5.1	2.5		
440	FARM EQUIPMENT MACHINERY	18	5 995	34.3	2.2	420	AUTO TIRES-BATTERIES-ACCESS.	6	1 620	7.2	3.0		
460	HAY-GRAIN-FEEO-FARM SUPPLIES	29	9 741	47.3	3.6	500	ALL OTHER MERCHANTOISE.	24	3 523	6.9	6.6		
480	HOUSEHOLD FUELS-ICE.	21	1 410	25.0	.5	520	NONMERCHANTOISE RECEIPTS.	22	2 290	5.1	4.3		
500	ALL OTHER MERCHANTOISE.	151	9 496	8.0	3.5	-	MISCELLANEOUS MERCHANTOISE.	(X)	221	(X)	.4		
520	NONMERCHANTOISE RECEIPTS.	362	9 390	5.0	3.4	DEPARTMENT STORES (SIC 531)							
-	MISCELLANEOUS MERCHANTOISE.	(X)	5 051	(X)	1.8	TOTAL			11	46 777	(X)	100.0	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						020	GROCERIES-OTHER FOODS.	8	366	1.0	.8		
TOTAL			62	20 571	(X)	100.0	040	MEALS-SNACKS	4	543	1.9	1.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	285	8.0	1.4	120	COSMETICS-ORUGS-CLEANERS	10	1 666	3.7	3.6		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	227	15.2	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	7 636	16.3	16.3		
260	KITCHENWARE-HOME FURNISHINGS	13	213	10.2	1.0	141	MEN'S CLOTHING	11	5 824	12.5	12.5		
300	SPORTING-RECREATION EQUIPMENT.	7	107	10.8	.5	142	BOYS' CLOTHING	11	1 812	3.9	3.9		
320	HARWARE-GAROEING EQUIPMENT	29	1 516	16.5	7.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	11	13 645	29.2	29.2		
340	LUMBER-BUILDING MATERIALS.	47	11 609	77.4	56.4	161	CHILDREN'S-INFANTS' WEAR	11	1 464	3.1	3.1		
440	FARM EQUIPMENT MACHINERY	13	5 640	100.0	27.4	162	HANOBAGS-ACCESSORIES	11	720	1.5	1.5		
500	ALL OTHER MERCHANTOISE.	8	187	9.3	.9	163	MILLINERY.	9	279	.6	.6		
520	NONMERCHANTOISE RECEIPTS.	26	436	3.6	2.1	164	HOSIERY.	11	691	1.5	1.5		
-	MISCELLANEOUS MERCHANTOISE.	(X)	351	(X)	1.7	165	LINGERIE.	11	1 817	3.9	3.9		
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						166	WOMENS COATS-SUITS-FURS-RAINWR	11	1 617	3.5	3.5		
TOTAL			35	12 330	(X)	100.0	167	WOMEN'S DRESSES.	11	2 988	6.4	6.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	107	4.4	.9	168	WOMEN'S BLOUSES-SPTSWR	11	2 678	5.7	5.7		
320	HARWARE-GAROEING EQUIPMENT	13	476	7.1	3.9	169	GIRLS'-SUBTEEN-TEEN WEAR	11	1 234	2.6	2.6		
340	LUMBER-BUILDING MATERIALS.	35	11 255	91.3	91.3	171	OTHER WOMENS-GIRLS-CLOTHES ACC	3	156	.9	.3		
341	LUMBER	17	3 585	36.3	29.1	180	ALL FOOTWEAR	9	1 654	3.9	3.5		
342	PLYWOOD.	16	1 087	12.3	8.8	200	CURTAINS-ORAPERIES-ORY GOOOS	11	3 288	7.0	7.0		
343	WINDOWS, DOORS, AND FRAMES-METAL	11	416	6.2	3.4	201	PIECE GOOOS-NOTIONS.	10	1 040	2.2	2.2		
344	KITCHEN CABINETS	10	251	3.3	2.0	202	CURTAINS-ORAPERIES	10	2 153	4.7	4.6		
345	ALL OTHER MILLWORK	16	703	7.1	5.7	-	MISCELLANEOUS MERCHANTOISE.	(X)	95	(X)	.2		
346	WALLBOARD.	16	844	9.5	6.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	2 503	5.8	5.4		
347	ASPHALT AND ASBESTOS PRODUCTS.	15	422	4.7	3.4	222	RADIOES-TV'S MUSICAL INSTR.	9	979	2.2	2.1		
348	PAINT-GLASS-WALLPAPER.	13	214	3.5	1.7	-	MISCELLANEOUS MERCHANTOISE.	(X)	1 524	(X)	3.3		
349	HEATING AND PLUMBING EQUIP	5	90	4.6	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	1 953	6.2	4.2		
351	METAL ROOFING AND SIDING	8	94	2.8	.8	241	FLOOR COVERINGS.	7	752	2.3	1.6		
352	MASONRY SUPPLIES	10	279	8.1	2.3	242	FURNITURE-SLEEP EQUIPMENT.	7	1 201	3.8	2.6		
353	INSULATION	11	144	2.9	1.2	260	KITCHENWARE-HOME FURNISHINGS	11	2 332	5.0	5.0		
354	PREFABRICATED BLOGS AND PARTS.	7	228	3.7	1.8	261	CHINA-GLASSWARE.	8	843	2.2	1.8		
355	ALL OTHER BUILDING MATERIALS	12	1 340	17.9	10.9	262	KITCHENWARE-HOUSEWARES	10	1 466	3.8	3.1		
520	NONMERCHANTOISE RECEIPTS.	14	193	3.3	1.6	-	MISCELLANEOUS MERCHANTOISE.	(X)	23	(X)	(2)		
-	MISCELLANEOUS MERCHANTOISE.	(X)	299	(X)	2.4	280	JEWELRY-OPTICAL GOOOS.	9	666	1.5	1.4		
HARWARE STORES (SIC 5251)						300	SPORTING-RECREATION EQUIPMENT.	9	1 379	3.1	2.9		
TOTAL			15	2 046	(X)	320	HARWARE-GAROEING EQUIPMENT	6	1 253	4.9	2.7		
260	KITCHENWARE-HOME FURNISHINGS	11	184	9.2	9.0	321	HARWARE-TOOLS	5	757	3.4	1.6		
320	HARWARE-GAROEING EQUIPMENT	15	1 012	49.5	49.5	-	MISCELLANEOUS MERCHANTOISE.	(X)	496	(X)	1.1		
340	LUMBER-BUILDING MATERIALS.	11	348	23.9	17.0	340	LUMBER-BUILDING MATERIALS.	6	1 320	5.1	2.8		
356	ALL OTHER LUMBER-MILLWORK.	5	228	29.4	11.1	348	PAINT-GLASS-WALLPAPER.	6	673	2.5	1.4		
364	PAINT-SUNORIES-GLASS-WALLPAPER	9	120	16.5	5.9	-	MISCELLANEOUS MERCHANTOISE.	(X)	647	(X)	1.4		
-	MISCELLANEOUS MERCHANTOISE.	(X)	502	(X)	24.5	420	AUTO TIRES-BATTERIES-ACCESS.	5	1 608	7.3	3.4		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.²Detail may not add to total due to rounding.³Merchandise line detail withheld due to insufficient reporting.

Note: CEDAR RAPIDS SMSA—Coextensive with Linn County, Iowa

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Cedar Rapids SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
500	ALL OTHER MERCHANOISE.	10	2 621	5.7	5.6		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
501	TOYS-GAMES-WHEEL GOODS	9	883	2.1	1.9						
502	BOOKS-STATIONERY-PHOTO. EQUIP.	9	1 189	3.1	2.5						
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	549	1.9	1.2		TOTAL	3	(0)	(X)	100.0
520	NONMERCHANOISE RECEIPTS.	8	2 147	5.4	4.6						
535	ALL OTHER SERVICE RECEIPTS . . .	8	2 034	5.1	4.3		RETAIL BAKERIES (SIC 546)				
-	MISCELLANEOUS	(X)	113	(X)	.2		TOTAL	7	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	196	(X)	.4	020	GROCERIES-OTHER FOODS.	7	(0)	(X)	100.0
	VARIETY STORES (SIC 533)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	{ 99.2 (X)	{ 99.2 .8
	TOTAL	12	4 080	(X)	100.0		OTHER FOOD STORES (OTHER 54)				
020	GROCERIES-OTHER FOODS.	11	163	4.0	4.0		TOTAL ²	9	694	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	12	307	7.5	7.5						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	142	3.5	3.5						
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	12	811	19.9	19.9						
180	ALL FOOTWEAR	11	83	2.0	2.0						
200	CURTAINS-DRAPERIES-DRY GOODS . .	12	309	7.6	7.6						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	68	1.7	1.7						
260	KITCHENWARE-HOME FURNISHINGS . .	11	300	7.4	7.4						
280	JEWELRY-OPTICAL GOODS.	9	48	1.5	1.2						
320	HARDWARE-GARDENING EQUIPMENT . .	11	179	4.4	4.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	424	17.8	1.0
500	ALL OTHER MERCHANOISE.	12	862	21.1	21.1	300	SPORTING-RECREATION EQUIPMENT. .	8	247	11.7	.6
520	NONMERCHANOISE RECEIPTS.	10	110	2.7	2.7	320	HARDWARE-GARDENING EQUIPMENT . .	7	31	2.3	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	697	(X)	17.1	380	AUTOMOBILES-TRUCKS	29	33 061	86.5	76.6
	MISC. GENERAL MERCHANOISE STORES (SIC 539)					400	AUTO FUELS-LUBRICANTS.	18	126	.3	.3
	TOTAL	11	2 298	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	36	4 907	11.9	11.4
	FOOD STORES (SIC 54)					500	ALL OTHER MERCHANOISE.	11	1 104	38.8	2.6
	TOTAL	93	55 525	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	40	3 212	7.6	7.4
020	GROCERIES-OTHER FOODS.	93	48 092	86.6	86.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	32	(X)	.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	21	525	2.3	.9		MOTOR VEHICLE DEALERS (SIC 551, 552)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	50	1 667	3.6	3.0		TOTAL	26	38 337	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	48	2 873	6.1	5.2	380	AUTOMOBILES-TRUCKS	26	32 761	85.5	85.5
500	ALL OTHER MERCHANOISE.	37	1 214	2.8	2.2	400	AUTO FUELS-LUBRICANTS.	16	122	.3	.3
520	NONMERCHANOISE RECEIPTS.	34	1 072	2.9	1.9	420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	3 018	8.0	7.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	81	(X)	.1	520	NONMERCHANOISE RECEIPTS.	21	2 423	6.4	6.3
	GROCERY STORES (SIC 541)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	(2)
	TOTAL	69	53 442	(X)	100.0		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
020	GROCERIES-OTHER FOODS.	69	46 092	86.2	86.2		TOTAL	18	36 349	(X)	100.0
021	MEATS-FISH-POULTRY	64	12 861	24.9	24.1	380	AUTOMOBILES-TRUCKS	18	30 840	84.8	84.8
022	PRODUCE (FRESH FRUITS-VEGTBLs)	61	3 563	6.7	6.7	400	AUTO FUELS-LUBRICANTS.	16	116	.3	.3
023	FROZEN FOODS	51	2 018	4.5	3.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	18	2 992	8.2	8.2
024	ALL OTHER FOODS.	67	27 650	51.8	51.7	520	NONMERCHANOISE RECEIPTS.	18	2 392	6.6	6.6
080	PACKAGED ALCOHOLIC BEVERAGES . .	20	522	2.5	1.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	9	(X)	(2)
100	CIGARS-CIGARETTES-TOBACCO. . . .	48	1 658	3.7	3.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
120	COSMETICS-DRUGS-CLEANERS	47	2 861	6.2	5.4		TOTAL	8	1 988	(X)	100.0
500	ALL OTHER MERCHANOISE.	37	1 206	2.8	2.3	380	AUTOMOBILES-TRUCKS	8	1 921	96.6	96.6
516	ALL OTHER MERCHANOISE.	11	130	1.0	.2	385	USED PASSENGER CARS-RETAIL . . .	8	1 745	87.8	87.8
517	PAPER-PAPER PRODUCTS	35	1 076	2.5	2.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	172	(X)	8.7
520	NONMERCHANOISE RECEIPTS.	29	1 061	3.0	2.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	67	(X)	3.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	42	(X)	.1		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)						TOTAL	15	(0)	(X)	100.0
	TOTAL	2	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					260	KITCHENWARE-HOME FURNISHINGS . .	4			
	TOTAL	3	(0)	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	7			
						320	HARDWARE-GARDENING EQUIPMENT . .	7			
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	15			
						500	ALL OTHER MERCHANOISE.	4			
						520	NONMERCHANOISE RECEIPTS.	13			
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)			
							MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
							TOTAL	11	(0)	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Cedar Rapids SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
500 520 -	ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	7 6 (X)	(0)	{	{	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC S61)							
									TOTAL	7	1 067	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC S54)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	935	87.6	87.6		
						143	MEN'S TAILORED OUTERWEAR	6	517	48.5	48.5		
						144	OTHER MEN'S OUTERWEAR.	5	155	21.6	14.5		
	TOTAL	154	19 692	(X)	100.0	146	OTHER MEN'S CLOTHING	6	206	28.7	19.3		
						-	MISCELLANEOUS MERCHANDISE.	(X)	57	(X)	5.3		
020 040 100 300 380	GROCERIES-OTHER FOODS. MEALS-SNACKS CIGARS-CIGARETTES-TOBACCO. SPORTING-RECREATION EQUIPMENT. AUTOMOBILES-TRUCKS	17 8 43 3 9	104 152 639 22 37	3.4 11.5 7.5 2.9 3.0	.5 .8 3.2 .1 .2	180	ALL FOOTWEAR	4	110	11.3	10.3		
						-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	2.1		
							FAMILY CLOTHING STORES (SIC S65)						
							TOTAL	2	(0)	(X)	100.0		
							SHOE STORES (SIC S66)						
							TOTAL	16	3 429	(X)	100.0		
480 500	HOUSEHOLD FUELS-ICE. ALL OTHER MERCHANDISE.	7 6	35 20	1.9 1.8	.2 .1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	117	8.8	3.4		
						180	ALL FOOTWEAR	16	3 270	95.4	95.4		
520 527 -	NONMERCHANDISE RECEIPTS. SERVICE LABOR. MISCELLANEOUS MERCHANDISE.	115 110 (X)	791 642 20	5.6 5.2 (X)	4.0 3.3 .1	520	NONMERCHANDISE RECEIPTS.	13	40	1.9	1.2		
						-	MISCELLANEOUS MERCHANDISE.	(X)	2	(X)	.1		
							APPAREL AND ACCESS. STORES-N.E.C. (SIC S64; 7; 9)						
							TOTAL	1	(0)	(X)	100.0		
	APPAREL AND ACCESSORY STORES (SIC S6)												
	TOTAL	51	9 143	(X)	100.0		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)						
140 160 180 520 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ALL FOOTWEAR NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	10 31 21 24 (X)	1 194 4 375 3 398 129 47	76.1 70.4 75.1 2.5 (X)	13.1 47.9 37.2 1.4 .5		TOTAL	66	17 755	(X)	100.0		
						200	CURTAINS-ORAPERIES-ORY GOODS	11	425	6.0	2.4		
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	8 810	75.6	49.6		
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	27	6 714	58.7	37.8		
						260	KITCHENWARE-HOME FURNISHINGS	17	667	10.6	3.8		
	WOMEN'S READY-TO-WEAR STORES (SIC S62)					520	NONMERCHANDISE RECEIPTS.	38	802	6.8	4.5		
	TOTAL	14	3 074	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	336	(X)	1.9		
160 165 168 172 173 -	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR LINGERIE WOMEN'S BLOUSES-SPTSWR DRESSES. COATS-SUITS. MISCELLANEOUS MERCHANDISE.	14 11 15 14 14 (X)	2 995 151 1 064 1 025 354 401	97.4 6.1 34.6 33.3 12.0 (X)	97.4 4.9 34.6 33.3 11.5 13.0	200	CURTAINS-ORAPERIES-ORY GOODS	5	{	4.6	2.9		
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18		73.2	73.2		
						243	SLEEP EQUIPMENT.	18		12.4	11.6		
520 -	NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	4 (X)	52 27	2.8 (X)	1.7 .9	244	OTHER HOUSEHOLD FURNITURE.	17	{	52.6	51.9		
						245	FLOOR COVERINGS-SOFT SURFACE	9		10.4	8.7		
						-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.5		
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63)					260	KITCHENWARE-HOME FURNISHINGS	9	{	2.5	1.5		
	TOTAL	9	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	9		2.2	1.4		
160 -	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR MISCELLANEOUS MERCHANDISE.	9 (X)	(0)	{	{	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	21.1		
							HOME FURNISHINGS STORES (OTHER S71)						
							TOTAL	10	(0)	(X)	100.0		
	FURRIERS AND FUR SHOPS (SIC S68)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	{	89.9	69.5		
	TOTAL	2	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	30.5		
							HOUSEHOLD APPLIANCE STORES (SIC S72)						
	OTHER APPAREL AND ACCESSORY STRS. (OTHER S6)						TOTAL ²	22	5 848	(X)	100.0		
	TOTAL	26	5 045	(X)	100.0								
140 160 180 520 -	MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ALL FOOTWEAR NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	9 6 21 17 (X)	1 184 392 3 402 62 5	73.8 20.1 70.9 1.9 (X)	23.5 7.8 67.4 1.2 .1		RADIO, TV, AND MUSIC STORES (SIC S73)						
							TOTAL	16	2 841	(X)	100.0		
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	2 524	88.8	88.8		
						520	NONMERCHANDISE RECEIPTS.	10	272	12.1	9.6		
						-	MISCELLANEOUS MERCHANDISE.	(X)	45	(X)	1.6		

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Cedar Rapids SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	EATING AND DRINKING PLACES (SIC 58)						MISCELLANEDUS RETAIL STORES (SIC 59 EX. 591)				
	TOTAL	217	19 572	(X)	100.0		TOTAL	109	23 698	(X)	100.0
040	MEALS-SNACKS	201	14 147	80.6	72.3	08D	PACKAGED ALCDHOLIC BEVERAGES . .	7	4 487	77.7	18.9
06D	ALCDHDLIC DRINKS	116	4 833	44.2	24.7	22D	MAJOR APPL-RAOID-TV-MUSICAL INST	18	1 101	27.3	4.6
08D	PACKAGED ALCDHOLIC BEVERAGES . .	15	15	1.6	.1	26D	KITCHENWARE-HOME FURNISHINGS . .	7	106	7.0	.4
100	CIGARS-CIGARETTES-TOBACCO	135	470	4.7	2.4	28D	JEWELRY-OPTICAL GOODS.	17	1 774	78.9	7.5
52D	NONMERCHANOISE RECEIPTS.	1D	35	2.0	.2	30D	SPDRTING-RECREATION EQUIPMENT. .	1D	749	62.7	3.2
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	72	(X)	.4	32D	HARDWARE-GAROEING EQUIPMENT . .	7	459	24.0	1.9
	EATING PLACES (SIC 5812)					34D	LUMBER-BUILDING MATERIALS.	6	529	12.9	2.2
	TOTAL	138	15 374	(X)	100.0	46D	HAY-GRAIN-FEED-FARM SUPPLIES . . .	24	9 653	94.8	40.7
040	MEALS-SNACKS	138	13 58D	88.3	88.3	48D	HDUSEHOLO FUELS-ICE.	12	1 332	29.6	5.6
06D	ALCOHOLIC DRINKS	37	1 422	28.7	9.2	50D	ALL OTHER MERCHANOISE.	39	2 760	82.2	11.6
10D	CIGARS-CIGARETTES-TOBACCO. . . .	59	218	3.3	1.4	52D	NONMERCHANDISE RECEIPTS.	44	522	4.4	2.2
52D	NONMERCHANOISE RECEIPTS.	16	66	2.5	.4	-	MISCELLANEDUS MERCHANDISE. . . .	(X)	225	(X)	.9
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	88	(X)	.6		LIQUOR STORES (SIC 592)				
	DRINKING PLACES (ALCDHDLIC BEV.) (SIC 5813)						TDTAL	7	(0)	(X)	100.0
	TOTAL	79	4 198	(X)	100.0		ANTIQUE AND SECONDHAND STORES (SIC 593)				
04D	MEALS-SNACKS	63	567	19.0	13.5		TOTAL ²	1D	372	(X)	100.0
06D	ALCOHOLIC DRINKS	79	3 379	81.3	81.3		SPORTING GODOES STORES AND BICYCLE SHOPS (SIC 595)				
10D	CIGARS-CIGARETTES-TOBACCO. . . .	75	252	8.7	6.0		TDTAL	8	(D)	(X)	100.0
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					3D0	SPORTING-RECREATION EQUIPMENT. .	8	(D)	84.8	84.8
	TOTAL	28	(D)	(X)	100.0	-	MISCELLANEDUS MERCHANDISE. . . .	(X)	(X)	15.2	
02D	GRODCERIES-OTHER FOODS.	6	2.3	1.1			JEWELRY STORES (SIC 597)				
100	CIGARS-CIGARETTES-TOBACCO. . . .	26	8.2	7.8			TOTAL	14	1 881	(X)	100.0
120	CDSMETICS-DRUGS-CLEANERS	28	65.8	65.8		26D	KITCHENWARE-HOME FURNISHINGS . .	6	.86	9.6	4.6
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	7	1.6	.8		267	CHINA-GLASSWARE.	5	63	6.9	3.3
24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	.9	.4		-	MISCELLANEOUS MERCHANOISE. . . .	(X)	23	(X)	1.2
26D	KITCHENWARE-HDME FURNISHINGS . .	7	4.8	2.3		28D	JEWELRY-OPTICAL GODOES.	14	1 592	84.6	84.6
28D	JEWELRY-OPTICAL GDOOS.	7	1.0	.5		281	WATCHES-CLDCKS.	13	293	15.6	15.6
30D	SPORTING-RECREATION EQUIPMENT. .	7	4.2	2.0		282	SILVERWARE	10	142	9.8	7.5
32D	HARDWARE-GAROEING EQUIPMENT . .	7	25.0	11.8		285	ALL OTHER JEWELRY ITEMS.	12	398	22.2	21.2
34D	LUMBER-BUILDING MATERIALS. . . .	6	1.6	.7		287	OIAMONDS, EXC. DIAMOND WATCHES	14	605	32.2	32.2
40D	AUTO FUELS-LUBRICANTS.	6	.9	.4		288	RINGS, EXC. DIAMONDS	12	144	11.5	7.7
50D	ALL OTHER MERCHANOISE.	9	8.9	5.0		-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1D	(X)	.5
52D	NONMERCHANDISE RECEIPTS.	7	2.0	1.0		52D	NONMERCHANOISE RECEIPTS.	13	150	8.0	8.0
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	(X)	(X)	.6	529	WATCH-CLDCK-JEWELRY REPAIRS. .	13	145	7.7	7.7
	DRUG STORES (SIC 591 PT.)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	53	(X)	2.8
	TOTAL	27	9 439	(X)	100.0		FUEL AND ICE DEALERS (SIC 598)				
02D	GRODCERIES-OTHER FDDDS.	6	103	2.2	1.1		TOTAL	9	(D)	(X)	100.0
10D	CIGARS-CIGARETTES-TOBACCO. . . .	26	754	8.1	8.0	22D	MAJOR APPL-RADIO-TV-MUSICAL INST	5	(D)	6.2	5.6
12D	CDSMETICS-DRUGS-CLEANERS	27	6 123	64.9	64.9	48D	HOUSEHOL FUELS-ICE.	9	(X)	82.4	82.4
121	MEDICINES EXC. PRESCRIPTION . . .	20	1 671	22.8	17.7	52D	NONMERCHANOISE RECEIPTS.	5	(X)	4.9	3.5
122	PRESCRIPTION MEDICINES	27	2 715	28.8	28.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	(X)	(X)	8.5
123	ALL OTHER DRUGS-PROPRIETARIES. .	2D	1 736	35.0	18.4		FLORISTS (SIC 5992)				
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	7	81	1.8	.9		TOTAL ²	10	1 268	(X)	100.0
24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	34	.9	.4		CIGAR STORES AND STANOS (SIC 5993)				
26D	KITCHENWARE-HDME FURNISHINGS . .	7	224	4.9	2.4		TOTAL	-	-	(X)	-
28D	JEWELRY-OPTICAL GDOOS.	7	46	.9	.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
30D	SPDRTING-RECREATION EQUIPMENT. .	7	194	4.3	2.1		TOTAL	51	13 362	(X)	100.0
32D	HARWARE-GAROEING EQUIPMENT . .	7	1 142	24.8	12.1	32D	HARWARE-GARDENING EQUIPMENT . .	7	464	21.7	3.5
34D	LUMBER-BUILDING MATERIALS. . . .	6	71	1.8	.8						
40D	AUTO FUELS-LUBRICANTS.	6	34	.9	.4						
50D	ALL OTHER MERCHANOISE.	9	485	8.8	5.1						
52D	NONMERCHANOISE RECEIPTS.	7	94	2.0	1.0						
-	MISCELLANEDUS MERCHANDISE. . . .	(X)	54	(X)	.6						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	1	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Cedar Rapids SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
340	LUMBER-BUILDING MATERIALS. . . .	4	513	12.8	3.8		MERCHANDISING MACHINE OPERATORS (SIC 534)				
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	22	9 566	87.4	71.6						
500	ALL OTHER MERCHANDISE.	27	1 647	53.4	12.3						
520	NONMERCHANDISE RECEIPTS.	17	217	8.5	1.6		TOTAL	3	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	955	(X)	7.1						
	NONSTORE RETAILERS (SIC 53 PART*)						DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	9	(0)	(X)	100.0		TOTAL ²	4	491	(X)	100.0
	MAIL ORDER HOUSES (SIC 532)										
	TOTAL	2	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-III, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
	TOTAL	2 216	622 311	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT . .	27	2 709	66.3	66.3
						322	GAROEING EQUIPMENT-SUPPLIES . .	23	590	20.1	14.5
						323	PLUMBING-ELECTRICAL SUPPLIES . .	24	767	20.3	18.8
						324	OTHER HARDWARE-TOOLS	27	1 351	33.1	33.1
020	GROCERIES-OTHER FOODS	422	117 965	52.3	19.0						
040	MEALS-SNACKS	529	41 094	33.3	6.6	340	LUMBER-BUILDING MATERIALS	20	561	16.8	13.7
060	ALCOHOLIC DRINKS	349	16 518	52.9	2.7	356	ALL OTHER LUMBER-MILLWORK . . .	8	204	10.0	5.0
080	PACKAGED ALCOHOLIC BEVERAGES . .	143	11 000	29.5	1.8	364	PAINT-SUNDRIES-GLASS-WALLPAPER	19	357	12.4	8.7
100	CIGARS-CIGARETTES-TOBACCO	553	11 661	5.7	1.9						
120	COSMETICS-DRUGS-CLEANERS	316	23 874	9.4	3.8	500	ALL OTHER MERCHANDISE	5	64	6.8	1.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	157	19 133	14.4	3.1	520	NONMERCHANDISE RECEIPTS	8	76	7.3	1.9
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	189	36 521	26.9	5.9	-	MISCELLANEOUS MERCHANDISE	(X)	157	(X)	3.8
180	ALL FOOTWEAR	150	9 239	8.4	1.5						
200	CURTAINS-DRAPERIES-ORY GOODS . . .	105	9 113	8.4	1.5						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	195	20 696	15.4	3.3		FARM EQUIPMENT DEALERS				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	133	17 396	18.3	2.8		(SIC 5252)				
260	KITCHENWARE-HOME FURNISHINGS . . .	180	6 504	4.3	1.0		TOTAL	40	16 579	(X)	100.0
280	JEWELRY-OPTICAL GOOOS	158	5 728	4.6	.9	320	HARDWARE-GARDENING EQUIPMENT . .	11	403	6.4	2.4
300	SPORTING-RECREATION EQUIPMENT . . .	114	5 796	4.9	.9	380	AUTOMOBILES-TRUCKS	5	621	29.3	3.7
320	HARWARE-GAROEING EQUIPMENT	172	9 322	7.9	1.5	400	AUTO FUELS-LUBRICANTS	7	50	1.2	.3
340	LUMBER-BUILDING MATERIALS	145	27 050	26.0	4.3	420	AUTO TIRES-BATTERIES-ACCESS . . .	12	506	9.3	3.1
360	AUTOMOBILES-TRUCKS	113	89 487	65.7	14.4	440	FARM EQUIPMENT MACHINERY	40	14 358	86.6	86.6
380	AUTO FUELS-LUBRICANTS	391	37 843	23.1	6.1	520	NONMERCHANDISE RECEIPTS	19	556	7.3	3.4
400	AUTO TIRES-BATTERIES-ACCESS	390	19 522	8.9	3.1	-	MISCELLANEOUS MERCHANOISE	(X)	85	(X)	.5
420	FARM EQUIPMENT MACHINERY	59	14 959	36.3	2.4						
440	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	86	18 790	40.5	3.0		GENERAL MERCHANDISE GROUP STORES				
460	HOUSEHOLO FUELS-ICE	45	2 340	18.1	.4		(SIC 53 PART*)				
480	ALL OTHER MERCHANDISE	411	25 931	10.5	4.2		TOTAL	76	96 763	(X)	100.0
500	NONMERCHANDISE RECEIPTS	791	24 829	6.0	4.0	020	GROCERIES-OTHER FOODS	41	978	1.7	1.0
520						040	MEALS-SNACKS	24	1 205	1.8	1.2
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					100	CIGARS-CIGARETTES-TOBACCO	11	687	3.5	.7
	TOTAL	144	45 896	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	55	4 487	4.7	4.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	271	20.6	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	61	10 601	11.0	11.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	79	6.8	.2	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	61	25 644	26.7	26.5
260	KITCHENWARE-HOME FURNISHINGS . . .	17	294	11.5	.6	180	ALL FOOTWEAR	51	4 380	5.2	4.5
300	SPORTING-RECREATION EQUIPMENT . . .	12	239	9.4	.5	200	CURTAINS-ORAPERIES-DRY GOOOS . . .	67	8 256	8.5	8.5
320	HARDWARE-GARDENING EQUIPMENT . . .	72	4 195	19.4	9.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	40	6 248	7.3	6.5
340	LUMBER-BUILDING MATERIALS	99	23 267	85.3	50.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	3 129	4.5	3.2
360	AUTOMOBILES-TRUCKS	5	623	28.5	1.4	260	KITCHENWARE-HOME FURNISHINGS . . .	57	4 342	4.5	4.5
400	AUTO FUELS-LUBRICANTS	8	52	1.0	.1	280	JEWELRY-OPTICAL GOOOS	51	1 261	1.4	1.3
420	AUTO TIRES-BATTERIES-ACCESS	15	527	7.8	1.1	300	SPORTING-RECREATION EQUIPMENT . . .	38	1 948	2.2	2.0
440	FARM EQUIPMENT MACHINERY	41	14 390	79.8	31.4	320	HARWARE-GAROEING EQUIPMENT . . .	48	3 479	4.8	3.6
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	7	384	18.6	.8	340	LUMBER-BUILDING MATERIALS	22	2 996	4.6	3.1
480	HOUSEHOLO FUELS-ICE	5	206	11.1	.4	400	AUTO FUELS-LUBRICANTS	8	232	.7	.2
500	ALL OTHER MERCHANOISE	7	122	8.8	.3	420	AUTO TIRES-BATTERIES-ACCESS	14	3 204	5.6	3.3
520	NONMERCHANOISE RECEIPTS	57	1 223	5.5	2.7	440	FARM EQUIPMENT MACHINERY	4	239	.8	.2
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	.1	500	ALL OTHER MERCHANOISE	59	7 611	8.0	7.9
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX, 525)					520	NONMERCHANDISE RECEIPTS	46	5 774	6.7	6.0
	TOTAL	77	25 234	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	57	3.8	.2		DEPARTMENT STORES				
320	HARWARE-GARDENING EQUIPMENT . . .	34	1 083	9.8	4.3		(SIC 531)				
	TOTAL						TOTAL	18	81 293	(X)	100.0
340	LUMBER-BUILDING MATERIALS	77	22 698	90.0	90.0	020	GROCERIES-OTHER FOODS	9	569	1.3	.7
341	LUMBER	47	6 925	30.2	27.4	040	MEALS-SNACKS	8	637	1.1	.8
342	PLYWOOD	44	2 819	13.4	11.2	120	COSMETICS-ORUGS-CLEANERS	17	3 861	4.7	4.7
343	WINDOWS,DOORS,AND FRAMES-METAL	33	698	5.0	2.8						
344	KITCHEN CABINETS	32	427	2.7	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	8 960	11.0	11.0
345	ALL OTHER MILLWORK	42	1 621	7.8	6.4	141	MEN'S CLOTHING	18	6 368	7.8	7.8
346	WALLBOARD	43	1 413	6.7	5.6	142	BOYS' CLOTHING	18	2 591	3.2	3.2
347	ASPHALT AND ASBESTOS PRODUCTS . . .	43	836	3.9	3.3						
348	PAINT-GLASS-WALLPAPER	36	303	2.5	1.2	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	18	22 164	27.3	27.3
349	HEATING AND PLUMBING EQUIP	5	55	1.8	.2	161	CHILDREN'S-INFANTS' WEAR	18	2 445	3.0	3.0
351	METAL ROOFING AND SIOING	21	158	1.5	.6	162	HANBAGS-ACCESSORIES	15	1 086	1.7	1.3
352	MASONRY SUPPLIES	34	318	3.4	1.3	163	MILLINERY	16	401	.5	.5
353	INSULATION	38	236	1.4	.9	164	HOSIERY	17	1 399	1.8	1.7
354	PREFABRICATED BLDGS AND PARTS . . .	12	578	5.9	2.3	165	LINGERIE	17	3 183	4.3	3.9
355	ALL OTHER BUILDING MATERIALS	16	446	4.5	1.8	166	WOMENS COATS-SUITS-FURS-RAINWR	15	1 813	2.8	2.2
520	NONMERCHANOISE RECEIPTS	30	590	4.2	2.3	167	WOMEN'S DRESSES	18	4 608	5.7	5.7
-	MISCELLANEOUS MERCHANDISE	(X)	805	(X)	3.2	168	WOMEN'S BLOUSES-SPTSWR	18	4 902	6.0	6.0
	HARWARE STORES (SIC 5251)					169	GIRLS'-SUBTEEN-TEEN WEAR	17	2 100	2.6	2.6
	TOTAL	27	4 083	(X)	100.0	171	OTHER WOMENS-GIRLS-CLOTHES ACC	5	226	1.1	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	89	9.4	2.2	180	ALL FOOTWEAR	14	3 924	5.5	4.8
260	KITCHENWARE-HOME FURNISHINGS . . .	15	193	9.0	4.7	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	18	6 306	7.8	7.8
300	SPORTING-RECREATION EQUIPMENT . . .	11	233	10.6	5.7	201	PIECE GOOOS-NOTIONS	16	1 976	3.0	2.4
						202	CURTAINS-ORAPERIES	15	3 378	5.4	4.2
						203	ALL OTHER OOMESTICS	4	952	4.6	1.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	5 568	7.4	6.8						
221	MAJOR HOUSEHOLO APPLIANCES . . .	9	3 385	7.3	4.2						
222	RADIO-TV'S MUSICAL INSTR.	13	2 183	3.4	2.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: DAVENPORT-ROCK ISLAND-MOLINE, IOWA-III, SMSA Consists of Scott County, Iowa, and Rock Island and Henry Counties, III.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
		(number)	(\$1,000)					(number)	(\$1,000)		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	2 804	4.8	3.4	120	COSMETICS-DRUGS-CLEANERS	169	4 898	4.3	3.9
241	FLOOR COVERINGS	11	1 067	2.4	1.3	500	ALL OTHER MERCHANDISE	102	2 813	2.9	2.2
242	FURNITURE-SLEEP EQUIPMENT	11	1 737	3.2	2.1	520	NONMERCHANDISE RECEIPTS	80	2 621	3.1	2.1
260	KITCHENWARE-HOME FURNISHINGS	18	3 538	4.4	4.4	-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	.1
261	CHINA-GLASSWARE	15	1 218	1.6	1.5						
262	KITCHENWARE-HOUSEWARES	18	2 288	2.8	2.8		GROCERY STORES (SIC 541)				
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	(Z)		TOTAL	193	120 760	(X)	100.0
280	JEWELRY-OPTICAL GOODS	15	1 021	1.4	1.3						
300	SPORTING-RECREATION EQUIPMENT	16	1 784	2.3	2.2	020	GROCERIES-OTHER FOODS	193	105 386	87.3	87.3
320	HARWARE-GARDENING EQUIPMENT	12	2 762	4.6	3.4	021	MEATS-FISH-POULTRY	190	29 051	24.1	24.1
321	HARWARE-TOOLS	11	1 417	2.4	1.7	022	PRODUCE (FRESH FRUITS-VEGTBLS)	186	8 390	6.9	6.9
322	GARDENING EQUIPMENT-SUPPLIES	10	1 345	2.6	1.7	023	FROZEN FOODS	177	5 452	4.6	4.5
340	LUMBER-BUILDING MATERIALS	11	2 694	4.6	3.3	024	ALL OTHER FOODS	191	62 491	51.8	51.7
348	PAINT-GLASS-WALLPAPER	11	1 346	2.4	1.7	080	PACKAGED ALCOHOLIC BEVERAGES	17	720	5.7	.6
356	ALL OTHER LUMBER-MILLWORK	7	1 348	4.2	1.7	100	CIGARS-CIGARETTES-TOBACCO	174	4 254	3.7	3.5
400	AUTO FUELS-LUBRICANTS	3	189	.7	.2	120	COSMETICS-DRUGS-CLEANERS	165	4 860	4.3	4.0
420	AUTO TIRES-BATTERIES-ACCESS.	10	3 078	5.7	3.8	500	ALL OTHER MERCHANDISE	97	2 795	3.0	2.3
500	ALL OTHER MERCHANDISE	17	5 421	6.8	6.7	516	ALL OTHER MERCHANDISE	55	948	1.3	.8
501	TOYS-GAMES-WHEEL GOODS	15	2 313	3.0	2.8	517	PAPER-PAPER PRODUCTS	95	1 847	2.0	1.5
502	BOOKS-STATIONERY-PHOTO. EQUIP.	16	2 674	3.4	3.3	520	NONMERCHANDISE RECEIPTS	68	2 587	3.0	2.1
518	MDSE. EXC.TOY-GAMES-BOOKS-STA	10	434	.6	.5	-	MISCELLANEOUS MERCHANDISE	(X)	157	(X)	.1
520	NONMERCHANDISE RECEIPTS	15	5 235	6.8	6.4		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)				
534	AUTO REPAIR	5	225	.8	.3		TOTAL	8	1 260	(X)	100.0
535	ALL OTHER SERVICE RECEIPTS	15	5 010	6.6	6.2	020	GROCERIES-OTHER FOODS	8	1 241	98.5	98.5
-	MISCELLANEOUS MERCHANDISE	(X)	777	(X)	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	1.5
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL	28	8 172	(X)	100.0		TOTAL	1	(D)	(X)	100.0
020	GROCERIES-OTHER FOODS	24	279	3.6	3.4						
040	MEALS-SNACKS	14	539	9.1	6.6						
100	CIGARS-CIGARETTES-TOBACCO	4	139	6.9	1.7						
120	COSMETICS-DRUGS-CLEANERS	27	421	5.3	5.2		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	385	4.8	4.7		TOTAL	15	(O)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	26	1 733	21.9	21.2	020	GROCERIES-OTHER FOODS	15			91.8
180	ALL FOOTWEAR	24	183	2.5	2.2	024	ALL OTHER FOODS	15			87.2
200	CURTAINS-ORAPERIES-DRY GOODS	26	761	9.6	9.3	-	MISCELLANEOUS MERCHANDISE	(X)		(D)	4.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	155	2.6	1.9	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	8.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	143	2.0	1.7		RETAIL BAKERIES (SIC 546)				
260	KITCHENWARE-HOME FURNISHINGS	25	574	7.5	7.0		TOTAL ²	27	2 123	(X)	100.0
280	JEWELRY-OPTICAL GOODS	24	146	1.9	1.8						
300	SPORTING-RECREATION EQUIPMENT	13	39	1.3	.5		OTHER FOOD STORES (OTHER 54)				
320	HARWARE-GARDENING EQUIPMENT	26	385	4.8	4.7		TOTAL ²	17	1 968	(X)	100.0
340	LUMBER-BUILDING MATERIALS	5	15	2.1	.2						
500	ALL OTHER MERCHANDISE	27	1 982	24.3	24.3		AUTOMOTIVE DEALERS (SIC 55 EX- 554)				
520	NONMERCHANDISE RECEIPTS	18	290	4.3	3.5		TOTAL	137	115 356	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)	220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	1 056	25.7	.9
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					300	SPORTING-RECREATION EQUIPMENT	14	1 368	60.0	1.2
	TOTAL	30	7 298	(X)	100.0	320	HARWARE-GARDENING EQUIPMENT	13	98	2.8	.1
020	GROCERIES-OTHER FOODS	9	130	3.4	1.8	380	AUTOMOBILES-TRUCKS	95	88 726	84.0	76.9
120	COSMETICS-DRUGS-CLEANERS	12	205	3.4	2.8	400	AUTO FUELS-LUBRICANTS	64	454	.5	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	1 257	18.7	17.2	420	AUTO TIRES-BATTERIES-ACCESS.	100	11 007	10.1	9.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	17	1 748	27.4	24.0	500	ALL OTHER MERCHANDISE	21	3 787	55.0	3.3
180	ALL FOOTWEAR	13	273	4.7	3.7	520	NONMERCHANDISE RECEIPTS	107	8 513	7.6	7.4
200	CURTAINS-ORAPERIES-DRY GOODS	23	1 188	17.5	16.3	-	MISCELLANEOUS MERCHANDISE	(X)	347	(X)	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	525	9.5	7.2		MOTOR VEHICLE DEALERS (SIC 551, 552)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	182	3.3	2.5		TOTAL	87	102 091	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	14	231	3.9	3.2	380	AUTOMOBILES-TRUCKS	87	87 821	86.0	86.0
280	JEWELRY-OPTICAL GOODS	12	94	1.5	1.3	400	AUTO FUELS-LUBRICANTS	59	357	.3	.3
300	SPORTING-RECREATION EQUIPMENT	9	125	2.1	1.7	420	AUTO TIRES-BATTERIES-ACCESS.	72	6 156	6.1	6.0
320	HARWARE-GARDENING EQUIPMENT	10	332	5.9	4.5						
340	LUMBER-BUILDING MATERIALS	6	286	12.8	3.9						
500	ALL OTHER MERCHANDISE	15	208	3.2	2.9						
520	NONMERCHANDISE RECEIPTS	13	248	7.7	3.4						
-	MISCELLANEOUS MERCHANDISE	(X)	266	(X)	3.6						
	FOOD STORES (SIC 54)										
	TOTAL	261	126 912	(X)	100.0						
020	GROCERIES-OTHER FOODS	261	111 245	87.7	87.7						
040	MEALS-SNACKS	7	145	50.0	.1						
080	PACKAGED ALCOHOLIC BEVERAGES	18	725	5.8	.6						
100	CIGARS-CIGARETTES-TOBACCO	180	4 299	3.7	3.4						

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520 -	NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) TOTAL	76 (X) 67	7 508 249 98 465	7.4 (X) (X)	7.4 .2 100.0	-	MISCELLANEOUS MERCHANDISE. APPAREL AND ACCESSORY STORES (SIC 56) TOTAL	(X) 132	79 22 947	(X) (X)	.2 100.0
380 400 420 520 -	AUTOMOBILES-TRUCKS AUTO FUELS-LUBRICANTS. AUTO TIRES-BATTERIES-ACCESS. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) TOTAL	67 58 67 .66 (X)	84 420 352 6 072 7 380 241	85.7 .4 6.2 7.5 (X)	85.7 .4 6.2 7.5 .2	100 140 140 180 200 280 500 520 -	CIGARS-CIGARETTES-TOBACCO. MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS'CLOTHING+EX FOOTWR ALL FOOTWEAR CURTAINS-DRAPERIES-DRY GOODS JEWELRY-OPTICAL GOODS. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	3 47 78 57 6 9 7 46 (X)	58 7 800 9 911 4 611 67 23 25 396 55	7.5 79.6 68.1 45.5 7.8 1.7 3.2 3.8 (X)	.3 34.0 43.2 20.1 .3 .1 .1 1.7 .2
380 385 386 -	AUTOMOBILES-TRUCKS USED PASSENGER CARS-RETAIL USED PASSENGER CARS-WHSL. MISCELLANEOUS MERCHANDISE.	20 20 11 (X)	3 401 2 991 233 175	93.8 82.5 10.3 (X)	93.8 82.5 6.4 4.8	160 161 163 164 165 168 172 173 174 175 176	WOMEN'S READY-TO-WEAR STORES (SIC 562) TOTAL WOMEN'S-GIRLS'CLOTHING+EX FOOTWR CHILDREN'S-INFANTS' WEAR MILLINERY. HOSIERY. LINGERIE WOMEN'S BLOUSES-SPTSWR DRESSES. COATS-SUITS. HANDBAGS FURS OTHER WOMEN'S-GIRLS'CLOTHES ACC	33 33 9 8 19 27 28 33 30 13 3 11	(D) (D)	(X) (X)	100.0 95.5 8.8 2.1 1.4 4.9 32.5 41.1 15.3 2.1 5.1 6.0 15.7 3.4 (X) 100.0 92.0 2.6 (X) (X) 100.0 92.0 14 (X) (X) 100.0 90.4 10.9 40.5 17.2 2.4 30.3 10.0 3.4 (X) 100.0 90.4 4.6 40.0 16.0 2.1 27.7 4.8 1.5 3.3
220 260 300 320 420 500 520 -	MAJOR APPL-RADIO-TV-MUSICAL INST KITCHENWARE-HOME FURNISHINGS . . . SPORTING-RECREATION EQUIPMENT. . . HARDWARE-GARDENING EQUIPMENT . . . AUTO TIRES-BATTERIES-ACCESS. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE. MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) TOTAL	15 13 7 12 28 10 17 (X)	1 054 40 66 75 4 842 239 743 160	21.5 1.0 5.6 1.8 67.1 5.6 13.2 (X)	14.6 .6 .9 1.0 67.1 3.3 10.3 2.2	160 520 -	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) TOTAL WOMEN'S-GIRLS'CLOTHING+EX FOOTWR NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	17 17 4 (X)	1 855 1 707 14 134	(X) (X)	100.0 92.0 2.6 (X) (X) 100.0 92.0 14 (X) (X) 100.0 92.0 2.6 (X) (X) 100.0 92.0 2.

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NA Not available.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	FAMILY CLOTHING STORES (SIC 565)						HOUSEHOLD APPLIANCE STORES (SIC 572)					
	TOTAL	14	2 163	(X)	100.0		TOTAL ²	24	5 198	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	834	38.6	38.6							
142	BOYS' CLOTHING	10	132	8.1	6.1		RADIO, TV, AND MUSIC STORES (SIC 573)					
143	MEN'S TAILORED OUTERWEAR	8	285	22.2	13.2		TOTAL	35	7 220	(X)	100.0	
144	OTHER MEN'S OUTERWEAR	11	214	10.7	9.9		MAJOR APPL-RADIO-TV-MUSICAL INST	35	6 671	92.4	92.4	
146	OTHER MEN'S CLOTHING	11	195	13.3	9.0		NONMERCHANTISE RECEIPTS.	26	492	7.6	6.8	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	8	(X)	.4		MISCELLANEOUS MERCHANTISE. . . .	(X)	57	(X)	.8	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	1 024	47.3	47.3	220						
161	CHILDREN'S-INFANTS' WEAR	10	117	5.8	5.4	-						
165	LINGERIE	9	170	13.7	7.9		EATING AND DRINKING PLACES (SIC 58)					
168	WOMEN'S BLOUSES-SPTSWR	10	234	14.5	10.8		TOTAL	631	54 192	(X)	100.0	
172	DRESSES.	10	222	13.8	10.3		GROCERIES-OTHER FOODS.	35	935	21.7	1.7	
173	COATS-SUITS.	9	157	9.8	7.3		MEALS-SNACKS	477	35 408	79.3	65.3	
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	6	79	20.2	3.7		ALCOHOLIC DRINKS	340	15 950	55.7	29.4	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	45	(X)	2.1		PACKAGED ALCOHOLIC BEVERAGES . . .	76	635	12.9	1.2	
180	ALL FOOTWEAR	7	107	13.6	4.9		CIGARS-CIGARETTES-TOBACCO. . . .	209	853	4.6	1.6	
200	CURTAINS-ORAPERIES-ORY GOODS . .	5	64	8.3	3.0		ALL OTHER MERCHANTISE.	30	118	2.9	.2	
280	JEWELRY-OPTICAL GOODS.	6	16	1.7	.7		NONMERCHANTISE RECEIPTS.	64	271	4.8	.5	
520	NONMERCHANTISE RECEIPTS.	9	83	5.3	3.8		-	MISCELLANEOUS MERCHANTISE. . . .	(X)	21	(X)	(2)
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	34	(X)	1.6							
	SHOE STORES (SIC 566)						EATING PLACES (SIC 5812)					
	TOTAL	36	4 125	(X)	100.0		TOTAL	362	39 555	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	193	9.9	4.7		GROCERIES-OTHER FOODS.	33	941	21.0	2.4	
180	ALL FOOTWEAR	36	3 850	93.3	93.3		MEALS-SNACKS	362	34 859	88.1	88.1	
500	ALL OTHER MERCHANTISE.	4	10	2.4	.2		ALCOHOLIC DRINKS	71	3 124	26.4	7.9	
520	NONMERCHANTISE RECEIPTS.	15	63	3.3	1.5		PACKAGED ALCOHOLIC BEVERAGES . . .	7	31	3.4	.1	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	9	(X)	.2		CIGARS-CIGARETTES-TOBACCO. . . .	77	290	2.5	.7	
	APPAREL AND ACCESS. STORES, N.E.C. (SIC 564; 7; 9)						ALL OTHER MERCHANTISE.	9	36	1.8	.1	
	TOTAL ²	4	234	(X)	100.0		NONMERCHANTISE RECEIPTS.	46	255	4.5	.6	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)						-	MISCELLANEOUS MERCHANTISE. . . .	(X)	19	(X)	(2)
	TOTAL	125	28 642	(X)	100.0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
200	CURTAINS-ORAPERIES-ORY GOODS . .	17	474	22.6	1.7		TOTAL	269	14 637	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	11 458	75.0	40.0	040	MEALS-SNACKS	115	550	8.3	3.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	66	13 891	76.3	48.5	060	ALCOHOLIC DRINKS	269	12 827	87.6	87.6	
260	KITCHENWARE-HOME FURNISHINGS . .	25	607	14.3	2.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	69	605	18.3	4.1	
500	ALL OTHER MERCHANTISE.	5	96	4.4	.3	100	CIGARS-CIGARETTES-TOBACCO. . . .	132	563	8.0	3.8	
520	NONMERCHANTISE RECEIPTS.	65	1 901	10.3	6.6	520	NONMERCHANTISE RECEIPTS.	18	16	2.3	.1	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	215	(X)	.8	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	76	(X)	.5	
	FURNITURE STORES (SIC 5712)						ORUG STORES AND PROPRIETARY STRS. (SIC 591)					
	TOTAL	43	10 344	(X)	100.0		TOTAL	80	24 247	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	6	70	5.9	.7	020	GROCERIES-OTHER FOODS.	38	1 208	6.8	5.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	632	20.4	6.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	13	1 492	14.2	6.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	9 096	87.9	87.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	63	1 979	9.2	8.2	
243	SLEEP EQUIPMENT.	38	1 239	13.1	12.0	120	COSMETICS-ORUGS-CLEANERS	80	14 407	59.4	59.4	
244	OTHER HOUSEHOLD FURNITURE. . . .	42	6 336	65.5	61.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19	133	.9	.5	
245	FLOOR COVERINGS-SOFT SURFACE . .	33	879	9.4	8.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	359	2.7	1.5	
246	FLOOR COVERINGS-HARD SURFACE . .	12	88	4.4	.9	180	ALL FOOTWEAR	12	44	.9	.2	
247	NONHOUSEHOLD FURNITURE	10	554	15.6	5.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	259	1.7	1.1	
260	KITCHENWARE-HOME FURNISHINGS . .	16	265	7.5	2.6	260	KITCHENWARE-HOME FURNISHINGS . .	26	738	4.3	3.0	
520	NONMERCHANTISE RECEIPTS.	17	226	4.9	2.2	280	JEWELRY-OPTICAL GOODS.	29	157	.9	.6	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	55	(X)	.5	300	SPORTING-RECREATION EQUIPMENT. .	8	98	1.0	.4	
	HOME FURNISHINGS STORES (OTHER 571)					320	HARDWARE-GARDENING EQUIPMENT . .	10	154	1.4	.6	
	TOTAL	23	5 880	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	6	76	.9	.3	
200	CURTAINS-ORAPERIES-ORY GOODS . .	6	357	75.3	6.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	73	.9	.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	4 489	78.5	76.3	500	ALL OTHER MERCHANTISE.	60	2 420	11.5	10.0	
520	NONMERCHANTISE RECEIPTS.	8	733	22.6	12.5	520	NONMERCHANTISE RECEIPTS.	29	497	3.0	2.0	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	301	(X)	5.1	-	MISCELLANEOUS MERCHANTISE. . . .	(X)	153	(X)	.6	
							DRUG STORES (SIC 591 PT.)					
							TOTAL	75	23 782	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS . .	6	357	75.3	6.1	020	GROCERIES-OTHER FOODS.	37	1 205	6.8	5.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	4 489	78.5	76.3	080	PACKAGED ALCOHOLIC BEVERAGES . . .	13	1 488	14.2	6.3	
520	NONMERCHANTISE RECEIPTS.	8	733	22.6	12.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	60	1 967	9.2	8.3	
-	MISCELLANEOUS MERCHANTISE. . . .	(X)	301	(X)	5.1							

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-III, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Estab-lishments handling the line	All estab-lishments ¹
120	COSMETICS-DRUGS-CLEANERS	75	13 984	58.8	58.8	280	JEWELRY-OPTICAL GOODS.	30	3 655	84.0	84.0
121	MEDICINES EXC. PRESCRIPTION.	71	4 128	17.9	17.4	281	WATCHES-CLOCKS	29	848	19.5	19.5
122	PRESCRIPTION MEDICINES	75	5 766	24.2	24.2	282	SILVERWARE	24	375	8.8	8.6
123	ALL OTHER DRUGS-PROPRIETARIES.	57	4 090	19.1	17.2	285	ALL OTHER JEWELRY ITEMS.	27	620	14.5	14.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	133	1.1	.6	287	DIAMONDS, EXC. DIAMOND WATCHES	28	1 411	32.8	32.4
160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	19	358	2.7	1.5	288	RINGS, EXC. DIAMONDS	27	397	9.2	9.1
180	ALL FOOTWEAR	12	44	.9	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	257	1.7	1.1	320	HARDWARE-GARDENING EQUIPMENT	3	11	1.7	.3
260	KITCHENWARE-HOME FURNISHINGS	25	735	4.4	3.1	520	NONMERCHANDISE RECEIPTS.	28	376	8.7	8.6
280	JEWELRY-OPTICAL GOODS.	28	155	1.0	.7	529	WATCH-CLOCK-JEWELRY REPAIRS.	28	356	8.3	8.2
300	SPORTING-RECREATION EQUIPMENT.	7	97	.9	.4	-	MISCELLANEOUS	(X)	16	(X)	.4
320	HARDWARE-GARDENING EQUIPMENT	10	153	1.3	.6	-	MISCELLANEOUS MERCHANDISE.	(X)	57	(X)	1.3
340	LUMBER-BUILDING MATERIALS.	6	75	.9	.3						
420	AUTO TIRES-BATTERIES-ACCESS.	6	73	.9	.3						
500	ALL OTHER MERCHANDISE.	59	2 414	11.5	10.2		FUEL AND ICE DEALERS (SIC 598)				
520	NONMERCHANDISE RECEIPTS.	29	496	3.1	2.1		TOTAL ²	21	2 045	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	146	(X)	.6		FLORISTS (SIC 5992)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL ²	32	2 822	(X)	100.0
	TOTAL	5	465	(X)	100.0		CIGAR STORES AND STANDS (SIC 5993)				
020	GROCERIES-OTHER FOODS.	10	317	25.0	.7		TOTAL	4	192	(X)	100.0
040	MEALS-SNACKS	4	110	11.1	.2	100	CIGARS-CIGARETTES-TOBACCO.	4	130	67.7	67.7
060	ALCOHOLIC DRINKS	8	559	20.6	1.2	500	ALL OTHER MERCHANDISE.	4	42	21.9	21.9
080	PACKAGED ALCOHOLIC BEVERAGES	35	8 132	87.7	17.2	-	MISCELLANEOUS MERCHANDISE.	(X)	20	(X)	10.4
100	CIGARS-CIGARETTES-TOBACCO.	17	294	10.5	.6		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
180	ALL FOOTWEAR	7	64	10.0	.1		TOTAL	129	25 500	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	390	22.8	.8	280	JEWELRY-OPTICAL GOODS.	8	464	78.2	1.8
260	KITCHENWARE-HOME FURNISHINGS	20	268	10.3	.6	320	HARDWARE-GARDENING EQUIPMENT	9	1 038	51.2	4.1
280	JEWELRY-OPTICAL GOODS.	41	4 173	82.2	8.8	340	LUMBER-BUILDING MATERIALS.	4	393	10.0	1.5
300	SPORTING-RECREATION EQUIPMENT.	25	1 929	100.0	4.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	69	18 334	83.4	71.9
320	HARDWARE-GARDENING EQUIPMENT	16	1 229	35.1	2.6	480	HOUSEHOLD FUELS-ICE.	8	235	3.1	.9
340	LUMBER-BUILDING MATERIALS.	9	453	10.7	1.0	500	ALL OTHER MERCHANDISE.	53	4 011	100.0	15.7
420	AUTO TIRES-BATTERIES-ACCESS.	6	278	85.7	.6	520	NONMERCHANDISE RECEIPTS.	40	543	5.1	2.1
460	HAY-GRAIN-FEED-FARM SUPPLIES	70	18 379	75.5	38.9	-	MISCELLANEOUS MERCHANDISE.	(X)	482	(X)	1.9
480	HOUSEHOLD FUELS-ICE.	30	2 050	22.2	4.3		NONSTORE RETAILERS (SIC 53 PART*)				
500	ALL OTHER MERCHANDISE.	99	6 943	100.0	14.7		TOTAL	40	14 580	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	90	1 100	5.6	2.3	020	GROCERIES-OTHER FOODS.	11	3 003	91.9	20.6
-	MISCELLANEOUS MERCHANDISE.	(X)	565	(X)	1.2	100	CIGARS-CIGARETTES-TOBACCO.	9	2 688	34.3	18.4
	LIQUOR STORES (SIC 592)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	487	17.7	3.3
	TOTAL	34	9 245	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	6	460	20.7	3.2
020	GROCERIES-OTHER FOODS.	6	286	22.7	3.1	180	ALL FOOTWEAR	6	88	3.8	.6
040	MEALS-SNACKS	3	98	11.4	1.1	200	CURTAINS-DRAPERIES-DRY GOODS	7	242	11.0	1.7
060	ALCOHOLIC DRINKS	8	556	20.2	6.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	972	28.1	6.7
080	PACKAGED ALCOHOLIC BEVERAGES	34	8 120	87.8	87.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	92	3.8	.6
100	CIGARS-CIGARETTES-TOBACCO.	11	129	5.2	1.4	260	KITCHENWARE-HOME FURNISHINGS	8	190	8.4	1.3
520	NONMERCHANDISE RECEIPTS.	6	42	1.4	.5	280	JEWELRY-OPTICAL GOODS.	6	50	1.9	.3
-	MISCELLANEOUS MERCHANDISE.	(X)	14	(X)	.2	300	SPORTING-RECREATION EQUIPMENT.	7	81	3.8	.6
	ANTIQUE AND SECONDHAND STORES (SIC 593)					320	HARDWARE-GARDENING EQUIPMENT	6	86	3.8	.6
	TOTAL ²	17	1 186	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	6	26	1.2	.2
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					500	ALL OTHER MERCHANDISE.	13	1 905	44.4	13.1
	TOTAL	18	1 894	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	15	548	13.3	3.8
300	SPORTING-RECREATION EQUIPMENT.	18	1 699	89.7	89.7	-	MISCELLANEOUS MERCHANDISE.	(X)	3 662	(X)	25.1
-	MISCELLANEOUS MERCHANDISE.	(X)	195	(X)	10.3		MAIL ORDER HOUSES (SIC 532)				
	JEWELRY STORES (SIC 597)						TOTAL	12	3 351	(X)	100.0
	TOTAL	30	4 349	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	162	8.1	4.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	72	5.1	1.7	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	6	459	23.3	13.7
260	KITCHENWARE-HOME FURNISHINGS	14	178	6.6	4.1	180	ALL FOOTWEAR	6	88	4.4	2.6
266	ALL OTHER HOME FURN EXC. CHINA	8	84	5.1	1.9	200	CURTAINS-DRAPERIES-DRY GOODS	7	235	11.9	7.0
267	CHINA-GLASSWARE.	12	94	4.7	2.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	78	3.9	2.3
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	63	3.2	1.9
						260	KITCHENWARE-HOME FURNISHINGS	6	155	7.8	4.6
						280	JEWELRY-OPTICAL GOODS.	6	49	2.5	1.5
						300	SPORTING-RECREATION EQUIPMENT.	7	81	4.0	2.4
						320	HARDWARE-GARDENING EQUIPMENT	6	83	4.2	2.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.² Detail may not add to total due to rounding.³ Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Davenport-Rock Island-Moline, Iowa-III, SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	26	1.3	.8
500	ALL OTHER MERCHANDISE.	10	1 388	41.4	41.4
520	NONMERCHANDISE RECEIPTS.	6	407	20.6	12.1
-	MISCELLANEOUS MERCHANDISE.	(X)	77	(X)	2.3
	MERCHANDISING MACHINE OPERATORS (SIC 534)				
	TOTAL	11	8 653	(X)	100.0
020	GROCERIES-OTHER FOODS.	6	2 146	76.7	24.8
100	CIGARS-CIGARETTES-TOBACCO.	9	2 687	31.1	31.1
-	MISCELLANEOUS MERCHANDISE.	(X)	3 820	(X)	44.1
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	17	2 576	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
X Not applicable. Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Des Moines SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	RETAIL TRADE										
	TOTAL	1 675	531 792	(X)	100.0	320	HAROWARE-GAROEING EQUIPMENT . .	28	(O)	69.1	69.1
						322	GAROEING EQUIPMENT-SUPPLIES . .	24		14.2	12.5
						323	PLUMBING-ELECTRICAL SUPPLIES . .	25		14.1	12.7
						324	OTHER HAROWARE-TOOLS	28		43.9	43.9
020	GROCERIES-OTHER FOODS.	284	104 714	45.0	19.7	340	LUMBER-BUILDING MATERIALS. . . .	24	(O)	13.3	10.9
040	MEALS-SNACKS	465	30 785	20.4	5.8	356	ALL OTHER LUMBER-MILLWORK. . .	3		9.5	1.1
060	ALCOHOLIC DRINKS	205	8 390	51.6	1.6	364	PAINT-SUNORIES-GLASS-WALLPAPER	24		11.9	9.8
080	PACKAGEO ALCOHOLIC BEVERAGES . .	91	10 396	20.0	2.0	500	ALL OTHER MERCHANOISE.	3		13.7	3.1
100	CIGARS-CIGARETTES-TOBACCO. . . .	363	7 413	3.5	1.4	520	NONMERCHANOISE RECEIPTS.	15	(X)	3.6	1.6
120	COSMETICS-ORUGS-CLEANERS	208	18 234	8.5	3.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	1.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	116	19 094	12.8	3.6						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	155	39 099	23.9	7.4						
180	ALL FOOTWEAR	112	10 050	7.1	1.9		FARM EQUIPMENT OEALERS (SIC 5252)				
200	CURTAINS-ORAPERIES-DRY GOOOS . .	85	10 014	8.6	1.9		TOTAL	14	(O)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	165	22 005	14.7	4.1						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	100	16 005	12.7	3.0	440	FARM EQUIPMENT MACHINERY	14	(O)	90.2	90.2
260	KITCHENWARE-HOME FURNISHINGS . .	154	8 990	4.8	1.7	520	NONMERCHANOISE RECEIPTS.	9		6.1	4.8
280	JEWELRY-OPTICAL GOOOS.	111	6 729	5.3	1.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	5.0
300	SPORTING-RECREATION EQUIPMENT. . .	94	5 017	4.1	.9						
320	HAROWARE-GARDENING EQUIPMENT . .	130	6 775	7.3	1.3		GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)				
340	LUMBER-BUILDING MATERIALS.	115	20 534	17.0	3.9		TOTAL	54	100 056	(X)	100.0
360	AUTOMOBILES-TRUCKS	80	76 046	66.5	14.3	020	GROCERIES-OTHER FOODS.	29	3 007	3.2	3.0
400	AUTO FUELS-LUBRICANTS.	335	30 111	26.5	5.7	040	MEALS-SNACKS	18	1 808	2.4	1.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	328	15 534	8.6	2.9	100	CIGARS-CIGARETTES-TOBACCO. . . .	9	376	.6	.4
440	FARM EQUIPMENT MACHINERY	20	3 847	14.0	.7	120	COSMETICS-ORUGS-CLEANERS	35	3 018	3.3	3.0
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	21	2 625	11.3	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	9 704	10.5	9.7
480	HOUSEHOLD FUELS-ICE.	25	2 206	50.0	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	24 315	26.5	24.3
500	ALL OTHER MERCHANOISE.	313	38 553	15.5	7.2	180	ALL FOOTWEAR	34	3 707	4.2	3.7
520	NONMERCHANOISE RECEIPTS.	752	18 626	4.6	3.5	200	CURTAINS-ORAPERIES-ORY GOOOS . .	46	8 424	9.1	8.4
	BUILDING MATERIALS, HAROWARE AND FARM EQUI OEALERS (SIC 52)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	8 209	8.5	8.2
	TOTAL	102	26 153	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	5 557	5.8	5.6
200	CURTAINS-ORAPERIES-ORY GOOOS . .	3	26	2.0	.1	260	KITCHENWARE-HOME FURNISHINGS . .	40	5 610	5.6	5.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	132	4.8	.5	280	JEWELRY-OPTICAL GOOOS.	37	2 987	3.1	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	194	15.2	.7	300	SPORTING-RECREATION EQUIPMENT. .	28	2 610	2.7	2.6
260	KITCHENWARE-HOME FURNISHINGS . .	23	184	10.0	.7	320	HAROWARE-GAROEING EQUIPMENT . .	26	2 696	6.0	2.7
300	SPORTING-RECREATION EQUIPMENT. . .	8	101	9.5	.4	340	LUMBER-BUILDING MATERIALS.	19	2 377	2.7	2.4
320	HAROWARE-GAROEING EQUIPMENT . .	56	2 927	19.4	11.2	400	AUTO FUELS-LUBRICANTS.	6	55	.4	.1
340	LUMBER-BUILDING MATERIALS.	84	17 961	84.9	68.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	2 618	4.6	2.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	137	10.8	.5	500	ALL OTHER MERCHANOISE.	37	7 993	8.3	8.0
440	FARM EQUIPMENT MACHINERY	15	3 700	81.9	14.1	520	NONMERCHANOISE RECEIPTS.	33	4 833	5.3	4.8
500	ALL OTHER MERCHANOISE.	5	199	20.5	.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	152	(X)	.2
520	NONMERCHANOISE RECEIPTS.	47	467	3.7	1.8		OEAPMENT STORES (SIC 531)				
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	125	(X)	.5		TOTAL	12	82 450	(X)	100.0
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					020	GROCERIES-OTHER FOODS.	10	871	1.1	1.1
	TOTAL	60	19 417	(X)	100.0	040	MEALS-SNACKS	5	1 093	1.6	1.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	38	1.7	.2	100	CIGARS-CIGARETTES-TOBACCO. . . .	5	367	.5	.4
320	HAROWARE-GAROEING EQUIPMENT . .	28	1 097	8.5	5.6	120	COSMETICS-ORUGS-CLEANERS	11	2 518	3.1	3.1
340	LUMBER-BUILDING MATERIALS.	60	17 673	91.0	91.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	8 770	10.6	10.6
341	LUMBER	29	4 981	38.3	25.7	141	MEN'S CLOTHING	12	6 889	8.4	8.4
342	PLYWOOD.	28	1 650	12.6	8.5	142	BOYS' CLOTHING	9	1 881	2.8	2.3
343	WINDOWS, DOORS AND FRAMES-METAL	16	178	3.6	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	22 591	27.4	27.4
344	KITCHEN CABINETS	15	178	1.8	.9	161	CHILOREN'S-INFANTS' WEAR	12	2 459	3.0	3.0
345	ALL OTHER MILLWORK	26	1 429	11.1	7.4	162	HANOBAGS-ACCESSORIES	10	1 179	1.6	1.4
346	WALLBOARD.	28	1 517	11.2	7.8	163	MILLINERY.	11	614	.7	.7
347	ASPHALT AND ASBESTOS PRODUCTS. . .	27	1 548	11.6	8.0	164	HOSIERY	12	1 538	1.9	1.9
348	PAINT-GLASS-WALLPAPER.	22	393	4.2	2.0	165	LINGERIE	10	3 391	4.8	4.1
351	METAL ROOFING AND SIOING	12	106	2.2	.5	166	WOMENS COATS-SUITS-FURS-RAINWR	12	2 148	2.6	2.6
352	MASONRY SUPPLIES	23	381	3.4	2.0	167	WOMEN'S ORESSES.	12	6 244	7.6	7.6
353	INSULATION	22	345	3.1	1.8	168	WOMEN'S BLOUSES-SPTSWR	10	3 541	5.0	4.3
354	PREFABRICATEO BLOGS AND PARTS. . .	7	140	3.5	.7	169	GIRLS'-SUBTEEN-TEEN WEAR . . .	9	1 451	2.1	1.8
355	ALL OTHER BUILDING MATERIALS . .	12	2 049	39.7	10.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	24	(X)	(2)
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	124	(X)	.6	180	ALL FOOTWEAR	11	3 481	4.3	4.2
520	NONMERCHANOISE RECEIPTS.	22	230	2.9	1.2	200	CURTAINS-ORAPERIES-ORY GOOOS . .	12	6 742	8.2	8.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	379	(X)	2.0	201	PIECE GOOOS-NOTIONS.	10	2 366	3.8	2.9
	HARDWARE STORES (SIC 5251)					202	CURTAINS-ORAPERIES	11	4 172	5.2	5.1
	TOTAL	28	(O)	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	204	(X)	.2
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	(O)	15.9	3.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	6 865	8.5	8.3
260	KITCHENWARE-HOME FURNISHINGS . .	21		8.7	6.1	221	MAJOR HOUSEHOLD APPLIANCES . .	9	3 693	4.9	4.5
280	JEWELRY-OPTICAL GOOOS.	7		1.5	.3	222	RADIOIS-TV'S MUSICAL INSTR. . .	11	2 550	3.1	3.1
300	SPORTING-RECREATION EQUIPMENT. . .	3		8.7	3.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	622	(X)	.8

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: DES MOINES SMSA Coextensive with Polk County, Iowa

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Des Moines SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	5 296	6.6	6.4		GROCERY STORES (SIC S41)				
241	FLOOR COVERINGS.	10	1 609	2.1	2.0						
242	FURNITURE-SLEEP EQUIPMENT. . .	11	3 687	4.6	4.5		TOTAL	120	112 267	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	12	4 072	4.9	4.9	020	GROCERIES-OTHER FOODS.	120	94 981	84.6	84.6
261	CHINA-GLASSWARE.	12	1 904	2.3	2.3	021	MEATS-FISH-POULTRY	115	24 536	21.9	21.9
262	KITCHENWARE-HOUSEWARES	12	2 165	2.6	2.6	022	PRODUCE (FRESH FRUITS-VEGT8LS)	111	7 051	6.4	6.3
280	JEWELRY-OPTICAL GOODS.	11	1 548	1.9	1.9	023	FROZEN FOODS	96	4 983	4.9	4.4
300	SPORTING-RECREATION EQUIPMENT. .	11	1 827	2.2	2.2	024	ALL OTHER FOODS.	119	58 409	52.0	52.0
320	HAROWARE-GAROEING EQUIPMENT . .	7	2 287	6.2	2.8	040	MEALS-SNACKS	9	521	1.9	.5
321	HAROWARE-TOOLS	7	1 032	2.8	1.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	40	1 127	3.0	1.0
322	GAROEING EQUIPMENT-SUPPLIES . .	7	1 255	3.3	1.5	100	CIGARS-CIGARETTES-TOBACCO. . . .	91	3 577	3.7	3.2
340	LUMBER-BUILDING MATERIALS. . . .	10	2 104	2.8	2.6	120	COSMETICS-DRUGS-CLEANERS	86	4 389	4.5	3.9
348	PAINT-GLASS-WALLPAPER.	7	744	1.2	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	234	.8	.2
356	ALL OTHER LUMBER-MILLWORK. . . .	6	1 360	3.6	1.6	160	WOMEN'S-GIRLS'CLOTHINGEX FOOTWR	17	364	.9	.3
400	AUTO FUELS-LUBRICANTS.	3	49	.3	.1	180	ALL FOOTWEAR	8	230	.8	.2
420	AUTO TIRES-BATTERIES-ACCESS. . .	7	2 328	4.8	2.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	197	5.7	.2
500	ALL OTHER MERCHANOISE.	11	5 402	6.8	6.6	260	KITCHENWARE-HOME FURNISHINGS . .	22	1 027	2.0	.9
501	TOYS-GAMES-WHEEL GOODS.	11	1 770	2.1	2.1	320	HAROWARE-GAROEING EQUIPMENT . .	7	181	1.1	.2
502	BOOKS-STATIONERY-PHOTO. EQUIP.	11	2 614	3.3	3.2	500	ALL OTHER MERCHANOISE.	69	2 681	2.9	2.4
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	9	1 018	1.3	1.2	516	ALL OTHER MERCHANOISE.	27	560	1.2	.5
520	NONMERCHANOISE RECEIPTS.	10	4 095	5.5	5.0	517	PAPER-PAPER PROOUCTS	67	2 121	2.3	1.9
534	AUTO REPAIR.	5	158	.3	.2	520	NONMERCHANOISE RECEIPTS.	64	2 592	2.6	2.3
535	ALL OTHER SERVICE RECEIPTS	10	3 937	5.3	4.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	166	(X)	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	144	(X)	.2		MEAT AND FISH (SEA FOOD) MARKETS (SIC S42)				
	VARIETY STORES (SIC S33)						TOTAL	7	(0)	(X)	100.0
	TOTAL	19	(0)	(X)	100.0		FRUIT STORES AND VEGETABLE MKTS. (SIC S43)				
020	GROCERIES-OTHER FOODS.	16		4.0	3.9		TOTAL	2	(0)	(X)	100.0
040	MEALS-SNACKS	12		10.2	10.0						
120	COSMETICS-DRUGS-CLEANERS	19		6.6	6.6		CANDY, NUT, AND CONFECTIONERY STORES (SIC S44)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18		5.0	5.0		TOTAL ²	6	330	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	18		19.2	19.2						
180	ALL FOOTWEAR	16		2.5	2.0		RETAIL BAKERIES (SIC S46)				
200	CURTAINS-ORAPERIES-ORY GOODS . .	18		10.3	10.3		TOTAL ²	13	1 325	(X)	100.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	13		2.9	2.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13		1.9	1.9		OTHER FOOD STORES (OTHER S4)				
260	KITCHENWARE-HOME FURNISHINGS . .	18		6.1	6.1		TOTAL ²	8	1 270	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	17		2.3	2.3						
300	SPORTING-RECREATION EQUIPMENT. .	10		1.7	1.0		AUTOMOTIVE OEALEERS (SIC S5 EX. S54)				
320	HAROWARE-GAROEING EQUIPMENT . .	16		4.4	4.2		TOTAL	104	96 627	(X)	100.0
500	ALL OTHER MERCHANOISE.	18		20.8	20.8	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	13	932	24.3	1.0
520	NONMERCHANOISE RECEIPTS.	13		4.2	3.3	260	KITCHENWARE-HOME FURNISHINGS . .	12	69	2.4	.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.3	300	SPORTING-RECREATION EQUIPMENT. .	19	841	20.0	.9
	MISC. GENERAL MERCHANOISE STORES (SIC S39)					320	HAROWARE-GAROEING EQUIPMENT . .	12	117	3.3	.1
	TOTAL	23	(0)	(X)	100.0	380	AUTOMOBILES-TRUCKS	59	75 685	86.5	78.3
	FOOD STORES (SIC S4)					400	AUTO FUELS-LUBRICANTS.	24	335	.5	.3
	TOTAL	156	116 494	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	52	8 995	10.4	9.3
020	GROCERIES-OTHER FOODS.	156	99 060	85.0	85.0	500	ALL OTHER MERCHANOISE.	30	3 996	49.3	4.1
040	MEALS-SNACKS	12	589	1.9	.5	520	NONMERCHANOISE RECEIPTS.	72	5 454	5.9	5.6
080	PACKAGED ALCOHOLIC BEVERAGES . . .	42	1 133	3.0	1.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	203	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO. . . .	93	3 595	3.6	3.1		MOTOR VEHICLE OEALEERS (SIC S51, S52)				
120	COSMETICS-DRUGS-CLEANERS	87	4 395	4.5	3.8		TOTAL	53	84 755	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	234	.8	.2						
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	17	364	1.0	.3	380	AUTOMOBILES-TRUCKS	53	74 812	88.3	88.3
180	ALL FOOTWEAR	8	230	.8	.2	400	AUTO FUELS-LUBRICANTS.	15	189	.3	.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	5	197	5.8	1.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	25	5 027	6.3	5.9
260	KITCHENWARE-HOME FURNISHINGS . .	22	1 028	2.0	.9	520	NONMERCHANOISE RECEIPTS.	36	4 541	5.7	5.4
320	HAROWARE-GAROEING EQUIPMENT . .	7	185	1.1	.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	186	(X)	.2
500	ALL OTHER MERCHANOISE.	69	2 690	2.8	2.3						
520	NONMERCHANOISE RECEIPTS.	73	2 611	2.5	2.2						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	181	(X)	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Des Moines SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	198	(X)	.5
	TOTAL	21	76 020	(X)	100.0		APPAREL AND ACCESSORY STORES (SIC 56)				
380	AUTOMOBILES--TRUCKS	21	66 560	87.6	87.6		TOTAL	118	29 110	(X)	100.0
400	AUTO FUELS--LUBRICANTS.	13	167	.3	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	8 502	76.4	29.2
420	AUTO TIRES--BATTERIES--ACCESS.	21	4 876	6.4	6.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	71	13 635	66.9	46.8
520	NONMERCHANDISE RECEIPTS.	21	4 396	5.8	5.8	180	ALL FOOTWEAR	57	5 964	33.3	20.5
-	MISCELLANEOUS MERCHANDISE.	(X)	21	(X)	(Z)	500	ALL OTHER MERCHANDISE.	4	55	4.8	.2
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					520	NONMERCHANDISE RECEIPTS.	59	670	3.6	2.3
	TOTAL	32	8 735	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	284	(X)	1.0
380	AUTOMOBILES--TRUCKS	32	8 252	94.5	94.5		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
385	USED PASSENGER CARS--RETAIL	32	6 594	75.5	75.5		TOTAL	38	(0)	(X)	100.0
386	USED PASSENGER CARS--WHOLE.	26	1 126	17.0	12.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	38			
-	MISCELLANEOUS MERCHANDISE.	(X)	532	(X)	6.1	164	HOSIERY.	14			
420	AUTO TIRES--BATTERIES--ACCESS.	4	152	6.4	1.7	165	LINGERIE	19			
421	PARTS INSTALLED IN REPAIR WORK	4	81	3.3	.9	168	WOMEN'S BLOUSES--SPTSWR	34			
-	MISCELLANEOUS MERCHANDISE.	(X)	71	(X)	.8	172	DRESSES.	38			
520	NONMERCHANDISE RECEIPTS.	15	145	3.8	1.7	173	COATS--SUITS.	35			
-	MISCELLANEOUS MERCHANDISE.	(X)	186	(X)	2.1	174	HANDBAGS	24			
	TIRE, BATTERY, AND ACCESSORY OLDS (SIC 553)					176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	19			
	TOTAL	26	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE. . . .	(X)			
220	MAJOR APPL--RADIO-TV-MUSICAL INST	13		19.5	14.6	180	ALL FOOTWEAR	5			
240	FURNITURE--SLEEP EQUIP--FLOOR COV.	4		5.4	.4	520	NONMERCHANDISE RECEIPTS.	21			
260	KITCHENWARE--HOME FURNISHINGS	12		1.4	1.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)			
300	SPORTING--RECREATION EQUIPMENT.	11		3.0	2.1		WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)				
320	HARDWARE--GARDENING EQUIPMENT	11		3.1	1.7		TOTAL ²	4	72	(X)	100.0
340	LUMBER--BUILDING MATERIALS.	4		2.7	.2		FURRIERS AND FUR SHOPS (SIC 568)				
400	AUTO FUELS--LUBRICANTS.	7		13.0	2.1		TOTAL	2	(0)	(X)	100.0
420	AUTO TIRES--BATTERIES--ACCESS.	26		62.2	62.2		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
500	ALL OTHER MERCHANDISE.	15		4.2	3.5		TOTAL	74	16 197	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	20		12.8	11.7						
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.3						
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL	25	(0)	(X)	100.0						
300	SPORTING--RECREATION EQUIPMENT.	7		100.0	12.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	39	8 016	81.6	49.5
380	AUTOMOBILES--TRUCKS	5		100.0	15.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	27	2 228	32.8	13.8
500	ALL OTHER MERCHANDISE.	14		80.3	68.2	180	ALL FOOTWEAR	53	5 425	40.8	33.5
520	NONMERCHANDISE RECEIPTS.	16		4.0	3.1	500	ALL OTHER MERCHANDISE.	4	48	3.7	.3
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.9	520	NONMERCHANDISE RECEIPTS.	36	263	2.2	1.6
	GASOLINE SERVICE STATIONS (SIC 554)					-	MISCELLANEOUS MERCHANDISE. . . .	(X)	216	(X)	1.3
	TOTAL	298	36 866	(X)	100.0		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
020	GROCERIES--OTHER FOODS.	45	305	3.6	.8		TOTAL	22	6 641	(X)	100.0
040	MEALS--SNACKS	11	139	6.8	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	6 084	91.6	91.6
100	CIGARS--CIGARETTES--TOBACCO.	88	649	3.9	1.8	180	ALL FOOTWEAR	11	340	7.9	5.1
260	KITCHENWARE--HOME FURNISHINGS	5	51	1.9	.1	520	NONMERCHANDISE RECEIPTS.	12	107	1.9	1.6
280	JEWELRY--OPTICAL GOODS.	5	50	1.9	.1	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	110	(X)	1.7
300	SPORTING--RECREATION EQUIPMENT.	9	126	4.6	.3		FAMILY CLOTHING STORES (SIC 565)				
320	HARDWARE--GARDENING EQUIPMENT	7	102	4.0	.3		TOTAL ²	10	4 087	(X)	100.0
380	AUTOMOBILES--TRUCKS	13	253	8.0	.7		SHOE STORES (SIC 566)				
391	OTHER POWERED ROAD VEHICLES.	12	249	8.0	.7		TOTAL	32	5 058	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	(Z)	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	292	11.6	5.8
400	AUTO FUELS--LUBRICANTS.	298	29 625	80.4	80.4	180	ALL FOOTWEAR	32	4 651	92.0	92.0
401	GASOLINE	298	27 362	74.2	74.2	520	NONMERCHANDISE RECEIPTS.	17	91	2.5	1.8
402	OTHER AUTOMOTIVE FUELS	28	1 045	17.5	2.8	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	24	(X)	.5
403	MOTOR OILS--GREASES--OTHER OILS.	272	1 217	3.6	3.3						
420	AUTO TIRES--BATTERIES--ACCESS.	250	3 369	11.9	9.1						
421	PARTS INSTALLED IN REPAIR WORK	112	735	7.6	2.0						
423	PARTS--RETAIL	34	168	5.8	.5						
424	AUTOMOBILE TIRES--BATTERIES--ACC	238	2 466	8.9	6.7						
480	HOUSEHOLD FUELS--ICE.	12	143	5.4	.4						
500	ALL OTHER MERCHANDISE.	12	72	2.1	.2						
520	NONMERCHANDISE RECEIPTS.	208	1 784	6.2	4.8						
527	SERVICE LABOR.	203	1 546	5.5	4.2						

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Des Moines SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	APPAREL AND ACCESS. STORES; N.E.C. (SIC 564; 7; 9)						EATING PLACES (SIC 5812)				
	TOTAL ²	10	411	(X)	100.0		TOTAL	315	30 431	(X)	100.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					020	GROCERIES-OTHER FOODS	13	302	38.4	1.0
	TOTAL	106	24 021	(X)	100.0	040	MEALS-SNACKS	315	26 307	86.4	86.4
200	CURTAINS-ORAPERIES-ORY GOOOS . .	19	369	6.0	1.5	060	ALCOHOLIC ORINKS	62	3 053	27.1	10.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	81	11 704	60.8	48.7	100	CIGARS-CIGARETTES-TOBACCO	63	341	3.1	1.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	45	9 942	75.6	41.4	520	NONMERCHANTOISE RECEIPTS	71	313	2.7	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	20	512	8.7	2.1	-	MISCELLANEOUS MERCHANTOISE	(X)	115	(X)	.4
500	ALL OTHER MERCHANTOISE	17	238	5.1	1.0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
520	NONMERCHANTOISE RECEIPTS	59	1 237	8.3	5.1		TOTAL	141	6 236	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE	(X)	18	(X)	.1	040	MEALS-SNACKS	84	605	15.2	9.7
	FURNITURE STORES (SIC 5712)					060	ALCOHOLIC ORINKS	141	5 328	85.4	85.4
	TOTAL	30	9 287	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	23	73	20.3	1.2
200	CURTAINS-ORAPERIES-ORY GOOOS . .	10	192	3.4	2.1	100	CIGARS-CIGARETTES-TOBACCO	44	124	4.6	2.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	12	1 300	25.1	14.0	520	NONMERCHANTOISE RECEIPTS	20	83	5.8	1.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	30	7 403	79.7	79.7	-	MISCELLANEOUS MERCHANTOISE	(X)	23	(X)	.4
243	SLEEP EQUIPMENT	25	808	9.4	8.7		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
244	OTHER HOUSEHOLD FURNITURE	30	5 629	60.6	60.6		TOTAL	74	16 907	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE . .	22	922	10.7	9.9	020	GROCERIES-OTHER FOODS	18	493	5.3	2.9
-	MISCELLANEOUS MERCHANTOISE	(X)	44	(X)	.5	040	MEALS-SNACKS	19	411	6.4	2.4
260	KITCHENWARE-HOME FURNISHINGS . .	9	112	3.9	1.2	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	9	156	3.2	.9
520	NONMERCHANTOISE RECEIPTS	16	210	3.5	2.3	100	CIGARS-CIGARETTES-TOBACCO	54	1 230	8.4	7.3
-	MISCELLANEOUS MERCHANTOISE	(X)	69	(X)	.7	120	COSMETICS-ORUGS-CLEANERS	74	10 705	63.3	63.3
	HOME FURNISHINGS STORES (OTHER 571)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	354	3.8	2.1
	TOTAL	17	2 306	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	385	4.2	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	1 488	72.7	64.5	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	649	12.4	3.8
-	MISCELLANEOUS MERCHANTOISE	(X)	818	(X)	35.5	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	132	2.7	.8
	HOUSEHOLD APPLIANCE STORES (SIC 572)					260	KITCHENWARE-HOME FURNISHINGS . .	11	868	9.3	5.1
	TOTAL	23	4 060	(X)	100.0	280	JEWELRY-OPTICAL GOOOS	19	99	1.6	.6
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	3 248	80.5	80.0	320	HAROWARE-GAROEING EQUIPMENT . .	6	54	1.2	.3
224	NEW MAJOR APPLIANCES	22	2 858	70.8	70.4	500	ALL OTHER MERCHANTOISE	29	958	10.3	5.7
225	NEW RAOIOS-TV'S ETC.	13	314	19.6	7.7	520	NONMERCHANTOISE RECEIPTS	24	286	2.6	1.7
226	USEO MAJOR APPL-RAOIOS-TV'S . .	8	58	2.5	1.4	-	MISCELLANEOUS MERCHANTOISE	(X)	125	(X)	.7
-	MISCELLANEOUS MERCHANTOISE	(X)	18	(X)	.4		ORUG STORES (SIC 591 PT.)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	339	23.9	8.3		TOTAL	71	(O)	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	9	237	14.7	5.8	020	GROCERIES-OTHER FOODS	18	5.3	3.0	
520	NONMERCHANTOISE RECEIPTS	12	114	8.3	2.8	040	MEALS-SNACKS	18	5.9	2.2	
-	MISCELLANEOUS MERCHANTOISE	(X)	122	(X)	3.0	080	PACKAGEO ALCOHOLIC BEVERAGES . . .	9	3.1	.9	
	RAOIO, TV, AND MUSIC STORES (SIC 573)					100	CIGARS-CIGARETTES-TOBACCO	53	8.3	7.3	
	TOTAL	36	8 368	(X)	100.0	120	COSMETICS-ORUGS-CLEANERS	71	63.0	63.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	36	6 805	81.3	81.3	121	MEICINES EXC. PRESCRIPTION	69	18.4	18.4	
520	NONMERCHANTOISE RECEIPTS	23	819	12.0	9.8	122	PRESCRIPTION MEICINES	71	31.5	31.5	
-	MISCELLANEOUS MERCHANTOISE	(X)	744	(X)	8.9	123	ALL OTHER ORUGS-PROPRIETARIES . .	49	15.6	13.1	
	EATING AND ORINKING PLACES (SIC 58)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	3.7	2.1	
	TOTAL	456	36 667	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	4.1	2.3	
020	GROCERIES-OTHER FOODS	26	320	24.3	.9	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	12.5	3.9	
040	MEALS-SNACKS	399	26 912	78.3	73.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	2.7	.8	
060	ALCOHOLIC ORINKS	203	8 381	48.0	22.9	260	KITCHENWARE-HOME FURNISHINGS . .	11	9.3	5.2	
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	28	137	19.0	.4	280	JEWELRY-OPTICAL GOOOS	18	1.6	.6	
100	CIGARS-CIGARETTES-TOBACCO	107	465	3.5	1.3	320	HAROWARE-GAROEING EQUIPMENT . .	6	1.2	.3	
520	NONMERCHANTOISE RECEIPTS	91	395	3.2	1.1	500	ALL OTHER MERCHANTOISE	28	10.3	5.8	
-	MISCELLANEOUS MERCHANTOISE	(X)	55	(X)	.1	520	NONMERCHANTOISE RECEIPTS	23	2.6	1.7	
						-	MISCELLANEOUS MERCHANTOISE	(X)	(X)	(X)	.7
							PROPRIETARY STORES (SIC 591 PT.)				
							TOTAL	3	(O)	(X)	100.0
							MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
							TOTAL	180	28 885	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	10	8 861	77.3	30.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	114	17.3	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	114	17.3	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	159	24.0	.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	159	24.0	.6	180	ALL FOOTWEAR	8	102	17.3	.4
180	ALL FOOTWEAR	8	102	17.3	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	4	20	12.5	.1
200	CURTAINS-ORAPERIES-ORY GOOOS . .	4	20	12.5	.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	12	241	20.0	.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	12	241	20.0	.8						

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Des Moines SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	139	50.0	.5		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
260	KITCHENWARE-HOME FURNISHINGS . . .	15	442	15.6	1.5						
280	JEWELRY-OPTICAL GOOOS.	34	3 394	69.0	11.8						
300	SPORTING-RECREATION EQUIPMENT . . .	19	1 169	100.0	4.0		TOTAL	88	9 488	(X)	100.0
320	HAROWARE-GARDENING EQUIPMENT . . .	11	632	84.6	2.2						
380	AUTOMOBILES-TRUCKS	3	74	30.0	.3	280	JEWELRY-OPTICAL GOOOS.	16	1 145	66.8	12.1
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	365	100.0	1.3	320	HAROWARE-GARDENING EQUIPMENT . .	9	614	65.0	6.5
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	13	2 506	84.4	8.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	13	2 501	68.2	26.4
480	HOUSEHOLO FUELS-ICE.	10	2 035	76.9	7.0	500	ALL OTHER MERCHANOISE.	59	4 737	100.0	49.9
500	ALL OTHER MERCHANOISE.	88	7 602	100.0	26.3	520	NONMERCHANOISE RECEIPTS.	33	133	3.4	1.4
520	NONMERCHANOISE RECEIPTS.	80	694	3.3	2.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	358	(X)	3.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	336	(X)	1.2						
	LIQUOR STORES (SIC 592)						NONSTORE RETAILERS (SIC 53 PART*)				
	TOTAL	10	(0)	(X)	100.0		TOTAL	27	20 006	(X)	100.0
	ANTIQUE AND SECONOHANO STORES (SIC 593)					100	CIGARS-CIGARETTES-TOBACCO. . . .	7	984	37.1	4.9
	TOTAL	17	1 131	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	180	11.5	.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	54	17.4	4.8	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	238	15.3	1.2
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	95	24.7	8.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	368	23.0	1.8
180	ALL FOOTWEAR	4	11	3.6	1.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	394	37.0	2.0
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	4	18	5.8	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	106	6.4	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	178	34.7	15.7	260	KITCHENWARE-HOME FURNISHINGS . .	5	218	14.1	1.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	113	29.4	10.0	280	JEWELRY-OPTICAL GOOOS.	5	60	3.8	.3
260	KITCHENWARE-HOME FURNISHINGS . . .	5	28	9.0	2.5	300	SPORTING-RECREATION EQUIPMENT. .	4	90	7.6	.4
380	AUTOMOBILES-TRUCKS	3	71	19.0	6.3	500	ALL OTHER MERCHANOISE.	17	14 720	86.4	73.6
420	AUTO TIRES-BATTERIES-ACCESS. . . .	6	360	84.1	31.8	520	NONMERCHANOISE RECEIPTS.	7	195	11.9	1.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	203	(X)	18.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	2 453	(X)	12.3
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)						MAIL ORDER HOUSES (SIC 532)				
	TOTAL ²	14	1 372	(X)	100.0		TOTAL	7	(0)	(X)	100.0
	JEWELRY STORES (SIC 597)					500	ALL OTHER MERCHANOISE.	6	(0)	{ 89.0	89.0
	TOTAL	15	2 843	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(X)	{ (X)	11.0
260	KITCHENWARE-HOME FURNISHINGS . . .	6	323	16.3	11.4		MERCHANOISING MACHINE OPERATORS (SIC 534)				
266	ALL OTHER HOME FURN EXC. CHINA	5	130	6.6	4.6		TOTAL	9	(0)	(X)	100.0
267	CHINA-GLASSWARE.	6	193	9.7	6.8						
280	JEWELRY-OPTICAL GOOOS.	15	2 224	78.2	78.2		OIRECT SELLING ESTABLISHMENTS (SIC 535)				
281	WATCHES-CLOCKS	15	340	12.0	12.0		TOTAL	11	7 126	(X)	100.0
282	SILVERWARE	10	369	14.3	13.0						
285	ALL OTHER JEWELRY ITEMS.	12	309	13.1	10.9						
287	OIAMONOS, EXC. DIAMONO WATCHES	15	946	33.3	33.3						
288	RINGS, EXC. DIAMONOS	14	256	9.0	9.0						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	4	(X)	.2						
520	NONMERCHANOISE RECEIPTS.	15	282	9.9	9.9						
529	WATCH-CLOCK-JEWELRY REPAIRS. . . .	14	279	9.8	9.8						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	.5						
	FUEL AND ICE OEALERS (SIC 598)										
	TOTAL	9	2 110	(X)	100.0						
480	HOUSEHOLO FUELS-ICE.	9	2 025	96.0	96.0						
520	NONMERCHANOISE RECEIPTS.	5	42	5.2	2.0						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	43	(X)	2.0						
	FLORISTS (SIC 5992)										
	TOTAL ²	25	2 830	(X)	100.0						
	CIGAR STORES AND STANOS (SIC 5993)										
	TOTAL	2	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Dubuque SMSA

(includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
	TOTAL	585	145 221	(X)	100.0		TOTAL	18	28 383	(X)	100.0
020	GROCERIES-OTHER FOODS	119	26 014	41.0	17.9	020	GROCERIES-OTHER FOODS	10	648	2.5	2.3
040	MEALS-SNACKS	161	6 352	18.1	4.4	040	MEALS-SNACKS	5	426	2.4	1.5
060	ALCOHOLIC DRINKS	101	2 599	37.5	1.8	120	COSMETICS-DRUGS-CLEANERS	13	1 043	3.7	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	38	2 874	27.3	2.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	14	3 277	11.5	11.5
100	CIGARS-CIGARETTES-TOBACCO	172	2 196	5.4	1.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	7 122	25.3	25.1
120	COSMETICS-DRUGS-CLEANERS	74	6 065	10.3	4.2	180	ALL FOOTWEAR	12	1 294	4.7	4.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	33	4 437	12.2	3.1	200	CURTAINS-ORAPERIES-ORY GOOODS	15	1 990	7.0	7.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	39	8 769	23.8	6.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	2 738	9.6	9.6
180	ALL FOOTWEAR	42	2 891	7.9	2.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	1 419	5.1	5.0
200	CURTAINS-ORAPERIES-ORY GOOODS	29	2 318	6.2	1.6	260	KITCHENWARE-HOME FURNISHINGS	13	1 350	4.8	4.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	6 444	14.7	4.4	280	JEWELRY-OPTICAL GOOODS	12	427	1.5	1.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	32	4 027	10.8	2.8	300	SPORTING-RECREATION EQUIPMENT	8	665	2.4	2.3
260	KITCHENWARE-HOME FURNISHINGS	42	2 105	5.0	1.4	320	HARWARE-GAROEING EQUIPMENT	9	791	4.3	2.8
280	JEWELRY-OPTICAL GOOODS	44	1 276	3.3	.9	340	LUMBER-BUILDING MATERIALS	6	656	3.7	2.3
300	SPORTING-RECREATION EQUIPMENT	33	1 539	4.2	1.1	420	AUTO TIRES-BATTERIES-ACCESS.	4	1 143	8.1	4.0
320	HARWARE-GAROEING EQUIPMENT	44	2 535	8.0	1.7	500	ALL OTHER MERCHANDISE	13	2 145	7.6	7.6
340	LUMBER-BUILDING MATERIALS	40	6 897	23.9	4.7	520	NONMERCHANDISE RECEIPTS	11	891	3.7	3.1
360	AUTOMOBILES-TRUCKS	27	15 950	66.6	11.0	-	MISCELLANEOUS MERCHANDISE	(X)	358	(X)	1.3
380	AUTO FUELS-LUBRICANTS	99	8 247	30.9	5.7		DEPARTMENT STORES (SIC 531)				
400	AUTO TIRES-BATTERIES-ACCESS.	104	5 433	12.4	3.7		TOTAL	6	25 921	(X)	100.0
420	FARM EQUIPMENT MACHINERY	17	5 232	41.8	3.6	020	GROCERIES-OTHER FOODS	5	469	2.0	1.8
440	HAY-GRAIN-FEED-FARM SUPPLIES	34	8 997	92.5	6.2	040	MEALS-SNACKS	3	321	1.9	1.2
460	HOUSEHOLD FUELS-ICE	14	1 149	42.1	.8	120	COSMETICS-DRUGS-CLEANERS	6	914	3.5	3.5
480	ALL OTHER MERCHANDISE	101	6 344	10.5	4.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6	3 139	12.1	12.1
500	NONMERCHANDISE RECEIPTS	204	4 530	4.9	3.1	141	MEN'S CLOTHING	6	2 327	9.0	9.0
520	NONMERCHANDISE RECEIPTS	204	4 530	4.9	3.1	142	BOYS' CLOTHING	6	812	3.1	3.1
	BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)					160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	6 630	25.6	25.6
	TOTAL	42	13 946	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR	6	626	2.4	2.4
320	HARWARE-GAROEING EQUIPMENT	19	1 299	26.8	9.3	162	HANDBAGS-ACCESSORIES	5	344	1.7	1.3
340	LUMBER-BUILDING MATERIALS	27	6 058	86.2	43.4	163	MILLINERY	6	188	.7	.7
420	AUTO TIRES-BATTERIES-ACCESS.	5	412	14.2	3.0	164	HOSIERY	6	398	1.5	1.5
440	FARM EQUIPMENT MACHINERY	13	5 139	77.3	36.8	165	LINGERIE	5	843	4.3	3.3
520	NONMERCHANDISE RECEIPTS	22	349	3.8	2.5	166	WOMEN'S COATS-SUITS-FURS-RAINWR	6	1 414	5.5	5.5
-	MISCELLANEOUS MERCHANDISE	(X)	689	(X)	4.9	167	WOMEN'S DRESSES	5	1 401	7.1	5.4
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					168	WOMEN'S BLOUSES-SPTSWR	5	982	5.0	3.8
	TOTAL	19	(0)	(X)	100.0	169	GIRLS'-SUBTEEN-TEEN WEAR	5	434	2.2	1.7
340	LUMBER-BUILDING MATERIALS	19	95.5	95.5		180	ALL FOOTWEAR	6	1 235	4.8	4.8
341	LUMBER	11	53.3	21.5		200	CURTAINS-ORAPERIES-ORY GOOODS	6	1 687	6.5	6.5
342	PLYWOOD	10	12.1	4.9		201	PIECE GOOODS-NOTIONS	6	747	2.9	2.9
343	ALL OTHER MILLWORK	10	14.6	5.9		202	CURTAINS-ORAPERIES	6	939	3.6	3.6
346	WALLBOARD	10	12.9	5.2		220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	2 646	10.2	10.2
347	ASPHALT AND ASBESTOS PRODUCTS	11	5.7	2.6		221	MAJOR HOUSEHOLD APPLIANCES	6	1 462	5.6	5.6
351	METAL ROOFING AND SIDING	8	2.8	1.3		222	RADIOOS-TV'S MUSICAL INSTR.	6	1 184	4.6	4.6
352	MASONRY SUPPLIES	9	5.2	2.1		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	1 372	5.3	5.3
355	ALL OTHER BUILDING MATERIALS	9	45.2	36.1		241	FLOOR COVERINGS	6	565	2.2	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	4.7		242	FURNITURE-SLEEP EQUIPMENT	6	807	3.1	3.1
520	NONMERCHANDISE RECEIPTS	13	2.9	2.8		260	KITCHENWARE-HOME FURNISHINGS	6	1 224	4.7	4.7
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	1.7		261	CHINA-GLASSWARE	6	600	2.3	2.3
	HARWARE STORES (SIC 5251)					262	KITCHENWARE-HOUSEWARES	6	624	2.4	2.4
	TOTAL	11	(0)	(X)	100.0	280	JEWELRY-OPTICAL GOOODS	6	384	1.5	1.5
320	HARWARE-GAROEING EQUIPMENT	11	73.9	73.9		300	SPORTING-RECREATION EQUIPMENT	6	639	2.5	2.5
322	GAROEING EQUIPMENT-SUPPLIES	9	8.5	7.0		320	HARWARE-GAROEING EQUIPMENT	4	665	4.1	2.6
323	PLUMBING-ELECTRICAL SUPPLIES	9	8.6	7.1		321	HARWARE-TOOLS	3	315	2.3	1.2
324	OTHER HARWARE-TOOLS	11	59.8	59.8		322	GAROEING EQUIPMENT-SUPPLIES	4	350	2.2	1.4
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	26.1		340	LUMBER-BUILDING MATERIALS	4	621	3.7	2.4
	FARM EQUIPMENT DEALERS (SIC 5252)					348	PAINT-GLASS-WALLPAPER	4	286	1.7	1.1
	TOTAL	12	6 187	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	335	(X)	1.3
320	HARWARE-GAROEING EQUIPMENT	4	123	4.2	2.0	420	AUTO TIRES-BATTERIES-ACCESS.	3	1 122	8.2	4.3
440	FARM EQUIPMENT MACHINERY	12	5 092	82.3	82.3	500	ALL OTHER MERCHANDISE	6	1 820	7.0	7.0
520	NONMERCHANDISE RECEIPTS	6	168	5.8	2.7	501	TOYS-GAMES-WHEEL GOOODS	6	769	3.0	3.0
-	MISCELLANEOUS MERCHANDISE	(X)	803	(X)	13.0	502	BOOKS-STATIONERY-PHOTO. EQUIP.	5	934	4.2	3.6
						518	MOSE. EXC. TOY-GAMES-BOOKS-STA	4	117	.7	.5
						520	NONMERCHANDISE RECEIPTS	5	825	3.8	3.2
						535	ALL OTHER SERVICE RECEIPTS	5	781	3.5	3.0
						-	MISCELLANEOUS	(X)	44	(X)	.2
						-	MISCELLANEOUS MERCHANDISE	(X)	208	(X)	.8

Standard Notes: - Represents zero, u Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

† Detail may not add to total due to rounding.

‡ Merchandise line detail withheld due to insufficient reporting.

Note: DUBUQUE SMSA — Coextensive with Dubuque County, Iowa

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Dubuque SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	VARIETY STORES (SIC 533)						AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
	TOTAL	3	1 131	(X)	100.0		TOTAL	35	22 273	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	19	1.7	1.7	380	AUTOMOBILES-TRUCKS	22	15 769	77.1	70.8
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	3	310	27.4	27.4	400	AUTO FUELS-LUBRICANTS.	15	139	.8	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	19	1.7	1.7	420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	2 880	13.8	12.9
260	KITCHENWARE-HOME FURNISHINGS . .	3	77	6.8	6.8	520	NONMERCHANOISE RECEIPTS.	24	1 701	8.5	7.6
500	ALL OTHER MERCHANOISE.	3	274	24.2	24.2	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 784	(X)	8.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	432	(X)	38.2						
	MISC. GENERAL MERCHANOISE STORES (SIC 539)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL ²	9	1 331	(X)	100.0		TOTAL	20	(D)	(X)	100.0
	FOOD STORES (SIC 54)					380	AUTOMOBILES-TRUCKS	20	(D)	85.1	85.1
	TOTAL	77	27 412	(X)	100.0	400	AUTO FUELS-LUBRICANTS.	12		.5	.4
020	GROCERIES-OTHER FOODS.	77	24 685	90.1	90.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	16		6.9	6.8
080	PACKAGED ALCOHOLIC BEVERAGES . .	17	451	7.0	1.6	520	NONMERCHANOISE RECEIPTS.	15		8.5	7.6
100	CIGARS-CIGARETTES-TOBACCO. . . .	45	660	3.6	2.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.1
120	COSMETICS-DRUGS-CLEANERS	42	629	3.3	2.3						
500	ALL OTHER MERCHANOISE.	31	469	2.7	1.7		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
520	NONMERCHANOISE RECEIPTS.	24	434	2.3	1.6		TOTAL	15	16 973	(X)	100.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	84	(X)	.3	380	AUTOMOBILES-TRUCKS	15	14 329	84.4	84.4
	GROCERY STORES (SIC 541)					400	AUTO FUELS-LUBRICANTS.	12	76	.4	.4
	TOTAL	60	26 707	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	15	1 214	7.2	7.2
020	GROCERIES-OTHER FOODS.	60	23 985	89.8	89.8	520	NONMERCHANOISE RECEIPTS.	14	1 341	8.7	7.9
021	MEATS-FISH-POULTRY	55	5 990	25.7	22.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	13	(X)	.1
022	PRODUCE (FRESH FRUITS-VEGTBLS)	55	1 874	7.0	7.0		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
023	FROZEN FOODS	50	829	4.0	3.1		TOTAL	5	(O)	(X)	100.0
024	ALL OTHER FOODS.	59	15 292	57.3	57.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	17	450	7.2	1.7		TOTAL ²	9	2 820	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	45	659	3.6	2.5		MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)				
120	COSMETICS-DRUGS-CLEANERS	42	629	3.3	2.4		TOTAL	6	(O)	(X)	100.0
500	ALL OTHER MERCHANDISE.	30	468	2.8	1.8		GASOLINE SERVICE STATIONS (SIC 554)				
516	ALL OTHER MERCHANDISE.	15	175	1.2	.7	020	GROCERIES-OTHER FOODS.	8	69	12.3	.8
517	PAPER-PAPER PRODUCTS	29	293	1.7	1.1	100	CIGARS-CIGARETTES-TOBACCO. . . .	21	275	6.9	3.0
520	NONMERCHANOISE RECEIPTS.	24	433	2.2	1.6	400	AUTO FUELS-LUBRICANTS.	77	7 262	79.7	79.7
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	82	(X)	.3	401	GASOLINE	77	6 764	74.3	74.3
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					402	OTHER AUTOMOTIVE FUELS	7	170	23.7	1.9
	TOTAL	2	(O)	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS. .	68	328	3.9	3.6
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					420	AUTO TIRES-BATTERIES-ACCESS. . . .	66	964	13.9	10.6
	TOTAL	1	(O)	(X)	100.0	421	PARTS INSTALLED IN REPAIR WORK	37	337	9.1	3.7
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					423	PARTS-RETAIL	8	71	8.2	.8
	TOTAL	2	(O)	(X)	100.0	424	AUTOMOBILE TIRES-BATTERIES-ACC	56	556	9.8	6.1
	RETAIL BAKERIES (SIC 546)					500	ALL OTHER MERCHANOISE.	5	46	2.5	.5
	TOTAL	9	254	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	54	367	6.2	4.0
020	GROCERIES-OTHER FOODS.	9	253	99.6	99.6	527	SERVICE LABOR.	52	326	5.8	3.6
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	1	(X)	.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	122	(X)	1.3
	OTHER FOOD STORES (OTHER 54)						APPAREL AND ACCESSORY STORES (SIC 56)				
	TOTAL	3	(D)	(X)	100.0		TOTAL	32	4 308	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 092	50.0	25.3
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	18	1 522	69.6	35.3
						180	ALL FOOTWEAR	22	1 488	59.2	34.5
						500	ALL OTHER MERCHANOISE.	4	25	2.6	.6
						520	NONMERCHANOISE RECEIPTS.	9	91	7.0	2.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	89	(X)	2.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Dubuque SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7	1 347	86.0	86.0
						243	SLEEP EQUIPMENT.	7	245	15.6	15.6
						244	OTHER HOUSEHOLD FURNITURE. . . .	7	966	61.6	61.6
	TOTAL	4	(0)	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE. . .	5	115	8.3	7.3
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	18	(X)	1.1
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					520	NONMERCHANOISE RECEIPTS.	4	47	4.3	3.0
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	172	(X)	11.0
	TOTAL	6	(0)	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	(0)	{ 99.3	99.3		TOTAL	11	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.7						
	FURRIERS AND FUR SHOPS (SIC 568)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		(D)	{ 82.1
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)			{ (X)
	TOTAL	1	(0)	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						TOTAL	8	(0)	(X)	100.0
	TOTAL	21	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11		{ 51.9	34.3	520	NONMERCHANOISE RECEIPTS.	6	(D)	{ 88.3	88.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7		40.7	14.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)		{ 3.7	2.9
180	ALL FOOTWEAR	22	(0)	61.3	46.6					{ (X)	8.7
500	ALL OTHER MERCHANOISE.	4		2.7	.8		RAIO, TV, AND MUSIC STORES (SIC 573)				
520	NONMERCHANOISE RECEIPTS.	4		4.0	1.1		TOTAL	8	1 508	(X)	100.0
-	MISCELLANEOUS MERCHANOISE.	(X)		(X)	2.6						
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	1 390	92.2	92.2
						520	NONMERCHANOISE RECEIPTS.	5	81	7.6	5.4
	TOTAL	5	815	(X)	100.0	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	37	(X)	2.5
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	748	91.8	91.8		EATING AND ORINKING PLACES (SIC 58)				
143	MEN'S TAILORED OUTERWEAR. . . .	6	204	37.0	25.0		TOTAL	164	8 791	(X)	100.0
145	MEN'S HATS	8	352	51.6	43.2	020	GROCERIES-OTHER FOODS.	15	24	5.4	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	192	(X)	23.6	040	MEALS-SNACKS	149	5 724	67.8	65.1
						060	ALCOHOLIC ORINKS	100	2 587	48.6	29.4
	FAMILY CLOTHING STORES (SIC 565)					100	CIGARS-CIGARETTES-TOBACCO. . . .	83	351	8.2	4.0
	TOTAL	4	887	(X)	100.0	500	ALL OTHER MERCHANOISE.	4	7	1.3	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	326	36.8	36.8	520	NONMERCHANOISE RECEIPTS.	7	10	1.2	.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	4	420	47.4	47.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	88	(X)	1.0
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	141	(X)	15.9		EATING PLACES (SIC 5812)				
	SHOE STORES (SIC 566)						TOTAL	96	6 281	(X)	100.0
	TOTAL	11	1 441	(X)	100.0	040	MEALS-SNACKS	96	5 370	85.5	85.5
180	ALL FOOTWEAR	11	1 349	93.6	93.6	060	ALCOHOLIC ORINKS	32	833	31.8	13.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	92	(X)	6.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	25	50	2.7	.8
	APPAREL AND ACCESS. STORES,N.E.C. (SIC 564; 7; 9)					500	ALL OTHER MERCHANOISE.	4	7	.8	.1
	TOTAL	1	(0)	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	6	14	1.7	.2
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	7	(X)	.1
	TOTAL	34	6 010	(X)	100.0		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
200	CURTAINS-DRAPERIES-ORY GOOOS. . .	8	173	15.8	2.9		TOTAL	68	2 510	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	2 777	85.2	46.2	040	MEALS-SNACKS	53	354	16.0	14.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	2 503	75.3	41.6	060	ALCOHOLIC ORINKS	68	1 754	69.9	69.9
260	KITCHENWARE-HOME FURNISHINGS. . .	6	227	25.6	3.8	100	CIGARS-CIGARETTES-TOBACCO. . . .	59	301	13.2	12.0
520	NONMERCHANOISE RECEIPTS.	18	205	5.8	3.4	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	101	(X)	4.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	124	(X)	2.1		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
	FURNITURE STORES (SIC 5712)						TOTAL	17	5 961	(X)	100.0
	TOTAL	7	1 567	(X)	100.0	020	GROCERIES-OTHER FOODS.	4	140	4.4	2.3
						100	CIGARS-CIGARETTES-TOBACCO. . . .	14	380	8.7	6.4
						120	COSMETICS-DRUGS-CLEANERS. . . .	17	4 306	72.2	72.2
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	37	1.3	.6
						260	KITCHENWARE-HOME FURNISHINGS. . .	4	213	7.1	3.6
						280	JEWELRY-OPTICAL GOOOS.	12	48	1.3	.8
						320	HARWARE-GARDENING EQUIPMENT. . .	3	123	4.6	2.1
						500	ALL OTHER MERCHANOISE.	12	418	12.0	7.0
						520	NONMERCHANOISE RECEIPTS.	3	71	2.5	1.2
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	225	(X)	3.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Dubuque SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRUG STORES (SIC 591 PT.)						FUEL AND ICE DEALERS (SIC 598)				
	TOTAL	17	5 961	(X)	100.0		TOTAL	6	1 825	(X)	100.0
020	GROCERIES-OTHER FOODS	4	140	4.4	2.3						
100	CIGARS-CIGARETTES-TOBACCO	14	380	8.7	6.4						
120	COSMETICS-DRUGS-CLEANERS	17	4 306	72.2	72.2		FLORISTS (SIC 5992)				
121	MEICINES EXC. PRESCRIPTION	16	1 402	25.0	23.5		TOTAL	2	(0)	(X)	100.0
122	PRESCRIPTION MEICINES	17	1 868	31.3	31.3						
123	ALL OTHER DRUGS-PROPRIETARIES	14	1 036	22.4	17.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	37	1.3	.6		CIGAR STORES AND STANOS (SIC 5993)				
260	KITCHENWARE-HOME FURNISHINGS	4	213	7.1	3.6		TOTAL	2	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOODS	12	48	1.3	.8						
320	HAWARE-GARDENING EQUIPMENT	3	123	4.6	2.1						
500	ALL OTHER MERCHANOISE	12	418	12.0	7.0						
520	NONMERCHANOISE RECEIPTS	3	71	2.5	1.2						
-	MISCELLANEOUS MERCHANOISE	(X)	225	(X)	3.8		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
	PROPRIETARY STORES (SIC 591 PT.)						TOTAL	46	10 008	(X)	100.0
	TOTAL	-	-	(X)	-	460	HAY-GRAIN-FEED-FARM SUPPLIES	29	8 553	92.6	85.5
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					500	ALL OTHER MERCHANDISE	14	963	100.0	9.6
	TOTAL	81	15 953	(X)	100.0	520	NONMERCHANOISE RECEIPTS	9	63	4.5	.6
080	PACKAGEO ALCOHOLIC BEVERAGES	7	2 248	89.2	14.1	-	MISCELLANEOUS MERCHANOISE	(X)	428	(X)	4.3
100	CIGARS-CIGARETTES-TOBACCO	4	173	32.3	1.1						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	4	18	7.6	.1		NONSTORE RETAILERS (SIC 53 PART*)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	28	15.3	.2		TOTAL ²	8	3 078	(X)	100.0
180	ALL FOOTWEAR	5	89	23.0	.6						
260	KITCHENWARE-HOME FURNISHINGS	3	21	2.9	.1		MAIL ORDER HOUSES (SIC 532)				
280	JEWELRY-OPTICAL GOODS	13	710	51.1	4.5		TOTAL	2	(0)	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	6	326	71.4	2.0						
460	HAY-GRAIN-FEED-FARM SUPPLIES	29	8 563	94.0	53.7		MERCHANDISING MACHINE OPERATORS (SIC 534)				
480	HOUSEHOLD FUELS-ICE	8	973	45.1	6.1		TOTAL	2	(0)	(X)	100.0
500	ALL OTHER MERCHANOISE	19	1 325	100.0	8.3						
520	NONMERCHANDISE RECEIPTS	31	316	5.8	2.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
-	MISCELLANEOUS MERCHANOISE	(X)	1 162	(X)	7.3		TOTAL	4	(0)	(X)	100.0
	LIQUOR STORES (SIC 592)										
	TOTAL	7	(0)	(X)	100.0						
080	PACKAGED ALCOHOLIC BEVERAGES	7	(0)	97.2	97.2						
520	NONMERCHANOISE RECEIPTS	4	(0)	1.1	1.0						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	1.7						
	ANTIQUE AND SECONOHANO STORES (SIC 593)										
	TOTAL	3	(0)	(X)	100.0						
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)										
	TOTAL	5	434	(X)	100.0						
180	ALL FOOTWEAR	3	87	23.6	20.0						
300	SPORTING-RECREATION EQUIPMENT	5	324	74.7	74.7						
520	NONMERCHANDISE RECEIPTS	3	7	1.8	1.6						
-	MISCELLANEOUS MERCHANOISE	(X)	16	(X)	3.7						
	JEWELRY STORES (SIC 597)										
	TOTAL	10	794	(X)	100.0						
280	JEWELRY-OPTICAL GOODS	10	635	80.0	80.0						
281	WATCHES-CLOCKS	10	100	12.6	12.6						
285	ALL OTHER JEWELRY ITEMS	11	112	14.1	14.1						
287	OIAMONOS, EXC. OIAMONO WATCHES	10	195	24.6	24.6						
288	RINGS, EXC. OIAMONOS	10	132	17.8	16.6						
-	MISCELLANEOUS MERCHANOISE	(X)	96	(X)	12.1						
520	NONMERCHANDISE RECEIPTS	10	159	20.0	20.0						
529	WATCH-CLOCK-JEWELRY REPAIRS	10	159	20.0	20.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.²Detail may not add to total due to rounding.³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux City, Iowa-Nebr., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments ¹
	RETAIL TRADE										
	TOTAL	848	223 804	(X)	100.0	340	LUMBER-BUILDING MATERIALS. . . .	17	83	5.9	5.0
						364	PAINT-SUNDRIES-GLASS-WALLPAPER	17	83	7.7	5.0
						500	ALL OTHER MERCHANDISE.	11	75	10.3	4.5
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	391	(X)	23.6
							FARM EQUIPMENT DEALERS (SIC 5252)				
	TOTAL	20	8 401	(X)	100.0						
020	GROCERIES-OTHER FOODS.	165	40 947	45.5	18.3	320	HARDWARE-GARDENING EQUIPMENT . .	4	117	7.0	1.4
040	MEALS-SNACKS	197	13 856	27.8	6.2	420	AUTO TIRES-BATTERIES-ACCESS. . .	5	209	16.1	2.5
060	ALCOHOLIC DRINKS	124	5 444	38.7	2.4	440	FARM EQUIPMENT MACHINERY	20	7 650	91.1	91.1
080	PACKAGED ALCOHOLIC BEVERAGES . .	45	3 980	18.9	1.8	520	NONMERCHANDISE RECEIPTS.	9	228	4.7	2.7
100	CIGARS-CIGARETTES-TOBACCO. . . .	238	3 166	4.8	1.4	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	197	(X)	2.3
120	COSMETICS-DRUGS-CLEANERS	134	8 419	10.1	3.8		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	65	8 486	19.2	3.8		TOTAL	32	43 064	(X)	100.0
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	81	15 899	34.9	7.1	020	GROCERIES-OTHER FOODS.	19	985	2.5	2.3
180	ALL FOOTWEAR	53	3 998	10.1	1.8	040	MEALS-SNACKS	9	853	4.1	2.0
200	CURTAINS-DRAPERIES-DRY GOODS . .	52	4 264	11.3	1.9	120	COSMETICS-DRUGS-CLEANERS	23	1 253	3.0	2.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	81	8 666	16.4	3.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27	4 401	10.6	10.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	54	6 602	15.5	2.9	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	27	11 380	27.5	26.4
260	KITCHENWARE-HOME FURNISHINGS . .	83	3 155	5.7	1.4	180	ALL FOOTWEAR	22	2 066	5.0	4.8
280	JEWELRY-OPTICAL GOODS.	73	2 339	5.0	1.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	29	4 035	9.7	9.4
300	SPORTING-RECREATION EQUIPMENT. .	54	2 416	5.6	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	3 224	7.6	7.5
320	HARDWARE-GARDENING EQUIPMENT . .	74	3 056	9.3	1.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	2 920	6.8	6.8
340	LUMBER-BUILDING MATERIALS.	66	10 217	36.5	4.6	260	KITCHENWARE-HOME FURNISHINGS . .	26	1 539	3.7	3.6
360	AUTOMOBILES-TRUCKS	51	25 322	60.7	11.3	280	JEWELRY-OPTICAL GOODS.	24	543	1.3	1.3
400	AUTO FUELS-LUBRICANTS.	168	13 754	30.5	6.1	300	SPORTING-RECREATION EQUIPMENT. .	18	796	2.0	1.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	168	7 739	12.9	3.5	320	HARDWARE-GARDENING EQUIPMENT . .	19	1 148	7.0	2.7
440	FARM EQUIPMENT MACHINERY	23	7 895	49.2	3.5	340	LUMBER-BUILDING MATERIALS.	9	1 345	9.3	3.1
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	38	8 280	56.0	3.7	400	AUTO FUELS-LUBRICANTS.	6	66	.9	.2
480	HOUSEHOLD FUELS-ICE.	15	995	80.0	4.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	7	1 447	11.8	3.4
500	ALL OTHER MERCHANDISE.	156	8 176	9.8	3.7	500	ALL OTHER MERCHANDISE.	26	2 575	6.0	6.0
520	NONMERCHANDISE RECEIPTS.	313	6 733	4.8	3.0	520	NONMERCHANDISE RECEIPTS.	23	2 189	6.0	5.1
						-	MISCELLANEOUS MERCHANDISE. . . .	(X)	299	(X)	.7
	BUILDING MATERIALS, HARDWARE,AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)				
	TOTAL	69	19 227	(X)	100.0		TOTAL	6	38 107	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	312	17.2	1.6	020	GROCERIES-OTHER FOODS.	4	606	1.7	1.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	198	7.9	1.0	120	COSMETICS-DRUGS-CLEANERS	6	1 052	2.8	2.8
260	KITCHENWARE-HOME FURNISHINGS . .	18	181	8.4	.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	4 222	11.1	11.1
300	SPORTING-RECREATION EQUIPMENT. .	18	175	9.8	.9	141	MEN'S CLOTHING	6	3 116	8.2	8.2
320	HARDWARE-GARDENING EQUIPMENT . .	34	1 070	10.5	5.6	142	BOYS' CLOTHING	6	1 106	2.9	2.9
340	LUMBER-BUILDING MATERIALS.	48	8 636	78.7	44.9	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	6	10 621	27.9	27.9
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16	268	11.9	1.4	161	CHILDREN'S-INFANTS' WEAR	6	928	2.4	2.4
440	FARM EQUIPMENT MACHINERY	20	7 647	97.7	39.8	162	HANDBAGS-ACCESSORIES	6	627	1.6	1.6
500	ALL OTHER MERCHANDISE.	13	106	8.1	.6	163	MILLINERY.	6	226	.6	.6
520	NONMERCHANDISE RECEIPTS.	30	425	4.7	2.2	164	HOSIERY.	6	674	1.8	1.8
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	209	(X)	1.1	165	LINGERIE	6	1 788	4.7	4.7
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					166	WOMEN'S COATS-SUITS-FURS-RAINWR	6	1 140	3.0	3.0
	TOTAL	30	9 169	(X)	100.0	167	WOMEN'S DRESSES.	6	2 373	6.2	6.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	181	9.9	2.0	168	WOMEN'S BLOUSES-SPTSWR	6	2 082	5.5	5.5
320	HARDWARE-GARDENING EQUIPMENT . .	11	192	3.0	2.1	169	GIRLS'-SUBTEEN-TEEN WEAR	6	718	1.9	1.9
340	LUMBER-BUILDING MATERIALS.	30	8 548	93.2	93.2	180	ALL FOOTWEAR	6	1 913	5.0	5.0
341	LUMBER	16	2 556	33.4	27.9	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	3 513	9.2	9.2
342	PLYWOOD.	16	906	11.8	9.9	201	PIECE GOODS-NOTIONS.	6	1 188	3.1	3.1
343	WINDOWS,DOORS,AND FRAMES-METAL .	10	100	7.1	1.1	202	CURTAINS-DRAPERIES	6	2 254	5.9	5.9
344	KITCHEN CABINETS	8	143	3.1	1.6	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	71	(X)	.2
345	ALL OTHER MILLWORK	15	600	7.7	6.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	2 981	7.8	7.8
346	WALLBOARD	15	681	8.8	7.4	221	MAJOR HOUSEHOLD APPLIANCES . .	5	1 887	5.0	5.0
347	ASPHALT AND ASBESTOS PRODUCTS. .	15	512	6.7	5.6	222	RADIO-TV'S MUSICAL INSTR. . . .	6	1 051	2.8	2.8
348	PAINT-GLASS-WALLPAPER.	10	46	4.6	.5	-	MISCELLANEOUS MERCHANDISE. . . .	(X)	43	(X)	.1
349	HEATING AND PLUMBING EQUIP	6	90	2.0	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6	2 359	6.2	6.2
351	METAL ROOFING AND SIOING	8	321	5.5	3.5	241	FLOOR COVERINGS.	6	878	2.3	2.3
352	MASONRY SUPPLIES	13	146	2.6	1.6	242	FURNITURE-SLEEP EQUIPMENT. . . .	6	1 481	3.9	3.9
353	INSULATION	12	246	3.3	2.7	260	KITCHENWARE-HOME FURNISHINGS . .	6	1 299	3.4	3.4
355	ALL OTHER BUILDING MATERIALS . . .	11	332	4.8	3.6	261	CHINA-GLASSWARE.	6	502	1.3	1.3
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	88	(X)	1.0	262	KITCHENWARE-HOUSEWARES	6	785	2.1	2.1
520	NONMERCHANDISE RECEIPTS.	13	193	5.1	2.1	280	JEWELRY-OPTICAL GOODS.	6	474	1.2	1.2
-	MISCELLANEOUS MERCHANDISE. . . .	(X)	55	(X)	.6	300	SPORTING-RECREATION EQUIPMENT. .	6	732	1.9	1.9
	HARDWARE STORES (SIC 5251)										
	TOTAL	19	1 657	(X)	100.0						
260	KITCHENWARE-HOME FURNISHINGS . .	17	175	13.6	10.6						
300	SPORTING-RECREATION EQUIPMENT. .	17	172	15.5	10.4						
320	HARDWARE-GARDENING EQUIPMENT . .	19	761	45.9	45.9						
322	GARDENING EQUIPMENT-SUPPLIES . .	19	128	7.7	7.7						
323	PLUMBING-ELECTRICAL SUPPLIES . .	19	342	20.6	20.6						
324	OTHER HARDWARE-TOOLS	19	291	17.6	17.6						

Standard Notes: * Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than .05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note: SIOUX CITY, IOWA NEBR., SMSA—Consists of Woodbury County, Iowa, and Dakota County, Nebr.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux City, Iowa-Nebr., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
500	ALL OTHER MERCHANDISE.	6	1 745	4.6	4.6		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					
501	TOYS-GAMES-WHEEL GOODS	6	579	1.5	1.5							
502	BOOKS-STATIONERY-PHOTO. EQUIP.	6	727	1.9	1.9							
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	5	439	1.2	1.2		TOTAL	1	(0)	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	5	2 082	6.7	5.5							
-	MISCELLANEOUS MERCHANDISE.	(X)	4 508	(X)	11.8		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
	VARIETY STORES (SIC 533)						TOTAL	2	(0)	(X)	100.0	
	TOTAL	15	(0)	(X)	100.0		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					
020	GROCERIES-OTHER FOODS.	13	(0)	4.6	4.6							
040	MEALS-SNACKS	7		12.2	9.6							
120	COSMETICS-DRUGS-CLEANERS	15		6.0	6.0		TOTAL	-	-	(X)	-	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		3.9	3.9							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14		20.3	20.3		RETAIL BAKERIES (SIC 546)					
180	ALL FOOTWEAR	13		2.5	2.5		TOTAL	5	355	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS	14		9.6	9.6							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		3.3	2.6							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9		1.4	1.4		520	GROCERIES-OTHER FOODS.	5	355	100.0	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	14		6.8	6.8							
280	JEWELRY-OPTICAL GOODS.	13		1.7	1.7							
320	HARDWARE-GARDENING EQUIPMENT . . .	14		4.1	4.1							
500	ALL OTHER MERCHANDISE.	14	23.8	23.8			OTHER FOOD STORES (OTHER 54)					
520	NONMERCHANDISE RECEIPTS.	11	2.4	2.4			TOTAL	13	1 341	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	.6								
	MISC. GENERAL MERCHANDISE STORES (SIC 539)											
	TOTAL	11	(0)	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	(0)	13.6	3.1							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7		26.8	6.1							
200	CURTAINS-DRAPERIES-DRY GOODS . . .	9		37.8	12.1							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	7		9.2	9.2		220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	77	3.4	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	7		32.7	29.7		260	KITCHENWARE-HOME FURNISHINGS . .	4	37	1.7	.1
260	KITCHENWARE-HOME FURNISHINGS . . .	6		4.8	1.1		300	SPORTING-RECREATION EQUIPMENT . .	6	299	12.1	.9
280	JEWELRY-OPTICAL GOODS.	5		3.0	.7		320	HARDWARE-GARDENING EQUIPMENT . .	4	319	14.5	.9
300	SPORTING-RECREATION EQUIPMENT . . .	5		13.2	3.0		380	AUTOMOBILES-TRUCKS	28	25 127	87.0	72.9
380	AUTOMOBILES-TRUCKS	3		3.5	.2		400	AUTO FUELS-LUBRICANTS.	16	472	2.3	1.4
400	AUTO FUELS-LUBRICANTS.	4		3.5	.2		420	AUTO TIRES-BATTERIES-ACCESS. . .	32	4 515	14.2	13.1
420	AUTO TIRES-BATTERIES-ACCESS.	3		19.6	1.1		500	ALL OTHER MERCHANDISE.	11	1 437	45.6	4.2
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	3		3.5	.2		520	NONMERCHANDISE RECEIPTS.	31	1 954	6.2	5.7
500	ALL OTHER MERCHANDISE.	6	5.1	3.8		-	MISCELLANEOUS MERCHANDISE.	(X)	209	(X)	.6	
520	NONMERCHANDISE RECEIPTS.	7	1.8	1.7								
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	27.7			MOTOR VEHICLE DEALERS (SIC 551, 552)					
	FOOD STORES (SIC 54)						TOTAL	25	28 335	(X)	100.0	
	TOTAL	108	45 079	(X)	100.0	380	AUTOMOBILES-TRUCKS	25	24 816	87.6	87.6	
020	GROCERIES-OTHER FOODS.	108	39 027	86.6	86.6	400	AUTO FUELS-LUBRICANTS.	13	119	.5	.4	
040	MEALS-SNACKS	5	183	2.5	.4	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	1 727	6.3	6.1	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	24	251	2.8	.6	520	NONMERCHANDISE RECEIPTS.	20	1 665	6.0	5.9	
100	CIGARS-CIGARETTES-TOBACCO.	69	1 734	4.7	3.8	-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	(2)	
120	COSMETICS-DRUGS-CLEANERS	68	1 647	4.5	3.7							
500	ALL OTHER MERCHANDISE.	48	1 143	3.5	2.5		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)					
520	NONMERCHANDISE RECEIPTS.	38	624	2.1	1.4		TOTAL	18	27 228	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	470	(X)	1.0	380	AUTOMOBILES-TRUCKS	18	23 719	87.1	87.1	
	GROCERY STORES (SIC 541)					400	AUTO FUELS-LUBRICANTS.	13	118	.5	.4	
	TOTAL	87	42 481	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS. . .	18	1 725	6.3	6.3	
020	GROCERIES-OTHER FOODS.	87	36 721	86.4	86.4	520	NONMERCHANDISE RECEIPTS.	18	1 660	6.1	6.1	
021	MEATS-FISH-POULTRY	82	9 238	23.5	21.7	-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(2)	
022	PRODUCE (FRESH FRUITS-VEGTBLS)	80	2 970	7.0	7.0							
023	FROZEN FOODS	75	2 162	5.7	5.1		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					
024	ALL OTHER FOODS.	85	22 105	52.7	52.0		TOTAL	7	1 107	(X)	100.0	
040	MEALS-SNACKS	4	177	2.4	.4	380	AUTOMOBILES-TRUCKS	7	1 097	99.1	99.1	
080	PACKAGED ALCOHOLIC BEVERAGES . . .	24	250	2.6	.6	385	USED PASSENGER CARS-RETAIL . . .	7	1 009	91.1	91.1	
100	CIGARS-CIGARETTES-TOBACCO.	69	1 731	4.8	4.1	-	MISCELLANEOUS MERCHANDISE.	(X)	87	(X)	7.9	
120	COSMETICS-DRUGS-CLEANERS	66	1 645	4.5	3.9							
500	ALL OTHER MERCHANDISE.	48	1 141	3.6	2.7		MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	.9	
516	ALL OTHER MERCHANDISE.	10	175	3.0	.4							
517	PAPER-PAPER PRODUCTS	46	966	3.1	2.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					
520	NONMERCHANDISE RECEIPTS.	37	615	2.0	1.4		TOTAL	13	(0)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	201	(X)	.5							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux City, Iowa-Nebr., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	(0)	3.7	1.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	3 933	79.1	57.0
260	KITCHENWARE-HOME FURNISHINGS . .	4		1.7	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	21	938	32.4	13.6
300	SPORTING-RECREATION EQUIPMENT . .	4		1.7	.9	180	ALL FOOTWEAR	25	1 829	40.0	26.5
420	AUTO TIRES-BATTERIES-ACCESS . . .	13		70.4	70.4	520	NONMERCHANDISE RECEIPTS	7	77	4.5	1.1
500	ALL OTHER MERCHANDISE	4		5.3	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	1.7
520	NONMERCHANDISE RECEIPTS	8		7.4	6.4						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	16.7						
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)						MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
	TOTAL	11	(0)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	3 892	(X)	100.0
	GASOLINE SERVICE STATIONS (SIC 554)					143	MEN'S TAILORED OUTERWEAR	15	3 383	86.9	86.9
	TOTAL	130	15 639	(X)	100.0	-	MEN'S OUTERWEAR	15	1 955	50.2	50.2
020	GROCERIES-OTHER FOODS	11	47	4.0	.3	-	OTHER MEN'S OUTERWEAR	15	614	15.8	15.8
040	MEALS-SNACKS	5	555	24.3	3.5	-	OTHER MEN'S CLOTHING	15	582	15.0	15.0
100	CIGARS-CIGARETTES-TOBACCO	26	153	3.2	1.0		MISCELLANEOUS MERCHANDISE	(X)	232	(X)	6.0
380	AUTOMOBILES-TRUCKS	15	58	3.9	.4		MISCELLANEOUS MERCHANDISE	(X)	509	(X)	13.1
400	AUTO FUELS-LUBRICANTS	130	13 066	83.5	83.5		FAMILY CLOTHING STORES (SIC 565)				
401	GASOLINE	130	11 903	76.1	76.1		TOTAL	6	1 505	(X)	100.0
402	OTHER AUTOMOTIVE FUELS	18	641	15.1	4.1		SHOE STORES (SIC 566)				
403	MOTOR OILS-GREASES-OTHER OILS . .	117	522	3.6	3.3		TOTAL	8	(0)	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS . . .	103	1 183	13.9	7.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	(0)	12.2	6.5
421	PARTS INSTALLED IN REPAIR WORK . .	55	371	9.6	2.4	180	ALL FOOTWEAR	8		90.1	90.1
424	AUTOMOBILE TIRES-BATTERIES-ACC	98	782	9.6	5.0	520	NONMERCHANDISE RECEIPTS	4		2.8	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	29	(X)	.2	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.8
520	NONMERCHANDISE RECEIPTS	87	446	6.3	2.9		APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9)				
527	SERVICE LABOR	85	384	5.5	2.5		TOTAL	2	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	131	(X)	.8		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	APPAREL AND ACCESSORY STORES (SIC 56)						TOTAL	38	9 249	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	3 964	74.5	37.8	200	CURTAINS-DRAPERIES-DRY GOODS . .	6	95	9.0	1.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	4 316	69.8	41.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	4 807	64.3	52.0
180	ALL FOOTWEAR	26	1 874	38.4	17.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	14	3 412	88.2	36.9
520	NONMERCHANDISE RECEIPTS	13	174	4.6	1.7	260	KITCHENWARE-HOME FURNISHINGS . .	9	558	20.0	6.0
-	MISCELLANEOUS MERCHANDISE	(X)	154	(X)	1.5	520	NONMERCHANDISE RECEIPTS	17	273	4.9	3.0
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					-	MISCELLANEOUS MERCHANDISE	(X)	104	(X)	1.1
	TOTAL	9	3 273	(X)	100.0		FURNITURE STORES (SIC 5712)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	3 078	94.0	94.0		TOTAL	8	(0)	(X)	100.0
164	HOSIERY	6	39	1.4	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	(0)	84.7	84.7
165	LINGERIE	6	157	5.8	4.8	243	SLEEP EQUIPMENT	6		11.1	8.5
168	WOMEN'S SLOUSES-SPTSWR	8	727	22.2	22.2	244	OTHER HOUSEHOLD FURNITURE	8		64.8	64.8
172	DRESSES	9	1 067	32.6	32.6	245	FLOOR COVERINGS-SOFT SURFACE . . .	7		11.1	11.1
173	COATS-SUITS	8	550	16.8	16.8	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3
174	HANDBAGS	6	52	1.6	1.6						
175	FURS	3	147	5.5	4.5	260	KITCHENWARE-HOME FURNISHINGS . .	4		2.2	1.6
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	5	171	6.4	5.2	520	NONMERCHANDISE RECEIPTS	4		8.0	5.3
-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	5.1	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	8.4
	MISCELLANEOUS MERCHANDISE	(X)	195	(X)	6.0		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						TOTAL	7	1 353	(X)	100.0
	TOTAL	5	(0)	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
	FURRIERS AND FUR SHOPS (SIC 568)						TOTAL	11	(0)	(X)	100.0
	TOTAL	1	(0)	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	10	(0)	90.4	89.3
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					-	MISCELLANEOUS MERCHANDISE	(X)		(X)	10.7
	TOTAL	31	6 896	(X)	100.0		RADIO, TV, AND MUSIC STORES (SIC 573)				
							TOTAL	12	3 893	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Sioux City, Iowa-Nebr., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
220	MAJOR APPL-RADIO-TV-MUSICAL INST	12	3 810	97.9	97.9		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
520	NONMERCHANDISE RECEIPTS	7	72	2.5	1.8						
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.3		TOTAL	101	18 222	(X)	100.0
	EATING AND DRINKING PLACES (SIC 58)					080	PACKAGED ALCOHOLIC BEVERAGES . .	14	3 265	74.8	17.9
	TOTAL	233	17 825	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO . . .	7	109	8.9	.6
020	GROCERIES-OTHER FOODS	15	98	12.5	.5	260	KITCHENWARE-HOME FURNISHINGS . .	4	253	12.3	1.4
040	MEALS-SNACKS	171	11 556	86.9	64.8	280	JEWELRY-OPTICAL GOODS	12	1 641	58.0	9.0
060	ALCOHOLIC DRINKS	120	5 305	51.2	29.8	300	SPORTING-RECREATION EQUIPMENT . .	7	1 012	65.1	5.6
080	PACKAGED ALCOHOLIC BEVERAGES . . .	4	289	11.9	1.6	420	AUTO TIRES-BATTERIES-ACCESS. . .	7	283	22.5	1.6
100	CIGARS-CIGARETTES-TOBACCO	111	348	3.8	2.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	29	7 806	100.0	42.8
520	NONMERCHANDISE RECEIPTS	36	206	5.5	1.2	480	HOUSEHOLD FUELS-ICE	10	946	72.2	5.2
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1	500	ALL OTHER MERCHANDISE	30	1 525	91.3	8.4
	EATING PLACES (SIC 5812)					520	NONMERCHANDISE RECEIPTS	33	328	4.1	1.8
	TOTAL	150	13 498	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1 053	(X)	5.8
020	GROCERIES-OTHER FOODS	17	109	12.3	.8		LIQUOR STORES (SIC 592)				
040	MEALS-SNACKS	150	11 644	86.3	86.3	080	PACKAGED ALCOHOLIC BEVERAGES . .	14		(X)	100.0
060	ALCOHOLIC DRINKS	37	1 322	35.2	9.8	100	CIGARS-CIGARETTES-TOBACCO	5	(X)	93.1	93.1
080	PACKAGED ALCOHOLIC BEVERAGES . . .	6	69	4.3	.5	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.6
100	CIGARS-CIGARETTES-TOBACCO	46	208	3.0	1.5		ANTIQUE AND SECONDHAND STORES (SIC 593)				
520	NONMERCHANDISE RECEIPTS	31	113	2.9	.8		TOTAL ²	9	565	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.2		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)						TOTAL	5	1 009	(X)	100.0
060	ALCOHOLIC DRINKS	83	3 983	92.0	92.0	300	SPORTING-RECREATION EQUIPMENT . .	5	991	98.2	98.2
100	CIGARS-CIGARETTES-TOBACCO	65	140	5.6	3.2	520	NONMERCHANDISE RECEIPTS	3	14	1.9	1.4
520	NONMERCHANDISE RECEIPTS	5	94	15.7	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	.3
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	2.5		JEWELRY STORES (SIC 597)				
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						TOTAL	8	1 818	(X)	100.0
020	GROCERIES-OTHER FOODS	4		6.3	3.8	280	JEWELRY-OPTICAL GOODS	8	1 447	79.6	79.6
040	MEALS-SNACKS	4		10.7	6.1	281	WATCHES-CLOCKS	7	332	19.1	18.3
100	CIGARS-CIGARETTES-TOBACCO	20		8.5	6.5	282	SILVERWARE	8	191	11.0	10.5
120	COSMETICS-DRUGS-CLEANERS	30		57.9	57.9	285	ALL OTHER JEWELRY ITEMS	7	148	20.0	8.1
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3		3.2	1.8	287	DIAMONDS, EXC. DIAMOND WATCHES	7	624	35.9	34.3
260	KITCHENWARE-HOME FURNISHINGS . . .	13		5.0	3.0	288	RINGS, EXC. DIAMONDS	8	152	8.8	8.4
280	JEWELRY-OPTICAL GOODS	14		1.3	.8	520	NONMERCHANDISE RECEIPTS	8	137	7.5	7.5
320	HARDWARE-GARDENING EQUIPMENT . . .	3		1.2	.7	529	WATCH-CLOCK-JEWELRY REPAIRS . .	8	134	7.4	7.4
500	ALL OTHER MERCHANDISE	18		16.1	11.8	-	MISCELLANEOUS MERCHANDISE	(X)	233	(X)	12.8
520	NONMERCHANDISE RECEIPTS	4		2.0	1.1		FUEL AND ICE DEALERS (SIC 598)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	6.5		TOTAL ²	7	932	(X)	100.0
	DRUG STORES (SIC 591 PT.)						FLORISTS (SIC 5992)				
020	GROCERIES-OTHER FOODS	6	361	6.3	3.9		TOTAL	9	(X)	(X)	100.0
040	MEALS-SNACKS	6	588	10.6	6.3		CIGAR STORES AND STANDS (SIC 5993)				
100	CIGARS-CIGARETTES-TOBACCO	15	620	8.9	6.7		TOTAL	-	-	(X)	-
120	COSMETICS-DRUGS-CLEANERS	28	5 467	58.7	58.7		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
121	MEDICINES EXC. PRESCRIPTION	25	2 090	23.5	22.4		TOTAL ²	49	9 862	(X)	100.0
122	PRESCRIPTION MEDICINES	28	1 939	20.8	20.8		NONSTORE RETAILERS (SIC 53 PART*)				
123	ALL OTHER DRUGS-PROPRIETARIES . . .	17	1 437	19.6	15.4		TOTAL	12	(X)	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	168	3.1	1.8						
260	KITCHENWARE-HOME FURNISHINGS . . .	4	268	5.0	2.9						
280	JEWELRY-OPTICAL GOODS	7	68	1.1	.7						
320	HARDWARE-GARDENING EQUIPMENT . . .	4	67	1.2	.7						
500	ALL OTHER MERCHANDISE	12	1 056	15.7	11.3						
520	NONMERCHANDISE RECEIPTS	5	105	2.0	1.1						
-	MISCELLANEOUS MERCHANDISE	(X)	546	(X)	5.9						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	2	(X)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 2. **Standard Metropolitan Statistical Areas, by Kind of Business: 1967**—Continued**Sioux City, Iowa-Nebr., SMSA—Continued**

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	MAIL ORDER HOUSES (SIC 532)				
	TOTAL	1	(0)	(X)	100.0
	MERCHANOISING MACHINE OPERATORS (SIC 534)				
	TOTAL ²	5	662	(X)	100.0
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL ²	6	431	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.
 X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Waterloo SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
TOTAL			833	218 978	(X) 100.0	TOTAL			29	36 040	(X) 100.0
020	GROCERIES-OTHER FOODS	158	40 372	45.3	18.4	020	GROCERIES-OTHER FOODS	24	1 006	3.2	2.8
040	MEALS-SNACKS	234	10 447	26.2	4.8	040	MEALS-SNACKS	7	634	3.8	1.8
060	ALCOHOLIC DRINKS	100	3 959	47.3	1.8	100	CIGARS-CIGARETTES-TOBACCO	12	291	3.0	.8
080	PACKAGED ALCOHOLIC BEVERAGES	50	4 347	25.0	2.0	120	COSMETICS-DRUGS-CLEANERS	27	896	2.7	2.5
100	CIGARS-CIGARETTES-TOBACCO	220	3 786	5.6	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	15	3 853	11.1	10.7
120	COSMETICS-DRUGS-CLEANERS	117	6 446	7.7	2.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	7 818	22.5	21.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	46	6 787	14.2	3.1	180	ALL FOOTWEAR	14	1 533	4.7	4.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	12 057	23.3	5.5	200	CURTAINS-DRAPERIES-ORY GOODS	21	3 146	8.9	8.7
180	ALL FOOTWEAR	42	3 960	9.6	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	16	3 741	10.8	10.4
200	CURTAINS-DRAPERIES-ORY GOODS	37	3 464	7.9	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV	14	1 924	5.5	5.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	84	9 402	16.9	4.3	260	KITCHENWARE-HOME FURNISHINGS	16	1 624	4.6	4.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV	48	6 726	14.9	3.1	280	JEWELRY-OPTICAL GOODS	15	462	1.4	1.3
260	KITCHENWARE-HOME FURNISHINGS	80	2 879	5.1	1.3	300	SPORTING-RECREATION EQUIPMENT	12	1 012	2.9	2.8
280	JEWELRY-OPTICAL GOODS	58	1 519	3.4	.7	320	HARDWARE-GARDENING EQUIPMENT	26	1 189	3.3	3.3
300	SPORTING-RECREATION EQUIPMENT	63	2 364	4.8	1.1	340	LUMBER-BUILDING MATERIALS	5	946	3.8	2.6
320	HARDWARE-GARDENING EQUIPMENT	82	3 633	6.9	1.7	420	AUTO TIRES-BATTERIES-ACCESS	4	967	5.8	2.7
340	LUMBER-BUILDING MATERIALS	75	11 272	24.0	5.1	500	ALL OTHER MERCHANDISE	17	2 707	7.8	7.5
360	AUTOMOBILES-TRUCKS	47	36 496	69.0	16.7	520	NONMERCHANDISE RECEIPTS	13	1 911	6.6	5.3
380	AUTO FUELS-LUBRICANTS	173	12 738	21.9	5.8	-	MISCELLANEOUS MERCHANDISE	(X)	378	(X)	1.0
400	AUTO TIRES-BATTERIES-ACCESS	152	7 457	9.3	3.4	DEPARTMENT STORES (SIC 531)					
420	FARM EQUIPMENT MACHINERY	18	4 161	22.3	1.9	TOTAL					
440	HAY-GRAIN-FEED-FARM SUPPLIES	35	4 562	33.3	2.1	7	31 928	(X)	100.0		
460	HOUSEHOLD FUELS-ICE	28	3 147	46.6	1.4	020	GROCERIES-OTHER FOODS	6	389	1.4	1.2
500	ALL OTHER MERCHANDISE	153	9 615	10.6	4.4	120	COSMETICS-DRUGS-CLEANERS	7	750	2.5	2.3
520	NONMERCHANDISE RECEIPTS	353	7 382	4.6	3.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	7	3 767	11.8	11.8
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)						141	MEN'S CLOTHING	7	2 833	8.9	8.9
TOTAL			62	15 588	(X) 100.0	142	BOYS' CLOTHING	6	934	3.4	2.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	90	12.2	.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	7 365	23.1	23.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV	5	31	5.0	.2	161	CHILDREN'S-INFANTS' WEAR	7	571	1.8	1.8
260	KITCHENWARE-HOME FURNISHINGS	12	142	15.7	.9	162	HANDBAGS-ACCESSORIES	6	347	1.4	1.1
300	SPORTING-RECREATION EQUIPMENT	10	77	8.7	.5	163	MILLINERY	7	183	.6	.6
320	HARDWARE-GARDENING EQUIPMENT	25	1 133	28.6	7.3	164	HOSTERY	7	508	1.6	1.6
340	LUMBER-BUILDING MATERIALS	50	9 595	92.2	61.6	165	LINGERIE	6	1 226	4.5	3.8
420	AUTO TIRES-BATTERIES-ACCESS	4	117	6.6	.8	166	WOMEN'S COATS-SUITS-FURS-RAINWR	6	594	2.2	1.9
440	FARM EQUIPMENT MACHINERY	10	3 713	71.9	23.8	167	WOMEN'S DRESSES	7	1 816	5.7	5.7
500	ALL OTHER MERCHANDISE	5	53	8.1	.3	168	WOMEN'S BLOUSES-SPTSWR	6	1 432	5.3	4.5
520	NONMERCHANDISE RECEIPTS	28	195	3.1	1.3	169	GIRLS'-SUBTEEN-TEEN WEAR	6	648	2.3	2.0
-	MISCELLANEOUS MERCHANDISE	(X)	441	(X)	2.8	-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						180	ALL FOOTWEAR	6	1 314	4.3	4.1
TOTAL			38	(0)	(X) 100.0	200	CURTAINS-DRAPERIES-ORY GOODS	7	2 369	7.4	7.4
320	HARDWARE-GARDENING EQUIPMENT	10		10.3	2.5	201	PIECE GOODS-NOTIONS	7	891	2.8	2.8
340	LUMBER-BUILDING MATERIALS	38		95.1	95.1	202	CURTAINS-DRAPERIES	7	1 442	4.5	4.5
341	LUMBER	25		34.5	27.7	-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.1
342	PLYWOOD	24		13.3	10.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	7	3 727	11.7	11.7
343	WINDOWS, DOORS, AND FRAMES-METAL	20		10.5	5.5	221	MAJOR HOUSEHOLD APPLIANCES	6	2 102	7.7	6.6
344	KITCHEN CABINETS	17		3.5	1.7	222	RADIO-TV'S MUSICAL INSTR	7	1 475	4.6	4.6
345	ALL OTHER MILLWORK	14		10.0	4.9	-	MISCELLANEOUS MERCHANDISE	(X)	149	(X)	.5
346	WALLBOARD	25		7.1	5.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV	7	1 891	5.9	5.9
347	ASPHALT AND ASBESTOS PRODUCTS	25		5.1	4.1	241	FLOOR COVERINGS	7	735	2.5	2.3
348	PAINT-GLASS-WALLPAPER	10		4.9	.9	242	FURNITURE-SLEEP EQUIPMENT	7	1 156	3.6	3.6
351	METAL ROOFING AND SIDING	9		3.2	.6	260	KITCHENWARE-HOME FURNISHINGS	7	1 451	4.5	4.5
352	MASONRY SUPPLIES	24		6.8	4.7	261	CHINA-GLASSWARE	7	574	1.9	1.8
353	INSULATION	11		3.1	1.3	262	KITCHENWARE-HOUSEWARES	7	866	2.7	2.7
354	PREFABRICATED BLOGS AND PARTS	15		5.5	2.4	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	(2)
355	ALL OTHER BUILDING MATERIALS	14		34.2	14.9	280	JEWELRY-OPTICAL GOODS	6	437	1.5	1.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3	300	SPORTING-RECREATION EQUIPMENT	7	978	3.1	3.1
520	NONMERCHANDISE RECEIPTS	15		3.6	1.5	320	HARDWARE-GARDENING EQUIPMENT	7	916	2.9	2.9
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.9	321	HARDWARE-TOOLS	5	518	2.6	1.6
HARDWARE STORES (SIC 5251)						322	GARDENING EQUIPMENT-SUPPLIES	6	398	1.4	1.2
TOTAL			14	(0)	(X) 100.0	340	LUMBER-BUILDING MATERIALS	6	970	3.9	3.0
FARM EQUIPMENT DEALERS (SIC 5252)						348	PAINT-GLASS-WALLPAPER	5	321	1.6	1.0
TOTAL			10	4 433	(X) 100.0	356	ALL OTHER LUMBER-MILLWORK	4	649	3.7	2.0
440	FARM EQUIPMENT MACHINERY	10	3 709	83.7	83.7	420	AUTO TIRES-BATTERIES-ACCESS	4	985	5.8	3.1
-	MISCELLANEOUS MERCHANDISE	(X)	724	(X)	16.3	500	ALL OTHER MERCHANDISE	7	1 854	5.8	5.8
						501	TOYS-GAMES-WHEEL GOODS	7	770	2.6	2.4
						502	BOOKS-STATIONERY-PHOTO. EQUIP	7	925	2.9	2.9
						518	MOSE. EXC. TOY-GAMES-BOOKS-STA	6	159	.5	.5

Standard Notes: - Represents zero, D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

Note: WATERLOO SMSA—Coextensive with Black Hawk County, Iowa

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Waterloo SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments	Sales of specified merchandise lines		
			Amount ¹	As percent of total sales of--					Amount ¹	As percent of total sales of--	
				(number)	(\$1,000)					Establishments handling the line	All establishments ¹
520	NONMERCHANOISE RECEIPTS.	6	1 874	6.9	5.9		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
535	ALL OTHER SERVICE RECEIPTS. . .	6	1 830	6.6	5.7						
-	MISCELLANEOUS	(X)	43	(X)	.1		TOTAL	1	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	890	(X)	2.8		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
	VARIETY STORES (SIC 533)						TOTAL ²	5	31	(X)	100.0
	TOTAL	10	(0)	(X)	100.0		RETAIL BAKERIES (SIC 546)				
020	GROCERIES-OTHER FOODS.	8	(0)	4.4	4.0		TOTAL	10	514	(X)	100.0
040	MEALS-SNACKS	5		10.6	9.6		GROCERIES-OTHER FOODS.	10	506	98.4	98.4
120	COSMETICS-DRUGS-CLEANERS	10		4.7	4.7		MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	1.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	9		4.3	4.3						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10		13.7	13.7		OTHER FOOD STORES (OTHER 54)				
180	ALL FOOTWEAR	9		8.8	8.8		TOTAL	2	(0)	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOOOS . .	10		5.1	5.1		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7		2.2	2.2		TOTAL	57	45 809	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6		2.6	2.4		MAJOR APPL-RAOIO-TV-MUSICAL INST	8	454	25.0	1.0
260	KITCHENWARE-HOME FURNISHINGS . .	9		6.3	6.3		KITCHENWARE-HOME FURNISHINGS . .	7	35	2.5	.1
280	JEWELRY-OPTICAL GOOOS.	8		2.3	1.3		SPORTING-RECREATION EQUIPMENT. .	9	451	24.3	1.0
320	HARWARE-GARDENING EQUIPMENT . . .	8		6.9	6.3		HARWARE-GARDENING EQUIPMENT . .	6	209	16.1	.5
500	ALL OTHER MERCHANOISE.	10		26.2	26.2		AUTOMOBILES-TRUCKS	39	36 272	86.3	79.2
520	NONMERCHANOISE RECEIPTS.	8		2.4	2.4		AUTO FUELS-LUBRICANTS.	25	194	.6	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	2.6		AUTO TIRES-BATTERIES-ACCESS. . .	41	4 624	10.5	10.1
	MISC. GENERAL MERCHANOISE STORES (SIC 539)					ALL OTHER MERCHANOISE.	10	778	36.1	1.7	
	TOTAL	12	(0)	(X)	100.0	NONMERCHANOISE RECEIPTS.	45	2 489	5.5	5.4	
020	GROCERIES-OTHER FOODS.	11	(0)	31.8	27.2		MISCELLANEOUS MERCHANOISE. . . .	(X)	302	(X)	.7
120	COSMETICS-DRUGS-CLEANERS	10		2.6	2.3						
200	CURTAINS-DRAPERIES-ORY GOOOS . .	5		54.0	34.2		MOTOR VEHICLE DEALERS (SIC 551, 552)				
320	HARWARE-GARDENING EQUIPMENT . . .	11		8.1	7.0		TOTAL	37	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	29.3		AUTOMOBILES-TRUCKS	37		88.0	88.0
	FOOD STORES (SIC 54)					AUTO FUELS-LUBRICANTS.	23	(0)	.5	.4	
	TOTAL	94	43 758	(X)	100.0	AUTO TIRES-BATTERIES-ACCESS. . .	28		6.0	5.9	
020	GROCERIES-OTHER FOODS.	94	38 341	87.6	87.6	NONMERCHANOISE RECEIPTS.	29		5.1	5.1	
040	MEALS-SNACKS	4	118	2.7	.3	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.6	
080	PACKAGEO ALCOHOLIC BEVERAGES . .	22	674	5.8	1.5						
100	CIGARS-CIGARETTES-TOBACCO. . . .	56	1 328	3.9	3.0	380	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
120	COSMETICS-DRUGS-CLEANERS	53	1 159	3.3	2.6	400	TOTAL	27	39 752	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	29	1.2	.1	420	AUTOMOBILES-TRUCKS	27	34 927	87.9	87.9
500	ALL OTHER MERCHANOISE.	42	1 075	3.3	2.5	520	AUTO FUELS-LUBRICANTS.	21	124	.4	.3
520	NONMERCHANOISE RECEIPTS.	43	970	2.5	2.2		AUTO TIRES-BATTERIES-ACCESS. . .	27	2 405	6.1	6.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	63	(X)	.1		NONMERCHANOISE RECEIPTS.	26	2 067	5.2	5.2
	GROCERY STORES (SIC 541)						MISCELLANEOUS MERCHANOISE. . . .	(X)	22 ^a	(X)	.6
	TOTAL	74	42 968	(X)	100.0						
020	GROCERIES-OTHER FOODS.	74	37 573	87.4	87.4	380	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
021	MEATS-FISH-POULTRY	71	9 959	23.2	23.2	400	TOTAL	10	(0)	(X)	100.0
022	PROOUC (FRESH FRUITS-VEGT8LS)	66	2 815	6.6	6.6	420	AUTOMOBILES-TRUCKS	10		94.4	94.4
023	FROZEN FOODS	59	1 716	4.6	4.0	520	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	5.6
024	ALL OTHER FOODS.	73	23 079	53.7	53.7						
040	MEALS-SNACKS	3	112	2.7	.3		TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)				
080	PACKAGEO ALCOHOLIC BEVERAGES . .	22	674	6.1	1.6		TOTAL	12	3 500	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	55	1 327	4.0	3.1		MAJOR APPL-RAOIO-TV-MUSICAL INST	7	453	20.5	12.9
120	COSMETICS-DRUGS-CLEANERS	52	1 157	3.4	2.7		KITCHENWARE-HOME FURNISHINGS . .	7	35	1.5	1.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	29	1.2	.1		SPORTING-RECREATION EQUIPMENT. .	6	51	3.1	1.5
500	ALL OTHER MERCHANOISE.	40	1 067	3.3	2.5		HARDWARE-GARDENING EQUIPMENT. .	6	209	12.5	6.0
516	ALL OTHER MERCHANOISE.	20	255	1.2	.6		AUTO TIRES-BATTERIES-ACCESS. . .	12	2 197	62.8	62.8
517	PAPER-PAPER PROOUCTS	39	812	2.5	1.9		ALL OTHER MERCHANOISE.	6	90	4.1	2.6
520	NONMERCHANOISE RECEIPTS.	36	966	2.5	2.2		NONMERCHANOISE RECEIPTS.	10	337	9.6	9.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	62	(X)	.1		MISCELLANEOUS MERCHANOISE. . . .	(X)	128	(X)	3.7
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)										
	TOTAL	2	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Waterloo SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	16	2 679	92.0	92.0
						142	BOYS' CLOTHING	6	101	11.4	3.5
						143	MEN'S TAILORED OUTERWEAR	13	992	40.8	34.1
	TOTAL	8	(0)	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	13	647	24.5	22.2
						145	MEN'S HATS	9	50	2.3	1.7
						146	OTHER MEN'S CLOTHING	13	889	35.2	30.5
						180	ALL FOOTWEAR	6	99	9.0	3.4
						520	NONMERCHANOISE RECEIPTS.	8	44	2.2	1.5
						-	MISCELLANEOUS MERCHANOISE. . . .	(X)	89	(X)	3.1
	GASOLINE SERVICE STATIONS (SIC 554)						FAMILY CLOTHING STORES (SIC 565)				
	TOTAL	119	15 729	(X)	100.0						
020	GROCERIES-OTHER FOODS.	18	170	6.3	1.1		TOTAL	3	(0)	(X)	100.0
040	MEALS-SNACKS	5	21	2.2	.1						
100	CIGARS-CIGARETTES-TOBACCO. . . .	32	312	4.4	2.0		SHOE STORES (SIC 566)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	53	2.6	.3		TOTAL	12	2 292	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . .	3	53	2.6	.3						
280	JEWELRY-OPTICAL GOODS.	3	52	2.6	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	38	9.2	1.7
300	SPORTING-RECREATION EQUIPMENT . .	6	87	4.8	.6	180	ALL FOOTWEAR	12	2 161	94.3	94.3
320	HAIRWARE-GROOMING EQUIPMENT . . .	3	81	4.4	.5	520	NONMERCHANOISE RECEIPTS.	5	48	3.2	2.1
380	AUTOMOBILES-TRUCKS	5	112	22.5	.7	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	45	(X)	2.0
400	AUTO FUELS-LUBRICANTS.	119	12 250	77.9	77.9		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)				
401	GASOLINE	118	11 371	73.6	72.3		TOTAL	2	(0)	(X)	100.0
402	OTHER AUTOMOTIVE FUELS	15	308	6.8	2.0						
403	MOTOR OILS-GREASES-OTHER OILS. .	101	570	4.3	3.6		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
420	AUTO TIRES-BATTERIES-ACCESS. . . .	94	1 534	15.4	9.8		TOTAL ²	46	9 948	(X)	100.0
480	HOUSEHOLD FUELS-ICE.	5	187	13.6	1.2						
500	ALL OTHER MERCHANOISE.	5	99	5.4	.6		FURNITURE STORES (SIC 5712)				
520	NONMERCHANOISE RECEIPTS.	83	662	6.5	4.2		TOTAL	13	(0)	(X)	100.0
527	SERVICE LABOR.	78	543	6.1	3.5						
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	56	(X)	.4	200	CURTAINS-DRAPERIES-ORY GOODS . .	5		3.9	2.3
	APPAREL AND ACCESSORY STORES (SIC 56)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13		79.6	79.6
	TOTAL	62	9 547	(X)	100.0	243	SLEEP EQUIPMENT.	12		13.3	13.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 830	79.5	29.6	244	OTHER HOUSEHOLD FURNITURE. . . .	13		52.3	52.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	39	4 043	87.9	42.3	245	FLOOR COVERINGS-SOFT SURFACE . . .	9		14.7	13.2
180	ALL FOOTWEAR	21	2 366	52.3	24.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	.8
520	NONMERCHANOISE RECEIPTS.	24	196	3.5	2.1	260	KITCHENWARE-HOME FURNISHINGS . .	6		3.3	2.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	112	(X)	1.2	520	NONMERCHANOISE RECEIPTS.	7		4.6	4.2
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)		(X)	11.2
	TOTAL ²	20	3 697	(X)	100.0		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						TOTAL ²	10	1 540	(X)	100.0
	TOTAL	8	(0)	(X)	100.0		HOUSEHOLD APPLIANCE STORES (SIC 572)				
160	WOMFN'S-GIRLS' CLOTHING EXC FOOTWR	8	(0)	100.0	100.0		TOTAL	8	(0)	(X)	100.0
	FURRIERS AND FUR SHOPS (SIC 568)						RAOIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	1	(0)	(X)	100.0		TOTAL	15	2 841	(X)	100.0
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 691	94.7	94.7
	TOTAL	33	5 636	(X)	100.0	520	NONMERCHANOISE RECEIPTS.	8	94	8.7	3.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 794	92.7	49.6	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	56	(X)	2.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	366	25.4	6.5		EATING AND DRINKING PLACES (SIC 58)				
180	ALL FOOTWEAR	21	2 304	60.0	40.9		TOTAL	209	14 151	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	15	102	2.7	1.8	020	GROCERIES-OTHER FOODS.	5	99	29.1	.7
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	70	(X)	1.2	040	MEALS-SNACKS	201	9 215	68.3	65.1
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					060	ALCOHOLIC DRINKS	100	3 955	51.5	27.9
	TOTAL	16	2 911	(X)	100.0	080	PACKAGED ALCOHOLIC BEVERAGES . . .	6	58	10.8	.4
						100	CIGARS-CIGARETTES-TOBACCO. . . .	84	602	9.3	4.3
						500	ALL OTHER MERCHANDISE.	4	54	14.2	.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Waterloo SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTOISE RECEIPTS.	31	90	2.6	.6	080	PACKAGED ALCOHOLIC BEVERAGES . .	18	3 506	77.6	20.1
-	MISCELLANEOUS MERCHANTOISE.	(X)	77	(X)	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	9	120	6.4	.7
	EATING PLACES (SIC 5812)					260	KITCHENWARE-HOME FURNISHINGS . .	10	118	22.5	.7
	TOTAL	137	9 939	(X)	100.0	280	JEWELRY-OPTICAL GOODS.	19	829	100.0	4.7
040	MEALS-SNACKS	137	8 841	89.0	89.0	300	SPORTING-RECREATION EQUIPMENT. .	12	521	71.4	3.0
060	ALCOHOLIC DRINKS	28	706	22.4	7.1	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	22	4 247	93.4	24.3
100	CIGARS-CIGARETTES-TOBACCO.	30	184	6.4	1.9	480	HOUSEHOLD FUELS-ICE.	10	2 852	62.6	16.3
520	NONMERCHANTOISE RECEIPTS.	21	65	3.0	.7	500	ALL OTHER MERCHANTOISE.	46	3 756	94.2	21.5
-	MISCELLANEOUS MERCHANTOISE.	(X)	143	(X)	1.4	520	NONMERCHANTOISE RECEIPTS.	44	312	3.4	1.8
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					-	MISCELLANEOUS MERCHANTOISE.	(X)	1 129	(X)	6.5
	TOTAL	72	4 212	(X)	100.0		LIQUOR STORES (SIC 592)				
040	MEALS-SNACKS	64	374	10.3	8.9		TOTAL	8	(0)	(X)	100.0
060	ALCOHOLIC DRINKS	72	3 249	77.1	77.1		ANTIQUE AND SECONOHANO STORES (SIC 593)				
080	PACKAGED ALCOHOLIC BEVERAGES . .	3	51	16.2	1.2		TOTAL ²	7	213	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	54	418	12.4	9.9		SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				
520	NONMERCHANTOISE RECEIPTS.	10	25	2.7	.6		TOTAL	8	511	(X)	100.0
-	MISCELLANEOUS MERCHANTOISE.	(X)	95	(X)	2.3	300	SPORTING-RECREATION EQUIPMENT. .	8	452	88.5	88.5
	ORUG STORES AND PROPRIETARY STRS. (SIC 591)					-	MISCELLANEOUS MERCHANTOISE.	(X)	59	(X)	11.5
	TOTAL	30	7 959	(X)	100.0		JEWELRY STORES (SIC 597)				
020	GROCERIES-OTHER FOODS.	9	184	3.1	2.3		TOTAL ²	16	1 013	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	18	708	10.5	8.9		FUEL AND ICE DEALERS (SIC 598)				
120	COSMETICS-ORUGS-CLEANERS	30	4 309	54.1	54.1		TOTAL	8	(0)	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	22	1.8	.3	480	HOUSEHOLD FUELS-ICE.	8			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	29	2.4	.4	520	NONMERCHANTOISE RECEIPTS.	3	(0)	87.9	87.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	99	1.9	1.2	-	MISCELLANEOUS MERCHANTOISE.	(X)		4.2	2.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	20	1.0	.3		FLORISTS (SIC 5992)			(X)	9.7
260	KITCHENWARE-HOME FURNISHINGS . .	9	393	6.3	4.9		TOTAL	9	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOODS.	13	129	1.9	1.6		CIGAR STORES AND STANOS (SIC 5993)				
300	SPORTING-RECREATION EQUIPMENT. .	9	160	2.5	2.0		TOTAL	2	(0)	(X)	100.0
320	HARWARE-GARDENING EQUIPMENT . .	8	709	12.2	8.9		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				
340	LUMBER-BUILDING MATERIALS.	8	101	1.7	1.3		TOTAL	54	8 314	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	3	20	1.0	.3	020	GROCERIES-OTHER FOODS.	4	78	4.2	.9
500	ALL OTHER MERCHANTOISE.	15	746	11.3	9.4	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	22	4 245	82.1	51.1
520	NONMERCHANTOISE RECEIPTS.	15	91	1.8	1.1	500	ALL OTHER MERCHANTOISE.	32	3 107	82.1	37.4
-	MISCELLANEOUS MERCHANTOISE.	(X)	239	(X)	3.0	520	NONMERCHANTOISE RECEIPTS.	16	78	4.1	.9
	ORUG STORES (SIC 591 PT.)					-	MISCELLANEOUS MERCHANTOISE.	(X)	806	(X)	9.7
	TOTAL	30	7 959	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
020	GROCERIES-OTHER FOODS.	9	184	3.1	2.3		TOTAL ²	13	2 971	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO.	18	708	10.5	8.9		MAIL ORDER HOUSES (SIC 532)				
120	COSMETICS-ORUGS-CLEANERS	30	4 309	54.1	54.1		TOTAL	3	(0)	(X)	100.0
121	MEOICINES EXC. PRESCRIPTION. . . .	27	1 502	19.5	18.9		MERCHANTOISING MACHINE OPERATORS (SIC 532)				
122	PRESCRIPTION MEOICINES.	30	1 873	23.5	23.5		TOTAL	3	(0)	(X)	100.0
123	ALL OTHER ORUGS-PROPRIETARIES. .	20	934	20.8	11.7		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	22	1.8	.3		TOTAL ²	7	932	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	29	2.4	.4						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	99	1.9	1.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	20	1.0	.3						
260	KITCHENWARE-HOME FURNISHINGS . .	9	393	6.3	4.9						
280	JEWELRY-OPTICAL GOODS.	13	129	1.9	1.6						
300	SPORTING-RECREATION EQUIPMENT. .	9	160	2.5	2.0						
320	HARWARE-GARDENING EQUIPMENT . .	8	709	12.2	8.9						
340	LUMBER-BUILDING MATERIALS.	8	101	1.7	1.3						
400	AUTO FUELS-LUBRICANTS.	3	20	1.0	.3						
500	ALL OTHER MERCHANTOISE.	15	746	11.3	9.4						
520	NONMERCHANTOISE RECEIPTS.	15	91	1.8	1.1						
-	MISCELLANEOUS MERCHANTOISE.	(X)	239	(X)	3.0						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	-	-	(X)	-						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	112	17 478	(X)	100.0						
020	GROCERIES-OTHER FOODS.	5	88	5.6	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE						PLUMBING AND HEATING EQUIP DLRS. (SIC 522)					
TOTAL			16 423	3 062 952	(X) 100.0	TOTAL ²			83	6 089	(X) 100.0
020	GROCERIES-OTHER FOODS	3 011	485 190	69.9	15.8	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
040	MEALS-SNACKS	3 433	115 613	44.1	3.8	TOTAL			112	7 774	(X) 100.0
060	ALCOHOLIC DRINKS	1 355	35 451	44.4	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	417	33.9	5.4
080	PACKAGED ALCOHOLIC BEVERAGES	942	42 568	23.3	1.4	340	LUMBER-BUILDING MATERIALS	112	7 036	90.5	90.5
100	CIGARS-CIGARETTES-TOBACCO	3 756	33 493	5.5	1.1	356	ALL OTHER LUMBER-MILLWORK	43	476	16.0	6.1
120	COSMETICS-DRUGS-CLEANERS	2 199	92 044	13.6	3.0	357	PAINT-VARNISH ETC.	103	4 070	54.8	52.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	1 215	62 688	20.4	2.0	358	PAINT SUNDRIES	96	813	11.6	10.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 440	99 614	31.1	3.3	359	WALLPAPER-OTHER WALL COVERINGS	73	553	11.0	7.1
180	ALL FOOTWEAR	1 129	32 624	12.2	1.1	361	GLASS	46	1 127	25.5	14.5
200	CURTAINS-ORAPERIES-ORY GOODS	1 027	31 349	10.9	1.0	520	NONMERCHANTNOISE RECEIPTS	51	155	4.0	2.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 582	67 450	19.6	2.2	-	MISCELLANEOUS MERCHANTNOISE	(X)	166	(X)	2.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 123	62 391	21.0	2.0	ELECTRICAL SUPPLY STORES (SIC 524)					
260	KITCHENWARE-HOME FURNISHINGS	1 659	22 827	6.2	.7	TOTAL ²			17	1 098	(X) 100.0
280	JEWELRY-OPTICAL GOODS	1 174	15 093	5.9	.5	HARWARE STORES (SIC 5251)					
300	SPORTING-RECREATION EQUIPMENT	1 072	16 324	5.9	.5	TOTAL			547	50 912	(X) 100.0
320	HARWARE-GAROEING EQUIPMENT	1 925	53 545	12.8	1.7	120	COSMETICS-DRUGS-CLEANERS	15	56	3.3	.1
340	LUMBER-BUILDING MATERIALS	1 874	160 184	37.6	5.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	16	64	2.2	.1
360	AUTOMOBILES-TRUCKS	1 096	396 345	73.7	12.9	180	ALL FOOTWEAR	21	81	3.0	.2
400	AUTO FUELS-LUBRICANTS	3 259	190 190	28.5	6.2	200	CURTAINS-ORAPERIES-ORY GOODS	24	56	2.0	.1
420	AUTO TIRES-BATTERIES-ACCESS	3 490	101 848	11.6	3.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	258	5 616	16.0	11.0
440	FARM EQUIPMENT MACHINERY	1 047	278 844	56.1	9.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	111	2 343	13.8	4.6
460	HAY-GRAIN-FEED-FARM SUPPLIES	1 648	469 617	75.0	15.3	260	KITCHENWARE-HOME FURNISHINGS	391	5 424	12.7	10.7
480	HOUSEHOLD FUELS-ICE	753	35 907	18.7	1.2	280	JEWELRY-OPTICAL GOODS	84	164	1.8	.3
500	ALL OTHER MERCHANTNOISE	2 525	72 673	10.6	2.4	300	SPORTING-RECREATION EQUIPMENT	331	2 981	8.1	5.9
520	NONMERCHANTNOISE RECEIPTS	6 866	89 078	4.9	2.9	320	HARWARE-GAROEING EQUIPMENT	547	24 470	48.1	48.1
BUILDING MATERIALS, HARWARE, AND FARM EQUI DEALERS (SIC 52)						322	GAROEING EQUIPMENT-SUPPLIES	480	3 731	8.2	7.3
TOTAL			2 244	504 303	(X) 100.0	323	PLUMBING-ELECTRICAL SUPPLIES	488	5 744	12.4	11.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	325	6 806	13.9	1.3	324	OTHER HARWARE-TOOLS	547	14 994	29.5	29.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	218	3 122	10.9	.6	340	LUMBER-BUILDING MATERIALS	447	5 564	13.1	10.9
260	KITCHENWARE-HOME FURNISHINGS	431	5 794	14.8	1.1	356	ALL OTHER LUMBER-MILLWORK	159	1 591	8.2	3.1
300	SPORTING-RECREATION EQUIPMENT	347	3 057	10.0	.6	364	PAINT-SUNDRIES-GLASS-WALLPAPER	441	3 973	9.5	7.8
320	HARWARE-GAROEING EQUIPMENT	1 022	32 831	22.4	6.5	400	AUTO FUELS-LUBRICANTS	67	160	1.4	.3
340	LUMBER-BUILDING MATERIALS	1 369	139 710	82.6	27.7	420	AUTO TIRES-BATTERIES-ACCESS	128	1 311	6.1	2.6
360	AUTOMOBILES-TRUCKS	1 107	8 532	11.5	1.7	440	FARM EQUIPMENT MACHINERY	19	389	14.8	.8
400	AUTO FUELS-LUBRICANTS	142	730	.9	.1	460	HAY-GRAIN-FEED-FARM SUPPLIES	62	348	3.4	.7
420	AUTO TIRES-BATTERIES-ACCESS	294	11 074	9.7	2.2	480	HOUSEHOLD FUELS-ICE	36	323	8.3	.6
440	FARM EQUIPMENT MACHINERY	815	270 273	79.4	53.6	500	ALL OTHER MERCHANTNOISE	101	868	6.6	1.7
460	HAY-GRAIN-FEED-FARM SUPPLIES	144	4 771	12.5	.9	520	NONMERCHANTNOISE RECEIPTS	138	595	4.7	1.2
480	HOUSEHOLD FUELS-ICE	167	1 268	5.5	.3	-	MISCELLANEOUS MERCHANTNOISE	(X)	99	(X)	.2
500	ALL OTHER MERCHANTNOISE	144	2 271	8.6	.5	FARM EQUIPMENT DEALERS (SIC 5252)					
520	NONMERCHANTNOISE RECEIPTS	964	13 515	4.8	2.7	TOTAL			786	304 045	(X) 100.0
-	MISCELLANEOUS MERCHANTNOISE	(X)	549	(X)	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	501	5.0	.2
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)						320	HARWARE-GAROEING EQUIPMENT	94	2 089	5.3	.7
TOTAL			699	134 385	(X) 10.0	340	LUMBER-BUILDING MATERIALS	11	845	12.0	.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	29	414	6.5	.3	380	AUTOMOBILES-TRUCKS	106	8 504	12.8	2.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	94	344	2.6	.3	400	AUTO FUELS-LUBRICANTS	72	558	1.6	.2
260	KITCHENWARE-HOME FURNISHINGS	24	221	7.6	.2	420	AUTO TIRES-BATTERIES-ACCESS	163	9 742	11.1	3.2
320	HARWARE-GAROEING EQUIPMENT	342	5 278	7.7	3.9	440	FARM EQUIPMENT MACHINERY	786	269 750	88.7	88.7
340	LUMBER-BUILDING MATERIALS	699	120 991	90.0	90.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	54	1 065	6.5	.4
341	LUMBER	659	50 851	39.2	37.8	500	ALL OTHER MERCHANTNOISE	20	1 155	9.5	.4
342	PLYWOOD	617	13 181	10.9	9.8	520	NONMERCHANTNOISE RECEIPTS	428	9 778	5.3	3.2
343	WINDOWS, DOORS, AND FRAMES-METAL	434	3 951	4.5	2.9	-	MISCELLANEOUS MERCHANTNOISE	(X)	58	(X)	(2)
344	KITCHEN CABINETS	315	2 050	2.5	1.5	GENERAL MERCHANTNOISE GROUP STORES (SIC 53 PART*)					
345	ALL OTHER MILLWORK	581	8 068	7.2	6.0	TOTAL			788	200 738	(X) 100.0
346	WALLBOARD	613	7 693	6.4	5.7	020	GROCERIES-OTHER FOODS	357	5 117	5.1	2.5
347	ASPHALT AND ASBESTOS PRODUCTS	591	6 907	5.8	5.1	040	MEALS-SNACKS	132	2 462	5.6	1.2
348	PAINT-GLASS-WALLPAPER	547	3 367	3.2	2.5	100	CIGARS-CIGARETTES-TOBACCO	90	315	10.0	.2
349	HEATING AND PLUMBING EQUIP	125	1 160	5.5	.9	120	COSMETICS-DRUGS-CLEANERS	511	8 737	5.3	4.4
351	METAL ROOFING AND SIDING	418	2 082	2.1	1.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	596	21 904	11.6	10.9
352	MASONRY SUPPLIES	532	5 472	5.2	4.1						
353	INSULATION	424	1 987	2.5	1.5						
354	PREFABRICATED BLDGS AND PARTS	164	3 886	9.1	2.9						
355	ALL OTHER BUILDING MATERIALS	408	10 336	12.8	7.7						
440	FARM EQUIPMENT MACHINERY	9	114	7.6	.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	25	3 330	38.4	2.5						
480	HOUSEHOLD FUELS-ICE	119	856	3.3	.6						
500	ALL OTHER MERCHANTNOISE	18	190	2.6	.1						
520	NONMERCHANTNOISE RECEIPTS	306	2 575	3.4	1.9						
-	MISCELLANEOUS MERCHANTNOISE	(X)	72	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	647	52 038	26.4	25.9	120	COSMETICS-ORUGS-CLEANERS	314	5 210	10.8	10.8
180	ALL FOOTWEAR	553	8 375	4.7	4.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	300	2 513	5.2	5.2
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	697	24 980	12.6	12.4	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	318	9 346	19.3	19.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	297	10 736	7.7	5.3	180	ALL FOOTWEAR	281	1 807	3.8	3.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	341	7 916	5.0	3.9	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	318	4 647	9.6	9.6
260	KITCHENWARE-HOME FURNISHINGS . . .	505	9 411	5.6	4.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	172	906	2.9	1.9
280	JEWELRY-OPTICAL GOOOS	444	1 974	1.4	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	150	665	2.7	1.4
300	SPORTING-RECREATION EQUIPMENT . . .	265	3 558	2.8	1.8	260	KITCHENWARE-HOME FURNISHINGS . . .	288	4 376	9.5	9.1
320	HARWARE-GAROEING EQUIPMENT	354	6 104	5.1	3.0	280	JEWELRY-OPTICAL GOOOS	263	906	2.4	1.9
340	LUMBER-BULTIOING MATERIALS	146	5 279	6.0	2.6	300	SPORTING-RECREATION EQUIPMENT . . .	122	344	2.8	.7
400	AUTO FUELS-LUBRICANTS	55	233	.7	.1	320	HARWARE-GAROEING EQUIPMENT	227	1 430	4.7	3.0
420	AUTO TIRES-BATTERIES-ACCESS	74	6 418	8.0	3.2	340	LUMBER-BULTIOING MATERIALS	51	116	2.8	.2
440	FARM EQUIPMENT MACHINERY	21	260	.7	.1	500	ALL OTHER MERCHANOISE	307	10 919	26.8	22.6
460	HAY-GRAIN-FEEO-FARM SUPPLIES	23	156	25.0	.1	520	NONMERCHANOISE RECEIPTS	196	1 192	3.5	2.5
480	HOUSEHOLD FUELS-ICE	10	108	33.3	.1	-	MISCELLANEOUS MERCHANOISE	(X)	153	(X)	.3
500	ALL OTHER MERCHANOISE	512	16 198	9.6	8.1						
520	NONMERCHANOISE RECEIPTS	422	8 279	5.6	4.1						
-	MISCELLANEOUS MERCHANDISE	(X)	180	(X)	.1						
	DEPARTMENT STORES (SIC 531)						GENERAL MERCHANOISE STORES (SIC 539 PART)				
	TOTAL	50	83 845	(X)	100.0		TOTAL	342	64 946	(X)	100.0
020	GROCERIES-OTHER FOODS	23	461	.8	.5	020	GROCERIES-OTHER FOODS	112	2 948	16.7	4.5
040	MEALS-SNACKS	7	207	.8	.2	100	CIGARS-CIGARETTES-TOBACCO	64	224	4.8	.3
120	COSMETICS-ORUGS-CLEANERS	48	2 216	2.6	2.6	120	COSMETICS-ORUGS-CLEANERS	149	1 310	3.7	2.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	50	10 034	12.0	12.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	245	9 349	17.4	14.4
141	MEN'S CLOTHING	50	7 313	8.7	8.7	141	MEN'S CLOTHING	230	6 197	11.7	9.5
142	BOYS' CLOTHING	49	2 721	3.2	3.2	142	BOYS' CLOTHING	221	2 799	5.3	4.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	50	21 406	25.5	25.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	276	21 254	34.0	32.7
161	CHILDREN'S-INFANTS' WEAR	50	2 259	2.7	2.7	161	CHILDREN'S-INFANTS' WEAR	246	1 862	3.1	2.9
162	HANOBAGS-ACCESSORIES	50	1 368	1.6	1.6	162	HANOBAGS-ACCESSORIES	195	1 446	2.6	2.2
163	MILLINERY	49	400	.5	.5	163	MILLINERY	130	274	.6	.4
164	HOSIERY	50	1 283	1.5	1.5	164	HOSIERY	255	1 647	2.6	2.5
165	LINGERIE	50	3 740	4.5	4.5	165	LINGERIE	236	3 464	5.7	5.3
166	WOMENS COATS-SUITS-FURS-RAINWR	49	1 784	2.1	2.1	166	WOMENS COATS-SUITS-FURS-RAINWR	182	1 661	3.1	2.6
167	WOMEN'S DRESSES	50	4 337	5.2	5.2	167	WOMEN'S DRESSES	201	3 947	6.9	6.1
168	WOMEN'S BLOUSES-SPTSWR	49	4 185	5.0	5.0	168	WOMEN'S BLOUSES-SPTSWR	226	4 350	7.2	6.7
169	GIRLS'SUBTEEN-TEEN WEAR	49	1 944	2.3	2.3	169	GIRLS'SUBTEEN-TEEN WEAR	184	1 601	2.9	2.5
171	OTHER WOMENS-GIRLS-CLOTHES ACC	5	102	.9	.1	171	OTHER WOMENS-GIRLS-CLOTHES ACC	37	344	7.8	.5
180	ALL FOOTWEAR	45	3 475	4.6	4.1	180	ALL FOOTWEAR	226	3 092	5.7	4.8
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	50	6 901	8.2	8.2	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	266	9 951	16.2	15.3
201	PIECE GOOOS-NOTIONS	50	2 356	2.8	2.8	201	PIECE GOOOS-NOTIONS	235	4 624	7.5	7.1
202	CURTAINS-ORAPERIES	50	4 541	5.4	5.4	202	CURTAINS-ORAPERIES	232	5 041	8.5	7.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	6 684	8.5	8.0	203	ALL OTHER DOMESTICS	69	285	2.2	.4
221	MAJOR HOUSEHOLD APPLIANCES	35	4 249	7.2	5.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	77	3 135	15.0	4.8
222	RAIOS-TV'S MUSICAL INSTR.	42	2 434	3.2	2.9	221	MAJOR HOUSEHOLD APPLIANCES . . .	53	2 196	13.2	3.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	5 081	6.3	6.1	222	RAIOS-TV'S MUSICAL INSTR.	67	906	4.6	1.4
241	FLOOR COVERINGS	37	2 255	3.3	2.7	-	MISCELLANEOUS MERCHANOISE	(X)	27	(X)	(Z)
242	FURNITURE-SLEEP EQUIPMENT	45	2 825	3.6	3.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	143	2 167	4.9	3.3
260	KITCHENWARE-HOME FURNISHINGS . . .	49	3 077	3.7	3.7	241	FLOOR COVERINGS	129	829	2.0	1.3
261	CHINA-GLASSWARE	45	826	1.0	1.0	242	FURNITURE-SLEEP EQUIPMENT	60	1 281	6.6	2.0
262	KITCHENWARE-HOUSEWARES	48	2 245	2.8	2.7	260	KITCHENWARE-HOME FURNISHINGS . . .	168	1 956	5.4	3.0
280	JEWELRY-OPTICAL GOOOS	41	497	.7	.6	261	CHINA-GLASSWARE	124	694	2.1	1.1
300	SPORTING-RECREATION EQUIPMENT . . .	48	2 306	2.9	2.8	262	KITCHENWARE-HOUSEWARES	146	1 160	3.5	1.8
320	HARWARE-GAROEING EQUIPMENT	35	3 164	4.8	3.8	263	OTHER KITCHENWARE-HOME FURNISH	19	97	2.7	.1
321	HARWARE-TOOLS	32	1 348	2.2	1.6	280	JEWELRY-OPTICAL GOOOS	139	570	1.7	.9
-	MISCELLANEOUS MERCHANOISE	(X)	1 816	(X)	2.2	300	SPORTING-RECREATION EQUIPMENT . . .	94	908	3.4	1.4
400	AUTO FUELS-LUBRICANTS	6	52	.4	.1	320	HARWARE-GAROEING EQUIPMENT	91	1 509	9.7	2.3
420	AUTO TIRES-BATTERIES-ACCESS	31	5 519	9.3	6.6	321	HARWARE-TOOLS	78	953	7.8	1.5
500	ALL OTHER MERCHANOISE	49	3 419	4.1	4.1	322	GAROEING EQUIPMENT-SUPPLIES	70	467	3.4	.7
501	TOYS-GAMES-WHEEL GOOOS	46	1 571	2.0	1.9	340	LUMBER-BULTIOING MATERIALS	63	1 130	7.9	1.7
502	BOOKS-STATIONERY-PHOTO. EQUIP.	45	1 088	1.4	1.3	348	PAINT-GLASS-WALLPAPER	52	352	2.9	.5
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	33	759	1.2	.9	356	ALL OTHER LUMBER-MILLWORK	33	720	6.2	1.1
520	NONMERCHANOISE RECEIPTS	42	5 097	7.4	6.1	380	AUTOMOBILES-TRUCKS	14	35	.9	.1
535	ALL OTHER SERVICE RECEIPTS	41	4 762	6.9	5.7	400	AUTO FUELS-LUBRICANTS	41	153	2.5	.2
-	MISCELLANEOUS	(X)	312	(X)	.4	420	AUTO TIRES-BATTERIES-ACCESS	37	888	8.1	1.4
-	MISCELLANEOUS MERCHANOISE	(X)	4 249	(X)	5.1	440	FARM EQUIPMENT MACHINERY	15	81	1.1	.1
	VARIETY STORES (SIC 533)					460	HAY-GRAIN-FEEO-FARM SUPPLIES	21	151	13.3	.2
	TOTAL	333	48 345	(X)	100.0	500	ALL OTHER MERCHANOISE	155	1 853	4.5	2.9
020	GROCERIES-OTHER FOODS	221	1 708	5.2	3.5	520	NONMERCHANOISE RECEIPTS	164	1 942	5.1	3.0
040	MEALS-SNACKS	109	2 107	9.3	4.4	-	MISCELLANEOUS MERCHANOISE	(X)	340	(X)	.5
							ORY GOOOS STORES (SIC 539 PART)				
							TOTAL ²	38	2 070	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)						RETAIL BAKERIES (SIC 546)				
	TOTAL ²	25	1 532	(X)	100.0		TOTAL	131	(0)	(X)	100.0
	FOOD STORES (SIC 54)						RETAIL BAKERIES--BAKING, SELLING (SIC 5462)				
	TOTAL	1 766	536 721	(X)	100.0		TOTAL ²	130	6 104	(X)	100.0
020	GROCERIES--OTHER FOODS	1 766	468 068	87.2	87.2		RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
040	MEALS--SNACKS	82	1 409	5.1	.3		TOTAL	1	(0)	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	390	4 612	3.6	.9						
100	CIGARS--CIGARETTES--TOBACCO	1 110	17 349	4.1	3.2						
120	COSMETICS--DRUGS--CLEANERS	1 033	21 512	5.0	4.0						
140	MEN'S--BOYS' CLOTHING EXC FOOTWR.	56	309	4.5	.1						
160	WOMEN'S--GIRLS' CLOTHING EXC FOOTWR	95	612	2.1	.1		DAIRY PRODUCTS STORES (SIC 545)				
260	KITCHENWARE--HOME FURNISHINGS	117	444	1.6	.1		TOTAL ²	35	3 597	(X)	100.0
320	HARDWARE--GARDENING EQUIPMENT	64	274	5.2	.1						
400	AUTO FUELS--LUBRICANTS	51	558	11.1	.1						
460	HAY--GRAIN--FEED--FARM SUPPLIES	41	1 205	33.3	.2		EGG AND POULTRY DEALERS (SIC 549 PT.)				
500	ALL OTHER MERCHANDISE	669	10 518	3.2	2.0		TOTAL	30	(0)	(X)	100.0
520	NONMERCHANDISE RECEIPTS	608	8 918	2.6	1.7						
-	MISCELLANEOUS MERCHANDISE	(X)	933	(X)	.2		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	GROCERY STORES (SIC 541)						TOTAL	2	(0)	(X)	100.0
	TOTAL	1 481	514 038	(X)	100.0						
020	GROCERIES--OTHER FOODS	1 481	446 953	86.9	86.9						
021	MEATS--FISH--POULTRY	1 381	116 811	23.0	22.7						
022	PRODUCE (FRESH FRUITS--VEGETABLES)	1 296	36 198	7.1	7.0						
023	FROZEN FOODS	1 161	20 747	4.7	4.0						
024	ALL OTHER FOODS	1 460	273 181	53.1	53.1						
040	MEALS--SNACKS	56	986	3.4	.2						
080	PACKAGED ALCOHOLIC BEVERAGES	386	4 573	3.5	.9						
100	CIGARS--CIGARETTES--TOBACCO	1 089	17 190	4.2	3.3						
120	COSMETICS--DRUGS--CLEANERS	1 022	21 446	5.1	4.2	220	MAJOR APPL--RADIO-TV--MUSICAL INST	127	5 056	20.0	1.0
140	MEN'S--BOYS' CLOTHING EXC FOOTWR.	55	308	4.3	.1	260	KITCHENWARE--HOME FURNISHINGS	98	537	3.4	.1
160	WOMEN'S--GIRLS' CLOTHING EXC FOOTWR	94	606	2.1	.1	300	SPORTING--RECREATION EQUIPMENT	120	2 996	13.6	.6
260	KITCHENWARE--HOME FURNISHINGS	114	434	1.6	.1	320	HARDWARE--GARDENING EQUIPMENT	91	796	8.6	.2
400	AUTO FUELS--LUBRICANTS	49	414	11.1	.1	360	AUTOMOBILES--TRUCKS	857	386 737	84.8	77.4
						400	AUTO FUELS--LUBRICANTS	659	6 343	1.7	1.3
500	ALL OTHER MERCHANDISE	658	10 399	3.2	2.0	420	AUTO TIRES--BATTERIES--ACCESS	1 050	54 649	11.4	10.9
516	ALL OTHER MERCHANDISE	227	1 409	1.5	.3	440	FARM EQUIPMENT MACHINERY	40	3 656	12.7	.7
517	PAPER--PAPER PRODUCTS	617	8 990	2.8	1.7	480	HOUSEHOLD FUELS--ICE	5	322	25.0	.1
						500	ALL OTHER MERCHANDISE	149	10 000	19.8	2.0
520	NONMERCHANDISE RECEIPTS	568	8 787	2.5	1.7	520	NONMERCHANDISE RECEIPTS	969	28 029	6.0	5.6
-	MISCELLANEOUS MERCHANDISE	(X)	1 940	(X)	.4	-	MISCELLANEOUS MERCHANDISE	(X)	835	(X)	.2
	MEAT MARKETS (SIC 542 PT.)						MOTOR VEHICLE DEALERS (SIC 551, 552)				
	TOTAL ²	41	5 923	(X)	100.0		TOTAL	832	451 000	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					220	MAJOR APPL--RADIO-TV--MUSICAL INST	15	274	5.2	.1
	TOTAL ²	3	148	(X)	100.0	380	AUTOMOBILES--TRUCKS	832	385 336	85.4	85.4
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					400	AUTO FUELS--LUBRICANTS	576	4 461	1.2	1.0
	TOTAL	5	(0)	(X)	100.0	420	AUTO TIRES--BATTERIES--ACCESS	785	31 391	7.1	7.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					440	FARM EQUIPMENT MACHINERY	35	3 548	13.3	.8
	TOTAL	38	1 635	(X)	100.0	500	ALL OTHER MERCHANDISE	25	780	3.2	.2
020	GROCERIES--OTHER FOODS	38	1 155	70.6	70.6	520	NONMERCHANDISE RECEIPTS	756	24 784	5.7	5.5
023	FROZEN FOODS	5	24	6.3	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	424	(X)	.1
024	ALL OTHER FOODS	38	1 108	67.8	67.8		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	1.4		TOTAL	730	415 889	(X)	100.0
040	MEALS--SNACKS	6	121	20.6	7.4	220	MAJOR APPL--RADIO-TV--MUSICAL INST	15	275	4.7	.1
100	CIGARS--CIGARETTES--TOBACCO	9	80	9.7	4.9	380	AUTOMOBILES--TRUCKS	730	355 199	85.4	85.4
120	COSMETICS--DRUGS--CLEANERS	4	13	4.6	.8	381	NEW PASSENGER CARS--RETAIL	730	208 038	50.0	50.0
500	ALL OTHER MERCHANDISE	7	92	12.5	5.6	382	NEW PASSENGER CARS--WHOLESALE	46	2 059	11.1	.5
520	NONMERCHANDISE RECEIPTS	6	10	5.8	.6	383	NEW COMMERCIAL VEHICLES--RETAIL	457	38 057	11.7	9.2
-	MISCELLANEOUS MERCHANDISE	(X)	164	(X)	10.0	384	NEW COMMERCIAL VEHICLES--WHOLESALE	24	533	4.0	.1
						385	USED PASSENGER CARS--RETAIL	704	87 164	21.8	21.0
						386	USED PASSENGER CARS--WHOLESALE	404	9 694	3.7	2.3
						387	USED COMMERCIAL VEHICLES	409	8 792	3.0	2.1
						392	ALL OTHER AUTOS--TRUCKS	38	778	4.6	.2
						400	AUTO FUELS--LUBRICANTS	546	3 469	1.0	.8
						401	GASOLINE	166	2 063	4.5	.5
						403	MOTOR OILS--GREASES--OTHER OILS	457	1 378	.4	.3
						-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
420	AUTO TIRES-BATTERIES-ACCESS. . . .	721	29 067	7.0	7.0	400	AUTO FUELS-LUBRICANTS.	76	1 773	17.0	4.9
421	PARTS INSTALLED IN REPAIR WORK	713	18 292	4.4	4.4	420	AUTO TIRES-BATTERIES-ACCESS. . . .	260	23 179	63.4	63.4
422	PARTS-WHOLESALE.	601	5 766	1.5	1.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	4	230	12.5	.6
423	PARTS-RETAIL	573	2 350	.6	.6	500	ALL OTHER MERCHANOISE.	86	990	6.2	2.7
424	AUTOMOBILE TIRES-BATTERIES-ACC	439	2 655	.8	.6	520	NONMERCHANOISE RECEIPTS.	174	2 859	9.6	7.8
440	FARM EQUIPMENT MACHINERY	35	3 494	12.3	.8	-	MISCELLANEOUS MERCHANOISE.	(X)	148	(X)	.4
500	ALL OTHER MERCHANOISE.	23	704	3.3	.2						
520	NONMERCHANOISE RECEIPTS.	703	23 262	5.7	5.6		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
527	SERVICE LABOR.	689	21 064	5.3	5.1		TOTAL	71	10 511	(X)	100.0
528	OTHER NONMERCHANOISE RECEIPTS.	240	2 157	1.4	.5						
-	MISCELLANEOUS MERCHANOISE.	(X)	417	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	53	3.3	.5
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					180	ALL FOOTWEAR	4	64	4.0	.6
	TOTAL ²	19	8 957	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	69	3 230	32.9	30.7
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	133	13.5	1.3
	TOTAL	23	16 336	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS . .	65	465	4.5	4.4
380	AUTOMOBILES-TRUCKS	23	13 935	85.3	85.3	280	JEWELRY-OPTICAL GOODS.	14	23	2.6	.2
381	NEW PASSENGER CARS-RETAIL. . . .	23	9 155	56.0	56.0	300	SPORTING-RECREATION EQUIPMENT. .	53	512	8.4	4.9
385	USED PASSENGER CARS-RETAIL . . .	23	4 126	25.3	25.3	320	HARWARE-GARDENING EQUIPMENT . .	61	709	7.9	6.7
387	USED COMMERCIAL VEHICLES	3	171	2.2	1.0	340	LUMBER-BUILDING MATERIALS. . . .	21	117	5.0	1.1
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	483	(X)	3.0	400	AUTO FUELS-LUBRICANTS.	16	112	5.5	1.1
400	AUTO FUELS-LUBRICANTS.	21	915	6.6	5.6	403	MOTOR OILS-GREASES-OTHER OILS.	15	70	3.5	.7
403	MOTOR OILS-GREASES-OTHER OILS.	20	46	.3	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	42	(X)	.4
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	869	(X)	5.3	420	AUTO TIRES-BATTERIES-ACCESS. . . .	71	3 347	31.8	31.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	21	1 030	6.5	6.3	416	NEW TIRES-TUBES(TO FLEET OPRTS)	28	280	4.3	2.7
421	PARTS INSTALLED IN REPAIR WORK	21	592	3.7	3.6	417	NEW TIRES-TUBES(TO OTHER USERS)	65	1 212	13.1	11.5
422	PARTS-WHOLESALE.	22	263	1.6	1.6	418	RETRAEOS(TO FLEET OPERATORS) . .	15	26	.5	.2
423	PARTS-RETAIL	22	116	.7	.7	419	RETRAEOS(TO OTHER USERS)	33	94	1.6	.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	11	59	.6	.4	426	AUTOMOBILE ACCESSORIES	56	428	6.2	4.1
520	NONMERCHANOISE RECEIPTS.	20	451	3.1	2.8	428	NEW AUTO TIRES SOLO TO DEALERS	33	367	4.4	3.5
527	SERVICE LABOR.	20	451	3.1	2.8	429	NEW TRUCK-BUS TIRES (TO USERS)	34	519	6.9	4.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	4	(X)	(2)	431	NEW TRK-BUS TIRES(TO DEALERS).	26	162	2.1	1.5
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					433	RETRAEOS SOLO TO DEALERS	17	26	.4	.2
	TOTAL	60	9 818	(X)	100.0	434	RETRAEOS-TRUCK-BUS (TO USERS).	18	34	.7	.3
380	AUTOMOBILES-TRUCKS	60	9 053	92.2	92.2	435	RETRAEOS-TRUCK-BUS(TO DEALERS)	11	19	.7	.2
385	USED PASSENGER CARS-RETAIL . . .	60	6 652	67.8	67.8	436	STORAGE BATTERIES.	59	177	2.1	1.7
386	USED PASSENGER CARS-WHOLE. . . .	42	501	8.6	5.1	500	ALL OTHER MERCHANOISE.	53	647	7.8	6.2
387	USED COMMERCIAL VEHICLES	22	342	8.7	3.5	520	NONMERCHANOISE RECEIPTS.	53	801	9.0	7.6
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	1 558	(X)	15.9	524	BRAKE AND WHEEL SERVICES	30	233	3.5	2.2
400	AUTO FUELS-LUBRICANTS.	5	39	1.8	.4	525	TIRE SERVICES OTHER THAN RETRO	27	83	1.2	.8
401	GASOLINE	4	34	8.8	.3	526	OTHER NONMERCHANOISE RECEIPTS.	51	485	5.9	4.6
403	MOTOR OILS-GREASES-OTHER OILS.	4	5	.4	.1	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	298	(X)	2.8
420	AUTO TIRES-BATTERIES-ACCESS. . . .	24	372	7.2	3.8		OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)				
421	PARTS INSTALLED IN REPAIR WORK	23	247	4.8	2.5		TOTAL	189	26 021	(X)	100.0
424	AUTOMOBILE TIRES-BATTERIES-ACC	3	21	1.1	.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	1 550	18.3	6.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	104	(X)	1.1	221	MAJOR HOUSEHOLD APPLIANCES . . .	36	744	9.6	2.9
520	NONMERCHANOISE RECEIPTS.	15	225	6.3	2.3	222	RADIOIS-TV'S MUSICAL INSTR. . . .	39	754	9.2	2.9
527	SERVICE LABOR.	9	167	5.8	1.7	223	ALL OTHER APPLIANCES	4	51	5.4	.2
528	OTHER NONMERCHANOISE RECEIPTS.	9	58	2.1	.6	260	KITCHENWARE-HOME FURNISHINGS . .	32	71	1.2	.3
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	129	(X)	1.3	264	SMALL ELECTRICAL APPLIANCES. . .	32	60	.8	.2
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)					-	MISCELLANEOUS MERCHANOISE. . . .	(X)	11	(X)	(2)
	TOTAL	260	36 532	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT. .	32	209	3.3	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	54	2.5	.1	306	BOATS-MOTORS-MARINE EQUIPMENT.	4	94	7.5	.4
180	ALL FOOTWEAR	4	65	5.1	.2	317	ALL OTHER SPTG GOODS EXC BOATS	29	115	2.1	.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	112	4 779	26.8	13.1	320	HARWARE-GARDENING EQUIPMENT . .	28	82	1.8	.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	136	16.0	.4	380	AUTOMOBILES-TRUCKS	8	113	13.7	.4
260	KITCHENWARE-HOME FURNISHINGS . .	97	537	3.4	1.5	400	AUTO FUELS-LUBRICANTS.	60	1 661	20.0	6.4
280	JEWELRY-OPTICAL GOODS.	15	24	5.2	.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	189	19 831	76.2	76.2
300	SPORTING-RECREATION EQUIPMENT. .	85	721	6.1	2.0	500	ALL OTHER MERCHANOISE.	33	343	4.3	1.3
320	HARWARE-GARDENING EQUIPMENT . .	90	791	6.3	2.2	520	NONMERCHANOISE RECEIPTS.	122	2 059	9.8	7.9
340	LUMBER-BUILDING MATERIALS. . . .	23	122	5.2	.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	101	(X)	.4
380	AUTOMOBILES-TRUCKS	10	124	14.2	.3		BOAT DEALERS (SIC 5591)				
							TOTAL	22	2 551	(X)	100.0

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
300	SPORTING-RECREATION EQUIPMENT.	22	2 152	84.4	84.4	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	562	43 713	64.9	39.8
307	OUTBOARD BOATS	16	434	21.3	17.0	180	ALL FOOTWEAR	397	23 126	44.8	21.1
308	OUTBOARD MOTORS.	17	434	22.1	17.0	200	CURTAINS-DRAPERIES-DRY GOODS	52	2 578	13.3	2.3
311	INBOARD-OUTDRIVE 8DATS	12	201	13.2	7.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	154	.8	.1
312	8DAT TRAILERS.	13	70	4.7	2.7	280	JEWELRY-OPTICAL GOODS.	74	226	1.5	.2
313	MARINE ACCESS. AND PARTS	20	301	13.4	11.8	300	SPORTING-RECREATION EQUIPMENT.	24	204	3.1	.2
318	ALL OTHER 8DATS.	7	278	46.7	10.9	500	ALL OTHER MERCHANDISE.	41	255	1.6	.2
319	ALL OTHER MDSE-EXC 8DATS	9	216	14.8	8.5	520	NONMERCHANDISE RECEIPTS.	324	1 074	2.6	1.0
-	MISCELLANEDUS MERCHANDISE.	(X)	218	(X)	8.5	-	MISCELLANEDUS MERCHANDISE.	(X)	152	(X)	.1
400	AUTO FUELS-LUBRICANTS.	4	31	5.1	1.2						
500	ALL OTHER MERCHANOISE.	4	104	24.6	4.1		WOMEN'S CLDTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3; 8)				
520	NONMERCHANDISE RECEIPTS.	12	148	8.4	5.8		TOTAL	354	34 504	(X)	100.0
527	SERVICE LABOR.	12	106	6.0	4.2	140	MEN'S-8DYS' CLDTHING EXC FOOTWR.	9	222	7.6	.6
531	STDRAGE AND ODCKING SERVICES	5	39	4.5	1.5	160	WOMEN'S-GIRLS'CLOTHING,EXC FOOTWR	354	33 020	95.7	95.7
-	MISCELLANEOUS	(X)	3	(X)	.1	180	ALL FOOTWEAR	6	437	16.4	1.3
-	MISCELLANEOUS MERCHANOISE.	(X)	116	(X)	4.5	200	CURTAINS-DRAPERIES-DRY GOODS	6	184	6.5	.5
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					280	JEWELRY-OPTICAL GODDS.	47	163	2.9	.5
	TOTAL	32	8 254	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	120	400	2.4	1.2
500	ALL OTHER MERCHANDISE.	32	7 859	95.2	95.2	-	MISCELLANEDUS MERCHANDISE.	(X)	78	(X)	.2
504	MOBILE HOMES-HOUSEHOLO TRLRS.	26	6 318	93.6	76.5		WOMEN'S REAOY-TO-WEAR STDRS (SIC 562)				
505	CAMP TRAILERS-TRAVEL TRAILERS.	13	1 477	42.8	17.9		TOTAL	307	31 554	(X)	100.0
507	ALL OTHER MERCHANOISE.	4	50	3.6	.6	140	MEN'S-8DYS' CLDTHING EXC FOOTWR.	5	170	6.4	.5
-	MISCELLANEOUS MERCHANOISE.	(X)	13	(X)	.2	142	BOYS' CLOTHING	5	111	5.9	.4
520	NONMERCHANDISE RECEIPTS.	14	148	5.2	1.8	-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.2
527	SERVICE LABDR.	9	60	2.4	.7	160	WDMEN'S-GIRLS'CLDTHING,EXC FDDTWR	307	30 304	96.0	96.0
532	OTHER NONMERCHANDISE RECEIPTS.	10	86	6.1	1.0	161	CHILDREN'S-INFANTS' WEAR	106	893	8.7	2.8
-	MISCELLANEOUS MERCHANOISE.	(X)	247	(X)	3.0	163	MILLINERY.	146	480	3.2	1.5
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					164	HOSIERY.	201	759	3.4	2.4
	TOTAL	13	(D)	(X)	100.0	165	LINGERIE	292	2 663	9.3	8.4
	AUTOMOTIVE DEALERS, N+E.C. (SIC 5599 PT.)					168	WOMEN'S 8LDUSES-SPTSWR	305	7 486	24.4	23.7
	TOTAL	2	(O)	(X)	100.0	172	DRESSES.	297	10 481	34.5	33.2
	GASOLINE SERVICE STATIONS (SIC 554)					173	COATS-SUITS.	307	5 633	18.0	17.9
	TOTAL	2 217	224 718	(X)	100.0	174	HANDBAGS	218	768	3.3	2.4
020	GRDCERIES-OTHER FOODS.	375	1 855	3.6	.8	175	FURS	15	70	2.4	.2
040	MEALS-SNACKS	105	1 264	7.4	.6	176	OTHER WOMENS-GIRLS'CLOTHES ACC	128	1 071	6.7	3.4
100	CIGARS-CIGARETTES-TDBACCD.	697	3 915	4.0	1.7	180	ALL FOOTWEAR	4	427	16.6	1.4
220	MAJDR APPL-RADIO-TV-MUSICAL INST	32	385	4.0	.2	200	CURTAINS-DRAPERIES-DRY GDOOS	5	136	5.6	.4
260	KITCHENWARE-HOME FURNISHINGS	29	257	2.3	.1	280	JEWELRY-OPTICAL GDDDS.	45	157	2.7	.5
280	JEWELRY-OPTICAL GOODS.	23	210	2.6	.1	520	NONMERCHANDISE RECEIPTS.	107	303	2.0	1.0
300	SPDRTING-RECREATION EQUIPMENT.	80	566	3.8	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	57	(X)	.2
320	HAWARE-GARDENING EQUIPMENT	46	482	3.7	.2		MILLINERY STORES (SIC 563 PT.)				
380	AUTOMOBILES-TRUCKS	96	474	4.4	.2		TOTAL	17	(D)	(X)	100.0
400	AUTO FUELS-LUBRICANTS.	2 217	176 822	78.7	78.7		CORSET AND LINGERIE STORES (SIC 563 PT.)				
401	GASOLINE	2 216	161 160	71.7	71.7		TOTAL	1	(D)	(X)	100.0
402	OTHER AUTOMOTIVE FUELS	328	7 127	10.8	3.2		OTHER WDMEN'S ACCESSORY SPECIALTY STDRS (SIC 563 PT.)				
403	MDTOR DILS-GREASES-OTHER OILS.	1 977	8 531	4.2	3.8		TOTAL	26	2 241	(X)	100.0
420	AUTO TIRES-BATTERIES-ACCESS.	1 865	25 575	14.1	11.4	160	WDMEN'S-GIRLS'CLDTHING,EXC FDDTWR	26	2 077	92.7	92.7
421	PARTS INSTALLED IN REPAIR WORK	953	6 875	7.4	3.1	161	CHILDREN'S-INFANTS' WEAR	8	93	8.5	4.1
423	PARTS-RETAIL	251	1 114	3.7	.5	164	HOSIERY.	16	141	12.3	6.3
424	AUTOMOBILE TIRES-8BATTERIES-ACC	1 741	17 585	10.3	7.8	165	LINGERIE	17	241	14.3	10.8
460	HAY-GRAIN-FEED-FARM SUPPLIES	14	628	15.7	.3	168	WOMEN'S 8LOUSES-SPTSWR	19	968	44.4	43.2
480	HOUSEHOLD FUELS-ICE.	136	1 965	8.6	.9	172	DRESSES.	16	272	15.4	12.1
500	ALL OTHER MERCHANDISE.	85	605	5.0	.3	173	COATS-SUITS.	12	153	9.4	6.8
520	NONMERCHANOISE RECEIPTS.	1 542	9 441	5.8	4.2	176	OTHER WOMENS-GIRLS'CLOTHES ACC	13	180	9.4	8.0
527	SERVICE LABOR.	1 488	7 722	4.9	3.4	-	MISCELLANEOUS MERCHANDISE.	(X)	29	(X)	1.3
-	MISCELLANEOUS MERCHANOISE.	(X)	273	(X)	.1	520	NONMERCHANOISE RECEIPTS.	9	32	2.4	1.4
	APPAREL AND ACCESSORY STORES (SIC 56)					-	MISCELLANEOUS MERCHANDISE.	(X)	132	(X)	5.9
	TOTAL	985	109 770	(X)	100.0		FURRIERS AND FUR SHOPS (SIC 568)				
140	MEN'S-8DYS' CLOTHING EXC FOOTWR.	396	38 288	67.5	34.9		TOTAL	3	(D)	(X)	100.0

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						FAMILY SHOE STORES (SIC 566 PT.)				
	TOTAL	273	31 597	(X)	100.0		TOTAL	215	19 385	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	273	30 135	95.4	95.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	114	5.2	.6
142	BOYS' CLOTHING	200	2 507	10.0	7.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	68	423	5.7	2.2
143	MEN'S TAILORED OUTERWEAR	263	10 951	35.8	34.7	180	ALL FOOTWEAR	215	18 545	95.7	95.7
144	OTHER MEN'S OUTERWEAR	246	4 869	16.9	15.4	181	MEN'S AND BOYS' FOOTWEAR	215	5 138	26.5	26.5
145	MEN'S HATS	228	688	2.4	2.2	182	WOMEN'S AND GIRLS' FOOTWEAR . . .	215	10 364	53.5	53.5
146	OTHER MEN'S CLOTHING	267	11 120	35.7	35.2	183	CHILDREN'S AND INFANTS' FOOTWR	208	3 042	15.7	15.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	182	13.3	.6	520	NONMERCHANTNOISE RECEIPTS	90	259	2.7	1.3
168	WOMEN'S BLOUSES-SPTS WR	7	42	3.7	.1	-	MISCELLANEOUS MERCHANTNOISE	(X)	44	(X)	.2
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	140	(X)	.4						
180	ALL FOOTWEAR	87	812	6.8	2.6		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)				
280	JEWELRY-OPTICAL GOODS	9	23	1.6	.1		TOTAL	41	2 325	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT . .	9	141	6.0	.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	102	27.6	4.4
520	NONMERCHANTNOISE RECEIPTS	79	277	2.5	.9	142	BOYS' CLOTHING	6	100	27.0	4.3
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	27	(X)	.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	2 138	92.0	92.0
	CUSTOM TAILORS (SIC 567)					161	CHILDREN'S-INFANTS' WEAR	41	2 079	89.4	89.4
	TOTAL	-	-	(X)	-	-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	59	(X)	2.5
	FAMILY CLOTHING STORES (SIC 565)					520	NONMERCHANTNOISE RECEIPTS	6	12	2.9	.5
	TOTAL	80	20 372	(X)	100.0	-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	73	(X)	3.1
120	COSMETICS-DRUGS-CLEANERS	9	31	.9	.2		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	80	7 713	37.9	37.9		TOTAL	1	(0)	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	80	7 862	38.6	38.6		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
180	ALL FOOTWEAR	65	1 881	9.5	9.2		TOTAL	893	100 174	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS . .	45	2 393	13.4	11.7	200	CURTAINS-ORAPERIES-ORY GOODS . .	139	2 010	8.5	2.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	20	.5	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	559	39 259	69.3	39.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	153	1.1	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	418	49 623	81.0	49.5
260	KITCHENWARE-HOME FURNISHINGS . .	8	33	1.0	.2	260	KITCHENWARE-HOME FURNISHINGS . .	197	2 589	12.2	2.6
280	JEWELRY-OPTICAL GOODS	17	39	.6	.2	280	JEWELRY-OPTICAL GOODS	11	89	14.2	.1
300	SPORTING-RECREATION EQUIPMENT . .	11	42	.8	.2	300	SPORTING-RECREATION EQUIPMENT . .	27	206	8.3	.2
500	ALL OTHER MERCHANTNOISE	29	108	.7	.5	320	HARDWARE-GARDENING EQUIPMENT . .	58	808	16.6	.8
520	NONMERCHANTNOISE RECEIPTS	18	91	5.5	.4	340	LUMBER-BUILDING MATERIALS	32	776	20.0	.8
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	6	(X)	(Z)	420	AUTO TIRES-BATTERIES-ACCESS	11	158	12.5	.2
	SHOE STORES (SIC 566)					480	HOUSEHOLD FUELS-ICE	17	99	5.5	.1
	TOTAL	236	(0)	(X)	100.0	500	ALL OTHER MERCHANTNOISE	44	367	5.8	.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	27		5.5	.6	520	NONMERCHANTNOISE RECEIPTS	465	4 085	7.5	4.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	77		5.9	2.4	-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	105	(X)	.1
180	ALL FOOTWEAR	236	(0)	95.3	95.3		FURNITURE STORES (SIC 5712)				
520	NONMERCHANTNOISE RECEIPTS	101		2.9	1.4		TOTAL	326	48 138	(X)	100.0
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)		(X)	.3	200	CURTAINS-ORAPERIES-ORY GOODS . .	62	756	4.9	1.6
	MEN'S SHOE STORES (SIC 566 PT.)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	88	2 913	20.0	6.1
	TOTAL ²	3	121	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	326	42 876	89.1	89.1
	WOMEN'S SHOE STORES (SIC 566 PT.)					243	SLEEP EQUIPMENT	295	5 248	11.9	10.9
	TOTAL	15	1 177	(X)	100.0	244	OTHER HOUSEHOLD FURNITURE	324	26 321	54.9	54.7
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	9	85	9.1	7.2	245	FLOOR COVERINGS-SOFT SURFACE . .	282	9 730	21.5	20.2
180	ALL FOOTWEAR	15	1 065	90.5	90.5	246	FLOOR COVERINGS-HARD SURFACE . .	117	767	4.1	1.6
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	15	997	84.7	84.7	247	NONHOUSEHOLD FURNITURE	60	808	11.5	1.7
183	CHILDREN'S AND INFANTS' FOOTWR	7	28	4.4	2.4	260	KITCHENWARE-HOME FURNISHINGS . .	71	503	4.9	1.0
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	40	(X)	3.4	300	SPORTING-RECREATION EQUIPMENT . .	55	9.0	.1	
520	NONMERCHANTNOISE RECEIPTS	8	18	2.6	1.5	320	HARDWARE-GARDENING EQUIPMENT . .	6	85	18.1	.2
-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	9	(X)	.8	340	LUMBER-BUILDING MATERIALS	6	29	10.0	.1
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					500	ALL OTHER MERCHANTNOISE	21	84	2.5	.2
	TOTAL	3	(0)	(X)	100.0	520	NONMERCHANTNOISE RECEIPTS	127	786	3.6	1.6
						-	MISCELLANEOUS MERCHANTNOISE . . .	(X)	51	(X)	.1
							HOME FURNISHINGS STORES (OTHER 571)				
							TOTAL	99	9 104	(X)	100.0
						200	CURTAINS-ORAPERIES-ORY GOODS . .	39	1 056	25.2	11.6
						220	MAJOR APPL-RADIO-TV-MUSICAL INST	14	268	11.9	2.9
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	72	6 302	82.6	69.2
						260	KITCHENWARE-HOME FURNISHINGS . .	18	799	47.3	8.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
280 340 500 520 -	JEWELRY—OPTICAL GOODS LUMBER—BUILDING MATERIALS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	4 8 4 37 (X)	43 130 52 327 127	7.9 14.8 11.3 7.0 (X)	.5 1.4 .6 3.6 1.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
	FLOOR COVERINGS STORES (SIC 5713)						TOTAL	39	4 606	(X)	100.0
	TOTAL	66	7 225	(X)	100.0	220 228 229 231 232 233 234	MAJOR APPL—RADIO-TV—MUSICAL INST PIANOS ORGANS MUSICAL INSTR—ACCESSORIES RADIO'S PHONO—TAPE RECORDS—TV'S RECORDS—TAPES—RELATED ACCESS SHEET MUSIC—RELATED ITEMS . . .	39 27 26 32 19 18 28	4 439 769 1 351 1 595 223 195 306	96.4 19.2 34.9 40.3 8.4 8.0 7.5	96.4 16.7 29.3 34.6 4.8 4.2 6.6
200 240 260 340 520 -	CURTAINS—ORAPERIES—ORY GOODS . . FURNITURE—SLEEP EQUIP—FLOOR COV. KITCHENWARE—HOME FURNISHINGS . . LUMBER—BUILDING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	19 66 4 6 25 (X)	297 6 244 26 122 235 300	8.8 86.4 3.7 15.7 6.6 (X)	4.1 86.4 .4 1.7 3.3 4.2		NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	25 (X)	125 41	5.6 (X)	2.7 .9
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL ²	20	883	(X)	100.0		TOTAL	3 193	153 392	(X)	100.0
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					020 040 060 080 100 400 500 520 -	GROCERIES—OTHER FOODS MEALS—SNACKS ALCOHOLIC DRINKS PACKAGED ALCOHOLIC BEVERAGES . . CIGARS—CIGARETTES—TOBACCO . . . AUTO FUELS—LUBRICANTS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	244 2 916 1 333 248 1 402 19 70 412 (X)	1 443 107 740 35 200 1 215 5 334 766 229 1 373 90	13.6 77.3 45.6 9.3 7.1 38.4 4.3 5.2 (X)	.9 70.2 22.9 .8 3.5 .5 .1 .9 .1
260 280 520 -	KITCHENWARE—HOME FURNISHINGS . . JEWELRY—OPTICAL GOODS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	10 4 7 (X)	687 41 18 157	76.1 6.9 2.4 (X)	76.1 4.5 2.0 17.4		EATING PLACES (SIC 5812)				
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						TOTAL	2 357	121 496	(X)	100.0
	TOTAL ²	3	93	(X)	100.0	020 040 060 080 100 400 500 520 -	GROCERIES—OTHER FOODS MEALS—SNACKS ALCOHOLIC DRINKS PACKAGED ALCOHOLIC BEVERAGES . . CIGARS—CIGARETTES—TOBACCO . . . AUTO FUELS—LUBRICANTS ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	177 2 357 497 76 799 19 58 307 (X)	1 390 104 931 9 758 445 2 885 771 152 1 083 81	16.4 86.4 25.8 9.5 5.9 33.3 4.1 5.2 (X)	1.1 86.4 8.0 .4 2.4 .6 .1 .9 .1
	HOUSEHOLD APPLIANCE STORES (SIC 572)						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	275	23 169	(X)	100.0		TOTAL	1 660	90 885	(X)	100.0
200	CURTAINS—ORAPERIES—ORY GOODS . .	37	197	7.6	.9						
220 224 225 226 227	MAJOR APPL—RADIO-TV—MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS—TV'S ETC. USE MAJOR APPL—RADIOS—TV'S . . . RECORDS—TAPES—MUSICAL INSTR. . .	265 264 129 91 9	18 181 14 431 3 216 490 43	78.8 62.5 23.6 4.4 5.5	78.5 62.3 13.9 2.1 .2						
240 260 300 320 340 420 500 520 -	FURNITURE—SLEEP EQUIP—FLOOR COV. KITCHENWARE—HOME FURNISHINGS . . SPORTING—RECREATION EQUIPMENT . . HARDWARE—GARDENING EQUIPMENT . . LUMBER—BUILDING MATERIALS AUTO TIRES—BATTERIES—ACCESS. . . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	16 82 18 40 15 7 11 184 (X)	381 959 104 548 577 126 129 1 785 181	48.4 12.7 5.5 15.3 20.1 8.6 7.5 10.4 (X)	1.6 4.1 .4 2.4 2.5 .5 .6 7.7 .8						
	RADIO AND TELEVISION STORES (SIC 5732)						CAFETERIAS (SIC 5812 PT.)				
	TOTAL	143	14 043	(X)	100.0		TOTAL	72	6 297	(X)	100.0
220 224 225 226 227	MAJOR APPL—RADIO-TV—MUSICAL INST NEW MAJOR APPLIANCES NEW RADIOS—TV'S ETC. USE MAJOR APPL—RADIOS—TV'S . . . RECORDS—TAPES—MUSICAL INSTR. . .	143 57 143 82 30	12 369 1 967 9 831 347 224	88.1 29.9 70.0 3.7 7.1	88.1 14.0 70.0 2.5 1.6						
260 264 265	KITCHENWARE—HOME FURNISHINGS . . SMALL ELECTRICAL APPLIANCES . . . ALL OTHER KITCHENWARE—HOUSEWR. .	26 14 18	327 86 241	12.1 6.1 12.3	2.3 .6 1.7		REFRESHMENT PLACES (SIC 5812 PT.)				
	TOTAL	625	24 314	(X)	100.0		TOTAL	625	24 314	(X)	100.0
320 340 520 -	HARDWARE—GARDENING EQUIPMENT . . LUMBER—BUILDING MATERIALS NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	7 4 89 (X)	87 40 1 049 170	13.3 12.5 10.6 (X)	.6 .3 7.5 1.2						
	RECORD SHOPS (SIC 5733 PT.)										
	TOTAL ²	11	1 114	(X)	100.0	020 040 100 500 520 -	GROCERIES—OTHER FOODS MEALS—SNACKS CIGARS—CIGARETTES—TOBACCO . . . ALL OTHER MERCHANDISE NONMERCHANDISE RECEIPTS MISCELLANEOUS MERCHANDISE	44 625 140 8 71 (X)	536 22 900 464 53 120 241	37.9 94.2 7.9 22.2 2.6 (X)	2.2 94.2 1.9 .2 .5 1.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					340	LUMBER-BUILDING MATERIALS.	195	12 308	11.5	2.0	
	TOTAL	636	31 896	(X)	100.0	380	AUTOMOBILES-TRUCKS	8	526	50.0	.1	
020	GROCERIES-OTHER FOODS.	67	53	3.1	.2	400	AUTO FUELS-LUBRICANTS.	106	4 654	9.5	.8	
040	MEALS-SNACKS	559	2 810	13.0	8.8	420	AUTO TIRES-BATTERIES-ACCESS.	120	3 284	6.0	.5	
060	ALCOHOLIC DRINKS	836	25 443	79.8	79.8	440	FARM EQUIPMENT MACHINERY	132	4 385	7.2	.7	
080	PACKAGED ALCOHOLIC BEVERAGES	171	770	12.1	2.4	460	HAY-GRAIN-FEED-FARM SUPPLIES	1 388	457 744	87.8	74.4	
100	CIGARS-CIGARETTES-TOBACCO.	603	2 449	11.0	7.7	480	HOUSEHOLD FUELS-ICE.	401	31 983	24.8	5.2	
500	ALL OTHER MERCHANDISE.	12	77	9.5	.2	500	ALL OTHER MERCHANDISE.	469	23 465	69.0	3.8	
520	NONMERCHANDISE RECEIPTS.	105	291	5.5	.9	520	NONMERCHANDISE RECEIPTS.	963	10 714	3.9	1.7	
-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE.	(X)	780	(X)	.1	
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						LIQUOR STORES (SIC 592)					
	TOTAL	520	(0)	(X)	100.0		TOTAL	226	(0)	(X)	100.0	
020	GROCERIES-OTHER FOODS.	116	(0)	4.3	1.5		ANTIQUE STORES (SIC 5932)					
040	MEALS-SNACKS	137		8.3	1.8		TOTAL ²	4	83	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	31		18.9	.7							
100	CIGARS-CIGARETTES-TOBACCO.	356		7.7	5.3		SECONOHANO STORES (SIC 5933)					
120	COSMETICS-DRUGS-CLEANERS	520		75.8	75.8		TOTAL	55	2 881	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	19		2.2	.1							
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	28		3.1	.2		380	AUTOMOBILES-TRUCKS	6	444	39.8	15.4
200	CURTAINS-ORAPERIES-ORY GOOOS	12		1.8	.2		420	AUTO TIRES-BATTERIES-ACCESS.	25	1 251	68.9	43.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46		2.8	.7		500	ALL OTHER MERCHANDISE.	17	386	59.5	13.4
260	KITCHENWARE-HOME FURNISHINGS	92		6.7	2.2		520	NONMERCHANDISE RECEIPTS.	6	41	13.4	1.4
280	JEWELRY-OPTICAL GOOOS.	204		2.2	1.1		-	MISCELLANEOUS MERCHANDISE.	(X)	758	(X)	26.3
300	SPORTING-RECREATION EQUIPMENT.	35		1.8	.4							
320	HARDWARE-GARDENING EQUIPMENT	40		4.8	1.1			SPORTING GOODS STORES (SIC 5952)				
340	LUMBER-BUILDING MATERIALS.	31		3.4	.5			TOTAL	52	5 165	(X)	100.0
460	HAY-GRAIN-FEED-FARM SUPPLIES	16		3.1	.1		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	73	5.0	1.4
500	ALL OTHER MERCHANDISE.	258	12.1	7.1		180	ALL FOOTWEAR	20	89	6.7	1.7	
520	NONMERCHANDISE RECEIPTS.	117	2.8	1.0		300	SPORTING-RECREATION EQUIPMENT.	52	3 935	76.2	76.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)	.1		320	HARDWARE-GARDENING EQUIPMENT	15	188	11.4	3.6	
	DRUG STORES (SIC 591 PT.)					500	ALL OTHER MERCHANDISE.	7	186	16.9	3.6	
	TOTAL	466	(0)	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	25	109	3.9	2.1	
020	GROCERIES-OTHER FOODS.	97		4.1	1.4	-	MISCELLANEOUS MERCHANDISE.	(X)	584	(X)	11.3	
040	MEALS-SNACKS	117		8.0	1.7							
080	PACKAGED ALCOHOLIC BEVERAGES	28		18.9	.7							
100	CIGARS-CIGARETTES-TOBACCO.	314		7.4	5.1							
120	COSMETICS-DRUGS-CLEANERS	466		76.2	76.2		BICYCLE SHOPS (SIC 5953)					
121	MEDICINES EXC. PRESCRIPTION.	423		26.7	24.5		TOTAL	5	352	(X)	100.0	
122	PRESCRIPTION MEDICINES	466		33.3	33.3							
123	ALL OTHER DRUGS-PROPRIETARIES.	354		23.6	18.4		300	SPORTING-RECREATION EQUIPMENT.	5	325	92.3	92.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	(0)	2.2	.1	520	NONMERCHANDISE RECEIPTS.	3	19	7.0	5.4	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	24		3.0	.2		-	MISCELLANEOUS MERCHANDISE.	(X)	8	(X)	2.3
200	CURTAINS-ORAPERIES-ORY GOOOS	10		1.8	.2							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44		2.8	.7							
260	KITCHENWARE-HOME FURNISHINGS	86		6.6	2.2			JEWELRY STORES (SIC 597)				
280	JEWELRY-OPTICAL GOOOS.	183		2.0	1.0			TOTAL	181	12 632	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT.	33		1.8	.4		220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	40	3.4	.3
320	HARDWARE-GARDENING EQUIPMENT	38		4.8	1.1		260	KITCHENWARE-HOME FURNISHINGS	65	852	13.0	6.7
340	LUMBER-BUILDING MATERIALS.	30		3.4	.5		266	ALL OTHER HOME FURN EXC. CHINA	46	300	7.5	2.4
460	HAY-GRAIN-FEED-FARM SUPPLIES	15		3.0	.1		267	CHINA-GLASSWARE.	56	552	9.0	4.4
500	ALL OTHER MERCHANDISE.	234		12.1	7.1		280	JEWELRY-OPTICAL GOOOS.	181	10 180	80.6	80.6
520	NONMERCHANDISE RECEIPTS.	110		2.8	1.0		281	WATCHES-CLOCKS	168	1 961	16.1	15.5
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.1		282	SILVERWARE	154	1 375	12.0	10.9
	PROPRIETARY STORES (SIC 591 PT.)						285	ALL OTHER JEWELRY ITEMS.	146	1 885	17.4	14.9
	TOTAL ²	54		1 954	(X)	100.0	286	OPTICAL GOOOS.	16	61	4.9	.5
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					287	OIAMONOS, EXC. OIAMONO WATCHES	170	3 464	28.1	27.4	
	TOTAL	2 494	615 428	(X)	100.0	288	RINGS, EXC. OIAMONOS	151	1 434	13.5	11.4	
020	GROCERIES-OTHER FOODS.	101		2 216	21.0	520	NONMERCHANDISE RECEIPTS.	181	1 463	11.6	11.6	
040	MEALS-SNACKS	42		377	33.3	.1	529	WATCH-CLOCK-JEWELRY REPAIRS.	180	1 450	11.6	11.5
080	PACKAGED ALCOHOLIC BEVERAGES	237		35 971	87.8	5.8	533	ALL NONMOSE RCPTS FROM CUSTMRS	6	13	2.0	.1
100	CIGARS-CIGARETTES-TOBACCO.	75		1 169	28.5	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	97	(X)	.8
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	56		317	11.1	.1						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	108		1 898	11.1	.3		FUEL OIL DEALERS (SIC 5983)				
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17		483	50.0	.1		TOTAL ²	35	3 103	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	117		1 355	9.5	.2						
280	JEWELRY-OPTICAL GOOOS.	229		11 207	62.0	1.8						
300	SPORTING-RECREATION EQUIPMENT.	96		4 750	53.3	.8						
320	HARDWARE-GARDENING EQUIPMENT	178	5 842	11.8	.9							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					180	ALL FOOTWEAR	11	115	3.8	.1
	TOTAL	161	27 766	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	151	4.0	.1
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	83	1 526	10.1	5.5	260	KITCHENWARE-HOME FURNISHINGS . .	9	123	5.2	.1
320	HAROWARE-GAROEING EQUIPMENT . .	5	121	11.7	.4	320	HARDWARE-GAROEING EQUIPMENT . .	41	1 998	12.0	1.4
340	LUMBER-BUILOING MATERIALS. . . .	30	509	6.9	1.8	340	LUMBER-BUILDING MATERIALS. . . .	54	4 365	12.5	3.0
440	FARM EQUIPMENT MACHINERY	6	23	1.1	.1	400	AUTO FUELS-LUBRICANTS.	34	1 872	9.4	1.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	27	1 982	20.6	7.1	420	AUTO TIRES-BATTERIES-ACCESS. . . .	41	1 166	4.5	.8
480	HOUSEHOLD FUELS-ICE.	161	22 388	80.6	80.6	440	FARM EQUIPMENT MACHINERY	56	2 374	11.1	1.6
482	OTHER LP GAS SALES	161	22 042	79.4	79.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	492	127 339	86.8	86.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	345	(X)	1.2	480	HOUSEHOLO FUELS-ICE.	68	3 154	7.1	2.1
500	ALL OTHER MERCHANOISE.	29	141	3.1	.5	500	ALL OTHER MERCHANOISE.	11	304	8.0	.2
520	NONMERCHANOISE RECEIPTS.	67	824	5.6	3.0	520	NONMERCHANOISE RECEIPTS.	197	2 789	4.6	1.9
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	252	(X)	.9	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	136	(X)	.1
	FUEL ANO ICE OEALEERS; N.E.C. (SIC 5982)						GAROEN SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	32	1 945	(X)	100.0		TOTAL	35	3 009	(X)	100.0
480	HOUSEHOLO FUELS-ICE.	32	1 656	85.1	85.1	320	HAROWARE-GAROEING EQUIPMENT . .	35	2 192	72.8	72.8
483	OTHER FUELS.	32	1 552	79.8	79.8	420	AUTO TIRES-BATTERIES-ACCESS. . . .	3	35	3.0	1.2
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	104	(X)	5.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	15	271	14.7	9.0
520	NONMERCHANOISE RECEIPTS.	3	30	5.5	1.5	500	ALL OTHER MERCHANOISE.	12	296	16.9	9.8
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	259	(X)	13.3	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	214	(X)	7.1
	FLORISTS (SIC 5992)						NEWS DEALERS ANO NEWSSTANOS (SIC 5994)				
	TOTAL ²	127	6 277	(X)	100.0		TOTAL ²	15	638	(X)	100.0
	CIGAR STORES ANO STANDS (SIC 5993)						HOBBY, TOY, ANO GAME SHOPS (SIC 5995)				
	TOTAL	12	(0)	(X)	100.0		TOTAL ²	16	664	(X)	100.0
100	CIGARS-CIGARETTES-TOBACCO. . . .	12	(0)	{ 77.7 (X)	{ 77.7 22.3		CAMERA ANO PHOTO SUPPLY STORES (SIC 5996)				
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	(0)	{ 77.7 (X)	{ 77.7 22.3		TOTAL ²	14	1 075	(X)	100.0
	BOOK STORES (SIC 5942)						GIFT, NOVELTY, ANO SOUVENIR SHOPS (SIC 5997)				
	TOTAL	16	3 183	(X)	100.0		TOTAL ²	52	2 089	(X)	100.0
500	ALL OTHER MERCHANOISE.	16	3 079	96.7	96.7		OPTICAL GOOOS STORES (SIC 5999 PT.)				
512	SOCIAL STATIONERY-GRNG CAROS. . .	9	91	4.8	2.9		TOTAL	10	831	(X)	100.0
513	BOOKS-PERIODICALS.	16	2 308	72.5	72.5	280	JEWELRY-OPTICAL GOOOS.	10	823	99.0	99.0
515	ALL OTHER MERCHANOISE.	20	217	9.0	6.8	-	MISCELLANEOUS MERCHANOISE. . . .	(X)	8	(X)	1.0
-	MISCELLANEOUS MERCHANOISE. . . .	(X)	104	(X)	3.3		RETAIL STORES; N.E.C. (SIC 5999 PT.)				
	STATIONERY STORES (SIC 5943)						TOTAL ²	90	6 816	(X)	100.0
	TOTAL ²	34	2 261	(X)	100.0		NONSTORE RETAILERS (SIC 53 PART*)				
	HAY, GRAIN, ANO FEEO STORES (SIC 5962)						TOTAL	162	(0)	(X)	100.0
	TOTAL	830	349 791	(X)	100.0	020	GROCERIES-OTHER FOODS.	44		97.2	14.2
020	GROCERIES-OTHER FOODS.	21	982	37.5	.3	040	MEALS-SNACKS	7		16.6	2.1
320	HAROWARE-GAROEING EQUIPMENT . .	74	1 279	5.8	.4	100	CIGARS-CIGARETTES-TOBACCO. . . .	13		50.0	2.9
340	LUMBER-BUILDING MATERIALS. . . .	92	7 070	11.4	2.0	120	COSMETICS-ORUGS-CLEANERS	53		1.4	.6
400	AUTO FUELS-LUBRICANTS.	39	1 773	6.4	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	63		9.1	4.3
420	AUTO TIRES-BATTERIES-ACCESS. . . .	25	415	1.7	.1	160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	63		15.9	7.5
440	FARM EQUIPMENT MACHINERY	58	1 935	6.1	.6	180	ALL FOOTWEAR	61		2.9	1.4
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	830	327 877	93.7	93.7	200	CURTAINS-ORAPERIES-ORY GOOOS . .	61		7.6	3.5
480	HOUSEHOLD FUELS-ICE.	104	2 740	4.8	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	64		14.7	6.9
500	ALL OTHER MERCHANOISE.	28	821	7.4	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	61		5.0	2.3
520	NONMERCHANOISE RECEIPTS.	226	4 349	3.2	1.2	260	KITCHENWARE-HOME FURNISHINGS . .	62		3.5	1.6
-	MISCELLANEDUS MERCHANOISE. . . .	(X)	550	(X)	.2	280	JEWELRY-OPTICAL GOOOS.	61		1.3	.6
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	61		3.0	1.4
	TOTAL	492	146 705	(X)	100.0	320	HAROWARE-GARDENING EQUIPMENT . .	63		23.6	14.8
020	GROCERIES-OTHER FOODS.	28	742	12.5	.5	340	LUMBER-BUILDING MATERIALS. . . .	61		9.0	4.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	77	4.5	.1	400	AUTO FUELS-LUBRICANTS.	4		4.0	.2
						420	AUTO TIRES-BATTERIES-ACCESS. . . .	64		3.2	1.7
						440	FARM EQUIPMENT MACHINERY	32		1.2	.4
						460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	16		49.6	13.1
						480	HOUSEHOLD FUELS-ICE.	5		7.5	.4
						500	ALL OTHER MERCHANOISE.	83		17.0	8.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable.

Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

‡Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establish- ments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520 -	NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANDISE. MAIL ORDER HOUSES (SIC 532) TOTAL	81 (X) 75	2 827 20 21 759	9.7 (X) (X)	7.7 .1 100.0		MERCHANOISING MACHINE OPERATORS (SIC 534) TOTAL DIRECT SELLING ESTABLISHMENTS (SIC 535) TOTAL	 21 66	 (D) 12 471	 (X) (X)	 100.0 100.0
020 120 140 160 180 200 220 240 260 280 300 320 340 420 440 500 520 -	GROCERIES-OTHER FOODS. COSMETICS-DRUGS-CLEANERS MEN'S-BOYS' CLOTHING EXC FOOTWR. WOMEN'S-GIRLS' CLOTHING EXC FOOTWR ALL FOOTWEAR CURTAINS-DRAPERIES-DRY GOODS . . . MAJOR APPL-RADIO-TV-MUSICAL INST FURNITURE-SLEEP EQUIP-FLOOR COV. KITCHENWARE-HOME FURNISHINGS . . JEWELRY-OPTICAL GOOOS. SPORTING-RECREATION EQUIPMENT. . . HARWARE-GARDENING EQUIPMENT . . . LUMBER-BUILDING MATERIALS. AUTO TIRES-BATTERIES-ACCESS. . . . FARM EQUIPMENT MACHINERY ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	5 52 63 62 61 60 62 61 60 61 62 53 60 30 65 63 (X)	153 132 1 586 2 756 516 1 264 2 292 824 488 144 480 5 434 822 608 146 1 282 2 553 278	15.5 .9 10.2 17.8 3.3 8.4 14.9 5.5 3.1 1.0 3.1 26.4 5.9 4.0 1.6 8.3 12.0 (X)	.7 .6 7.3 12.7 2.4 5.8 10.5 3.8 2.2 .7 2.2 25.0 3.8 2.8 .7 5.9 11.7 1.3	020 340 400 460 480 500 520 -	GROCERIES-OTHER FOODS. LUMBER-BUILDING MATERIALS. AUTO FUELS-LUBRICANTS. HAY-GRAIN-FEEO-FARM SUPPLIES . . . HOUSEHOLO FUELS-ICE. ALL OTHER MERCHANDISE. NONMERCHANOISE RECEIPTS. MISCELLANEOUS MERCHANDISE.	26 7 3 14 5 17 16 (X)	4 134 715 56 4 573 142 1 671 247 933	100.0 42.5 2.3 74.5 6.1 100.0 4.0 (X)	33.1 5.7 .4 36.7 1.1 13.4 2.0 7.5

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.² Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- Ill., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
340	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	A	B	B	C	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	C	B	B	B	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	C	B	C	B	B	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	D	C	B	D	C	B	(X)
340	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	(X)	(X)	(X)	C
340	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	D
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	(X)	(X)	(X)	D
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
320 340	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE	C	D	B	B	C	A	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D	E	C	C	D	A	E	D
	LUMBER-BUILDING MATERIALS	D	D	B	B	C	A	E	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE	A	D	B	A	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- III., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	A	A	D	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	A	A	D	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
140	MEN'S-BOYS' CLOTHING EXC FDDTWR	A	A	A	A	A	D	A	A
160	WOMEN'S-GIRLS' CLOTHING, EX FDDTWR ..	A	A	A	A	A	D	A	A
200	CURTAINS-DRAPERIES-DRY GOODS	A	A	A	A	A	D	A	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	A	A	A	A	A	D	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV	A	A	A	A	A	D	A	A
260	KITCHENWARE-HOME FURNISHINGS	A	A	A	A	A	D	A	A
320	HARDWARE-GARDENING EQUIPMENT	A	A	A	A	A	D	A	A
340	LUMBER-BUILDING MATERIALS	A	A	A	A	A	D	A	A
500	ALL OTHER MERCHANDISE	A	A	A	A	A	D	A	A
520	NONMERCHANDISE RECEIPTS	B	B	A	C	A	E	A	A
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	B	B	A	C	C	D
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	C	B	A	E	B	A	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
140	MEN'S-BOYS' CLOTHING EXC FDDTWR	C	(X)	(X)	(X)	(X)	(X)	(X)	C
160	WOMEN'S-GIRLS' CLOTHING, EX FDDTWR ..	C	(X)	(X)	(X)	(X)	(X)	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS	D	(X)	(X)	(X)	(X)	(X)	(X)	C
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR ..	C	(X)	(X)	(X)	(X)	(X)	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV	E	(X)	(X)	(X)	(X)	(X)	(X)	C
260	KITCHENWARE-HOME FURNISHINGS	D	(X)	(X)	(X)	(X)	(X)	(X)	D
320	HARDWARE-GARDENING EQUIPMENT	D	(X)	(X)	(X)	(X)	(X)	(X)	C
340	LUMBER-BUILDING MATERIALS	C	(X)	(X)	(X)	(X)	(X)	(X)	B
500	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

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E = Less than 60 percent.

X = Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport-Rock Island-Moline, Iowa-III., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
020 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	A	B	B	B	B	C
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	B	B	B	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....	B B	A A	A A	B B	B B	B B	B B	C C
020	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	B	E	A	E	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	B	E	A	E	E	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	A	A	E	A	A	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	E	A	A	E	A	A	E
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE	D	A	O	E	B	E	E	O
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	O	A	O	E	B	E	E	O
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE	E	O	E	E	B	A	O	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	E	E	E	E	A	E	E
020	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

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E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- III., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
	RETAIL BAKERIES--SELLING ONLY (SIC 5463)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	OTHER FOOD STORES (OTHER 54)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	E	E	E	C	B	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	(X)	E	E	E	E	B	E	(X)
500	ALL OTHER MERCHANDISE	(X)	E	E	E	E	E	E	(X)
	DAIRY PRODUCTS STORES (SIC 545)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
500	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	A	B	D	B	B	C
	MOTOR VEHICLE DEALERS (SIC 551, 552)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	B	C	B	B	C
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	B	C	B	A	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	(X)	A	A	B	C	B	A	(X)
400	AUTO FUELS-LUBRICANTS	(X)	A	A	B	C	B	A	(X)
420	AUTO TIRES-BATTERIES-ACCESS	(X)	A	A	B	C	B	A	(X)
520	NONMERCHANDISE RECEIPTS	(X)	A	A	B	C	A	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS	C	(X)	(X)	(X)	(X)	(X)	(X)	C
400	AUTO FUELS-LUBRICANTS	D	(X)	(X)	(X)	(X)	(X)	(X)	O
420	AUTO TIRES-BATTERIES-ACCESS	C	(X)	(X)	(X)	(X)	(X)	(X)	C
520	NONMERCHANDISE RECEIPTS	C	(X)	(X)	(X)	(X)	(X)	(X)	C

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport-Rock Island-Moline, Iowa-Ill., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	AUTOMOBILES-TRUCKS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	E
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	O	C	B	E	B	O	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
380	AUTOMOBILES-TRUCKS.....	C	O	C	B	E	B	E	B
400	AUTO FUELS-LUBRICANTS.....	C	E	E	C	E	E	O	B
420	AUTO TIRES-BATTERIES-ACCESS.....	C	O	C	B	E	E	E	B
520	NONMERCHANDISE RECEIPTS.....	C	O	C	C	E	E	E	C
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	C	E	B	C	O
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	(X)	(X)	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	(X)	(X)	(X)	(X)	(X)	(X)	E
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
300	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	O
420	AUTO-TIRES-BATTERIES-ACCESS.....	O	(X)	(X)	(X)	(X)	(X)	(X)	O
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	O
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	(X)	(X)	(X)	(X)	(X)	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	C	(X)	(X)	(X)	(X)	(X)	(X)	O
300	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	(X)	(X)	(X)	O
380	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
420	AUTO-TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	O	C	O	E	O	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
300	SPORTING-RECREATION EQUIPMENT.....	(X)	E	C	D	E	E	E	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	D	C	D	E	E	C	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	C	E	E	E	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	O	C	O	E	O	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	E	A	E	E	E	E	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
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	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	A
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	(X)	(X)	(X)	D
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	NONMERCHANDISE RECEIPTS	D	(X)	(X)	(X)	(X)	(X)	(X)	A
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	O
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
520	ALL OTHER MERCHANDISE.....	C	(X)	(X)	(X)	(X)	(X)	(X)	O
	NONMERCHANDISE RECEIPTS	D	(X)	(X)	(X)	(X)	(X)	(X)	O
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
500	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
520	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	O	D	C	C	O	O	C	D
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
400	AUTOMOBILES-TRUCKS.....	E	E	E	O	D	E	C	E
420	AUTO FUELS-LUBRICANTS.....	O	O	C	O	O	D	C	O
520	AUTO-TIMES-BATTERIES-ACCESS.....	O	O	O	O	O	O	E	O
	NONMERCHANDISE RECEIPTS	D	O	O	O	O	O	C	O
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	B	C	B	O	C	A
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	(X)	(X)	A
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	E	O	E	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	A	E	A	B	E	E	E	A
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	A	A	A	B	E	O	E	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

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	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	C	E	A	E	A	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR..	(X)	B	C	E	A	E	A	(X)
	MILLINERY STORES (SIC 563 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR..	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	(X)	(X)	(X)	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR..	C	(X)	(X)	(X)	(X)	(X)	(X)	A
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	(X)	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	A	(X)	(X)	(X)	(X)	(X)	(X)	C
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR..	A	(X)	(X)	(X)	(X)	(X)	(X)	C
	FURRIERS AND FUR SHOPS (SIC 568)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	E	E	A	E	D	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR..	E	E	E	E	A	E	D	E
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	B	C	A	C	B	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR ...	(X)	C	B	E	B	D	D	(X)
180	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR ..	(X)	E	E	E	E	E	E	(X)
	ALL FOOTWEAR	(X)	B	D	D	B	E	B	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	B	C	A	C	B	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR ...	B	C	B	E	A	C	D	A
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR ..	D	E	B	E	E	C	E	A
	CUSTOM TAILORS (SIC 567)								
	REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE								
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	WOMEN'S-GIRLS'CLOTHING&EX FOOTWR ..	E	(X)	(X)	(X)	(X)	(X)	(X)	E

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140 160	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANOISE LINE	C	A	B	E	B	E	E	B
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE	E	E	O	E	E	E	E	E
	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING·EX FOOTWR ...	E	E	O	E	E	E	E	E
180	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANOISE LINE	B	B	B	A	B	A	A	B
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	E	(X)	(X)	(X)	(X)	(X)	(X)	E
180	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	B	(X)	(X)	(X)	(X)	(X)	(X)	C
	CHILOREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANOISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE ALL FOOTWEAR	B	(X)	(X)	(X)	(X)	(X)	(X)	C
140 160	CHILOREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	C
	MEN'S-BOYS' CLOTHING EXC FOOTWR WOMEN'S-GIRLS'CLOTHING·EX FOOTWR ...	C	(X)	(X)	(X)	(X)	(X)	(X)	C
140 160	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING·EX FOOTWR ...	E	(X)	(X)	(X)	(X)	(X)	(X)	E
140 160	APPAREL AND ACCESS. STORES' N·E·C. (SIC 564, 7, 9,) REPORTING SALES BY BROAD MERCHANOISE LINE	(X)	E	E	E	E	A	E	(X)
	REPORTING DETAIL WITHIN THE SPECIFIEO BROAD LINE	(X)	E	E	E	E	E	E	(X)
	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS'CLOTHING·EX FOOTWR ...	(X)	E	E	E	E	A	E	(X)

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240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	A	C	B	E	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	B	B	A	B	D	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLODR COV. ...	B	A	B	C	C	B	D	B
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	A	C	E	E	C
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	(X)	(X)	(X)	E
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	C
220 260	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE	D	E	E	B	D	D	E	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	E	E	D	E	E	E	D
	KITCHENWARE-HOME FURNISHINGS.....	E	E	E	D	D	E	E	E
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	A	A	D	A	C	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	(X)	C	A	A	D	A	C	(X)
	KITCHENWARE-HOME FURNISHINGS.....	(X)	C	A	A	E	A	E	(X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	A	(X)	(X)	(X)	(X)	(X)	(X)	C
	KITCHENWARE-HOME FURNISHINGS.....	A	(X)	(X)	(X)	(X)	(X)	(X)	B
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	(X)	(X)	(X)	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- Ill., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	A	A	A	B
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	B	B	B	B	A	C	B	B
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	C
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	B
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	A	A	A	A
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	B	D	B	B	C
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	B	D	B	B	B
120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	A	A	C	D	B	B	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	A	D	A	E	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	E	A	D	E	E	A	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	C	C	B	D	C	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	C	A	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							Area outside SMSA's
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- Ill., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	E	O	C	E	E	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	E
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	D
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	O	O	E	B	A	A	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	E	O	E	B	B	C	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	(X)	(X)	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	O	(X)	(X)	(X)	(X)	(X)	(X)	E
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE	A	C	C	A	A	B	E	A
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	A	C	C	A	A	B	E	A
280	KITCHENWARE-HOME FURNISHINGS.....	A	C	C	A	A	B	E	A
520	JEWELRY-OPTICAL GOODS.....	A	C	C	A	A	B	E	A
	NONMERCHANDISE RECEIPTS								
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	E	A	O	E	A	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	(X)	A	E	A	E	E	A	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	E
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	C	(X)	(X)	(X)	(X)	(X)	(X)	E
	LIQUEFIED PETROL GAS (BOTTLED GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	O
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	D	(X)	(X)	(X)	(X)	(X)	(X)	O

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more.

B = 80 to 89 percent.

C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport-Rock Island-Moline, Iowa-III., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
480	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	(X)	(X)	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	C	(X)	(X)	(X)	(X)	(X)	(X)	C
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	E	E	E	O	E	E
	CIGAR STORES AND STANDS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE	A	E	B	A	A	E	E	A
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	O	B	O	B	E	O	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	(X)	(X)	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	ALL OTHER MERCHANDISE	B	(X)	(X)	(X)	(X)	(X)	(X)	A
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
240 500 520	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	NONMERCHANDISE RECEIPTS	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	(X)	(X)	(X)	A
	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	(X)	(X)	(X)	O
	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	(X)	(X)	(X)	E
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	(X)	(X)	(X)	E

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales							
		Iowa	Cedar Rapids SMSA	Davenport- Rock Island- Moline, Iowa- Ill., SMSA	Des Moines SMSA	Dubuque SMSA	Sioux City, Iowa-Nebr., SMSA	Waterloo SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	B	(X)	(X)	(X)	(X)	(X)	(X)	O
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	(X)	(X)	(X)	(X)	(X)	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	C	O	C	B	E	E	E	B
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE	B	E	B	B	E	A	E	A
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	D	O	E	E	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE	C	C	B	A	E	E	O	C

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X = Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The “nonmail” universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All “nonemployers”—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected “small employers”—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The “mail” universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1—a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wall-board and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS <h2 style="margin: 0;">1967 CENSUS OF BUSINESS</h2>		NOTICE —Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.																									
1. NAME AND PHYSICAL LOCATION a. Is the name shown in the label the name by which this establishment is known to the public? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)		In correspondence pertaining to this report, please refer to this Census File Number ➔																									
b. Is the address in the label— 1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location. 2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location. 3. <input type="checkbox"/> Neither of the above (e.g. accountant's office). (NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)		2. EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941? <input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) 																									
c. Enter following physical location information <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> (NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)		Number and street	City, village, or other place	State	ZIP code	3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1 1 <input type="checkbox"/> Individual proprietor 2 <input type="checkbox"/> Partnership 0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association) 8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate 9 <input type="checkbox"/> Other (Specify) _____																					
Number and street	City, village, or other place																										
State	ZIP code																										
d. Enter name of county in which your establishment is located. _____ e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		4. PERIOD OPERATED IN 1967 X-2 a. Was this establishment in business at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No (NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.) b. How many months during 1967 did you own this establishment? Months X-3																									
5. CLASS OF CUSTOMER X-4 Report the approximate percentage of your total 1967 sales to each class of customer. 1 _____ % General public (household consumers, farmers, and individuals) 4-XX 2 _____ % Construction and building trade contractors 4-3 3 _____ % Other business firms, government, and institutions 4-4 4 _____ % Other (Specify) _____ 4-5 4-6*		6. METHOD OF SELLING X-5 Mark the box which describes your principal method of selling. Do not mark more than one box. 1 <input type="checkbox"/> Selling at this establishment 2 <input type="checkbox"/> Mail order (catalog selling) 3 <input type="checkbox"/> House-to-house (direct selling) 4 <input type="checkbox"/> Operating merchandise vending machines																									
7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967 <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Dollars</th> <th>Cents</th> <th>Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td>XX</td> <td>X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td>X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td>Dollars</td> <td>Cents</td> <td></td> </tr> <tr> <td></td> <td></td> <td>XX</td> <td>X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td>XX</td> <td>X-9*</td> </tr> </tbody> </table>			Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?.....	Dollars	Cents				XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	8. COMPANY AFFILIATION a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known). b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known). Name of company _____ Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) 	
	Dollars	Cents	Key																								
a. Sales of merchandise and other receipts from customers.....		XX	X-6																								
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																								
c. If "No," how much did you forward to taxing agencies for such taxes?.....	Dollars	Cents																									
		XX	X-8																								
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																								

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1-1

- a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

- b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name

Kind of business

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

- a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 ☐ Yes 2 ☐ No
Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

- b. If "Yes," please complete a line for each.

	2XX	2-3	2-4		2-5		2-6*
Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?		Census Use Only
		Dollars	Yes	No	Yes	No	
1.			1	2	1	2	
2.			1	2	1	2	
3.			1	2	1	2	

11. YOUR BUSINESS LOCATIONS

- a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 ☐ Yes 2 ☐ No
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a)				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores	} CB-56B
Lumber and other building materials dealers	CB-52A	Women's shoe stores	
Plumbing and heating equipment dealers	CB-52D	Children's and juveniles' shoe stores	
Paint, glass, and wallpaper stores	CB-52B	Family shoe stores	
Electrical supply stores	CB-52D		
Hardware stores	CB-52C		
Farm equipment dealers	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores	CB-53A	Furniture and home furnishings stores:	
Variety stores	CB-53B	Furniture stores	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores	CB-53A	Floor coverings stores	} CB-57D
Dry goods stores	} CB-53B	Drapery, curtain, and upholstery stores	
Sewing and needlework stores		China, glassware, and metalware stores	
		Miscellaneous home furnishings stores	
		Household appliance stores	} CB-57B
		Radio, television, and music stores:	
		Radio and television stores	} CB-57C
		Music stores:	
		Record shops	
		Musical instrument stores	
FOOD STORES		EATING AND DRINKING PLACES	
Grocery stores	} CB-54A	Eating places:	
Meat and fish (seafood) markets:		Restaurants, lunchrooms, and caterers	} CB-58
Meat markets		Cafeterias	
Fish (seafood) markets		Refreshment places	
Fruit stores and vegetable markets		Drinking places (alcoholic beverages)	
Candy, nut, and confectionery stores			
Retail bakeries:			
Retail bakeries—baking and selling	} CB-54B		
Retail bakeries—selling only			
Other food stores:			
Dairy products stores	} CB-54A		
Egg and poultry dealers			
Other miscellaneous food stores			
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES	
Motor vehicle dealers:		Drug stores	} CB-59A
Motor vehicle dealers—new and used cars:		Proprietary stores	
Dealers with domestic car franchise only	} CB-XA		
Dealers with imported car franchise only			
Dealers with domestic, imported car franchises			
Motor vehicle dealers—used cars only			
Tire, battery, and accessory dealers:			
Home and auto supply stores	} CB-XB		
Other tire, battery, and accessory dealers			
Miscellaneous automotive dealers:			
Boat dealers	} CB-XC		
Household trailer dealers			
Aircraft, motorcycle dealers			
Automotive dealers, n.e.c.			
GASOLINE SERVICE STATIONS		MISCELLANEOUS RETAIL STORES	
Gasoline service stations	CB-XD	Liquor stores	} CB-59E
		Antique stores and secondhand stores:	
		Antique stores	
		Secondhand stores	
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Sporting goods stores and bicycle shops:	
Women's clothing, specialty stores; furriers:		Sporting goods stores	CB-59C
Women's ready-to-wear stores	} CB-56A	Bicycle shops	CB-59E
Women's accessory and specialty stores:		Jewelry stores	CB-59D
Millinery stores			
Corset and lingerie stores			
Other women's accessory, specialty stores			
Furriers and fur shops			
Other apparel and accessory stores:			
Men's and boys' clothing and furnishings stores			
Custom tailors			
Family clothing stores			
Children's and infants' wear stores			
Miscellaneous apparel and accessory stores			
		Fuel and ice dealers:	
		Fuel oil dealers	} CB-59E
		Liquefied petroleum gas (bottled gas) dealers	
		Fuel and ice dealers, n.e.c.	
		Florists	
		Cigar stores and stands	
		Other miscellaneous retail stores:	
		Book and stationery stores:	
		Book stores	} CB-59B
		Stationery stores	
		Hay, grain, and feed stores	} CB-59E
		Other farm supply stores	
		Garden supply stores	
		News dealers and newsstands	
		Hobby, toy, and game shops	
		Camera and photographic supply stores	
		Gift, novelty, and souvenir shops	
		Optical goods stores	CB-59G
		Retail stores, n.e.c.	CB-59F

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	CB-54A
022	Produce (fresh fruits-veg'tls)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	
123	All other drugs-proprieties	Prescription medicines (see line 124 for related merchandise)	
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
140	Men's-boys' clothing exc. footwear.	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
141	Men's clothing	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
142	Boys' clothing	Men's clothing and furnishings.	CB-53A
143	Men's tailored outerwear	Boys' clothing and furnishings	
144	Other men's outerwear	Boys' wear	CB-56A
145	Men's hats	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
146	Other men's clothing	Other outerwear (sport and casual clothing, rainwear)	
160	Women's-girls' clothing, exc. footwr.	Men's hats	CB-53A
161	Children's-infants' wear	Other men's apparel and furnishings.	
162	Handbags-accessories	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
163	Millinery	Children's, infants' wear	CB-56A
164	Hosiery	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
165	Lingerie	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A, 56A
		Millinery	
		Hosiery—women's and children's	
		Hosiery	CB-53A
		Corsets, brassieres, underwear, negligees, and robes.	CB-56A
		Underwear, intimate garments, foundation garments.	CB-53A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	ALL
181	Men's and boys' footwear	All footwear	
182	Women's and girls' footwear	Men's and boys' footwear	
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	CB-56B
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB CB-57C
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl.-radios-TV's	New major appliances.	
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57B
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	CB-57C
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	
241	Floor coverings	Sheet music and related items.	
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	ALL
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	CB-53A
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	CB-57A
		All other merchandise on line 240 (except items on line 248).	
			CB-59B

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenware-housewr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	CB-59D
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	CB-59C, XB
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	CB-59C
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-XB
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
		Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
446	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	CB-XC
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-59B
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-59B
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	CB-54A
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	CB-53A
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	CB-XA, XD
		Repair service labor.	CB-XC
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	CB-59D
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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